



A Division of Montana-Dakota Utilities Co.

705 West Fir Avenue  
Mailing Address: PO Box 176  
Fergus Falls, MN 56538-0176  
1-877-267-4764  
www.gpng.com

August 1, 2025

Mr. Mike Bull  
Acting Executive Secretary  
Minnesota Public Utilities Commission  
121 East Seventh Place, Suite 350  
St. Paul, MN 55101-2147

**Re: February 2021 Cold Weather Impact Annual Compliance Filing  
Docket Nos. G-999/CI-21-135 and G-004/M-21-235**

Dear Mr. Bull:

Great Plains Natural Gas Co. (Great Plains), a Division of Montana-Dakota Utilities Co., herewith electronically submits the Annual Compliance Filing defined in Order Point 15, issued on February 17, 2023, for Docket Nos. G-999/CI-21-135 and G-004/M-21-235. This filing addresses Great Plains' Compliance with Order Point Nos. 5 through 9 issued June 2, 2025 as detailed below.

*February 17, 2023 Order (Docket Nos. G-999/CI-21-135 and G-004/M-21-235)*

**Order Point No. 3 – Notify the Commission of a pricing event within 3 days of the first day gas prices spike to five times the PGA cost.**

Great Plains did not have a pricing event where gas prices spiked to five times the PGA cost.

**Order Point No. 5 – Exploring the availability and cost of contracting, hedging, and supply options for better protection against price spikes.**

Great Plains explores availability and associated costs to better protect against price spikes. Great Plains continues to seek intra-month hedging products from its portfolio of suppliers but has yet to find a cost-effective product. As a small and highly localized utility, Great Plains has neither the risk tolerance to absorb nor portfolio diversity to mitigate short-duration price spikes through complex hedging strategies.

Great Plains has modified its approach to contracting base supply, day/spot supply, and its use of storage. As explained in response to Order Point 6, Great Plains has increased its base supply, thereby reducing exposure to potentially volatile day/spot market pricing. As explained in response to Order Point No. 7, Great Plains describes its changes to storage inventory management. These changes require a more dynamic shape to the Company's base supply.

Great Plains' natural gas procurement practice is designed to ensure sufficient supply is available for purchase to serve the Company's firm customers in all demand conditions and to limit daily index price exposure to the largest practical extent. The Company requests both fixed-price and index-based offers to meet base and spot/day requirements. The Company

evaluates both pricing options against market expectations and leans into fixed-price options during identified times of potential volatility.

**Order Point No. 6 – Explain baseload supply planning to incorporate a greater degree of baseload purchases to reduce reliance on daily spot-market gas.**

Beginning in the 2021-2022 Heating Season, Great Plains has increased its base supply purchases from November through March. Great Plains increased its base supply to 75 percent of normalized load through the 2023-2024 Heating Season. This value increased to approximately 80 percent of normalized load the following heating season. The Company does not expect to increase base supply beyond 80 percent after a warmer-than-normal 2024-2025 Heating Season brought oversupply conditions.

Monthly base supply purchases are determined by calculating monthly, normalized supply requirements, then multiplied by 80 percent. The result is the appropriate ratable daily quantity. Subtractions to this result are made for required January through March storage withdrawals.

Factoring the daily design day supply requirement, which coincides with Great Plains' Demand Entitlement Filing (DEQ), the Company will secure swing supply to ensure that supply will be available to Great Plains as needed. Swing supplies are contracted against daily index pricing. Great Plains' yearly take of swing supplies has diminished over the past two years in favor of spot (fixed-priced) supplies.

**Order Point No. 7 – Explore modifications to storage inventory management that could preserve withdrawal capacities for later in the heating season.**

The primary purpose of storage is to ensure supply is available for its firm customers. Physical storage consists of approximately 10 percent of annual firm supply requirements and approximately 8 percent of annual supply requirements, which is an increase from previous years due to the removal of Wahpeton, North Dakota's supply requirements.

Great Plains has a total contracted storage inventory capacity of 267,547 dk. The withdrawal capacity is limited to a contractual maximum of 4,640 dk/day, which ratchets downward as gas-in-place is reduced. This storage inventory is now planned for use only when foreseeable pricing events may occur in lieu of taking swing supplies or participating in a high spot market. Gas is strategically held for use only during potential events or until such a date when withdrawals must be taken to cycle gas out of storage. This date typically occurs in late January.

All of Great Plains' storage services are provided by Northern Natural Gas (NNG). NNG offers three types of storage service options to its customers. These include:

- 4-Step Withdrawal Option
- 3-Step Withdrawal Option
- Gas-in-Place (GIP) Option

A detailed comparison was presented in Great Plains' August 2024 compliance filing in this docket. While all three options may be beneficial under some circumstances, they all present risks in other circumstances. Great Plains' limited storage prioritizes the flexibility and control the GIP Option provides; therefore, Great Plains considers the GIP the best option. The GIP

option has proven a successful means of controlling inventory and maintaining access to maximum storage withdrawal later in the heating season.

**Order Point No. 8 – Commit to improving supply reserve margin to minimize these quantities and explain the level of supply reserve margins in the future.**

The Company purchases and withdraws the amount of natural gas it believes is required to cover each day's delivery requirement. Each day's delivery requirement is based on the forecasted load, which relies primarily on temperature forecast. Temperature predictions and standard statistical errors in the regression analysis can negatively impact the accuracy of each day's load forecast.

The Company continually evaluates forecasted load, based on then current temperature forecasts up to the time of scheduling deliveries. Circumstances where deliveries deviate from the forecasted load are limited to correction of balances and will be avoided when high price conditions are present.

**Order Point No. 9 – In future contract demand entitlement filings, discuss how changes to pipeline capacity affect supply diversity and include a comparison with the least-cost capacity option.**

Due to the structured and long-term nature of Great Plains' transportation contracts, changes to pipeline capacity do not regularly affect supply diversity. Great Plains takes advantage of its access to diverse supply receipts at six locations on Viking Gas Transmission (VGT) and NNG.

Great Plains evaluates its transportation services portfolio when pipelines provide open season for available capacity. The Company is currently not seeking contracts for incremental capacity or changes to its transportation services portfolio.

Please see Docket No. G-004/M-25-71 for the most recent DEQ. Great Plains provides this information in July and November of each year.

**Order Point No. 10 – In future forward-looking gas planning or hedging filings, include expected supply mixes throughout the months of the winter heating season, forecasted day load requirements, and expected mix of baseload, storage, and spot supply.**

Great Plains will comply with future forward-looking gas planning or hedging filings.

**Order Point No. 11 – Design plans that study customer responses to conservation calls.**

Great Plains, through a third party, conducted a survey targeting residential and firm commercial customers in mid-2024. The purpose of the survey was to gather data on customers' willingness to respond to calls to curtail or conserve energy during extreme weather events. The residential survey focused on collecting demographic data, such as type of home, household size and age of residents in the home; willingness to participate in voluntary conservation due to an upcoming extreme weather event; willingness to participate in a thermostat control demand response program with varying incentive levels; and preferred communication channels for notifying customers of extreme weather events. The non-residential survey focused on collecting the same information as the residential survey, as well

as information regarding the business purpose (type of business) for the building. A summary of the results of the survey are addressed in response to Order Point No. 5 below.

*June 2, 2025 Order (Docket Nos. G-999/CI-21-135 and G-004/M-21-235)*

**Order Point No. 5 – Great Plains must summarize the consultant’s report on voluntary conservation in the August 2025 compliance filing.**

The following is a brief summary of the residential survey results:

**Voluntary Conservation:** Sixty-two percent of residential respondents expressed they would be extremely likely or very likely to reduce their thermostat set point by 3 to 4 degrees for a time period of 1 to 2 hours. As the length of time increases, customers are less likely to participate in the voluntary conservation measure. If the length of time increases to 6 to 8 hours, 26 percent of customers stated they would be extremely likely or very likely to participate in the event.

**Preferred Communication Channels:** Ninety-one percent of residential respondents said text message or email was the primary communication channel they preferred for notification of an upcoming extreme weather event.

**Thermostat Control Demand Response:** Residential customers were asked if they would be interested in receiving an internet connected thermostat if they participated in a program where Great Plains could automatically manage the thermostat to reduce gas consumption during extreme weather events. Twenty-seven percent of respondents stated that they would be interested. Questions were asked about participating in a demand response program at varying incentive levels, and the likelihood to participate increases as the incentive amount increases.

The following is a brief summary of the non-residential survey results:

**Voluntary Conservation:** Sixty-seven percent of non-residential respondents expressed they would be extremely likely or very likely to reduce their thermostat set point by 3 to 4 degrees for a time period of 1 to 2 hours. Similar to the residential customers, the willingness to participate decreases as the length of time increases. If the length of time increases to 6 to 8 hours, 37 percent of customers stated that they would be extremely likely or very likely to participate in the event.

**Preferred Communication Channels:** Eighty-nine percent of non-residential respondents said text message or email was the primary communication channel they preferred for notification of an upcoming extreme weather event.

**Thermostat Control Demand Response:** Non-residential customers were asked if they would be interested in receiving an internet connected thermostat if they participated in a program in which Great Plains could automatically manage the thermostat to reduce gas consumption during extreme weather events. Thirty-two percent of respondents stated they would be interested. Questions were asked about participating in a demand response program at varying levels. The likelihood to participate increases as the incentive amount increases.

While Great Plains appreciates its customers' willingness to consider short-term curtailments, the results of this survey do not support further pursuit of using voluntary conservation by firm customers to offset natural gas purchases. A voluntary conservation program for firm customers lacks the structure required to effectively and confidently manage consumer consumption. Customers receiving firm service from a utility can and should expect the highest priority of service. A survey cannot reasonably measure the impact of customer fatigue, particularly in the cold climate served by Great Plains. The Company also has concerns that short-term conservation benefits would negate as customers' load increases when thermostat settings return to normal levels. Because of these concerns, Great Plains is not comfortable maintaining safe and reliable service through a voluntary conservation program.

Attachment A provides a more detailed summary and list of data sets for the survey.

**Order Point No. 6 - The Gas Utilities must include in future August compliance filings a report on how they are improving incorporation of curtailment calls into their gas supply planning processes for both reliability and economic purposes.**

Great Plains continually considers curtailment calls into its gas supply planning process. Great Plains practices interruptions and curtailments of its interruptible customers during the following circumstances:

1. When operating conditions on the distribution system or upstream transmission systems are not operating at full capacity. Causes for such include, but are not limited to, pipeline facility outages, line hits, and scheduled or unscheduled maintenance.
2. When expected customer demand exceeds transmission or distribution capacity. In such cases, interruptible customers will be required to curtail/interrupt usage of natural gas to ensure Great Plains' firm customers continue to receive service.

Great Plains has developed a notification system to be used during a curtailment event. This automated notification system includes both allowed consumption information and a feedback loop where customers acknowledge that they understand the curtailment notification. Records are kept on this communication and direct customer contact is made if necessary.

**Order Point No. 7 - The Gas Utilities must report, in future August compliance filings, on how they are improving interruptible customer compliance with curtailment orders.**

Great Plains appreciates its interruptible customers' history of compliance with curtailment orders. Interruptible customers understand the necessity of curtailment through regular communication. The absence of noncompliance suggests that no improvement efforts are required at this time.

Paragraph 2<sup>1</sup> of all Great Plains' interruptible sales rate schedules' Conditions of Service describes "Penalty for Failure to Curtail or Interrupt". The described penalties have effectively deterred compliance failures. The Company remains transparent with its customers when discussing the causes and benefits of interruptible rates schedules. Great Plains believes that well-informed customers are more likely to comply with event orders.

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<sup>1</sup> Paragraph 4 for interruptible transportation rate schedules.

In the circumstances where penalty exposure does not effectuate compliance, Great Plains states, in the same paragraph, that “The Company, in its discretion, may shut off customers supply of gas in the event of customer’s failure to curtail or interrupt use of gas when requested to do so by the Company.” Fortunately, this action is rare and only initiated after careful consideration.

**Order Point No. 8/9<sup>2</sup> - The Gas Utilities must continue the reporting obligations outlined in ordering paragraphs 3, 5-11, and 14-15 of the Commission’s February 17, 2023 Order in their future August compliance filings.**

Great Plains has and will continue to comply with the applicable order points.

If you have any questions regarding this filing, please contact me at (701) 222-7855 or Kristin Stastny at (612) 977-8656.

Sincerely,

*/s/ Travis R. Jacobson*

Travis R. Jacobson  
Vice President of Regulatory Affairs

Attachment

cc: Kristin Stastny

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<sup>2</sup> Order Point 8 is the original order on February 17, 2023. Order Point 9 states modifications made on June 2, 2025.

# MEMORANDUM

TO Great Plans Natural Gas Company  
CC Kathy Baerlocher, Larry Oswald (MDU)  
FROM GDS Associates  
DATE October 17<sup>th</sup>, 2024  
RE Great Plains Cold Weather Event Survey

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## 1 Introduction

GDS collected primary data through online surveys with select residential and firm commercial customers in the Great Plains Natural Gas Company service territory. The purpose of the data collection effort was to gather data on customer’s willingness to respond to calls to curtail or conserve energy during extreme weather events. This research was conducted in response to Minnesota Public Utilities Commission Order 11 in Docket G-004 M-21-235: “The gas utilities in this docket shall design plans that study customer responses to conservation calls,” and the subsequent Great Plains Natural Gas Company (Great Plains) compliance filing related to Docket Nos. G-999/CO-21-135 and G-004/M-21-235 in which GPNGC states “Great Plains intends to engage a third party to develop a survey for its residential and firm commercial customers to investigate the customer willingness to respond to calls to curtail or conserve.”

Data collected helped inform customer attitudes and awareness surrounding curtailment opportunities, as well as market barriers to participation. In addition to this memo, full datasets of survey responses were provided to MDU.

## 2 Residential Survey Results

In total, GDS developed a recruitment sample of 1,700 households for participation in the residential survey. The recruitment sample was developed from Great Plains Natural Gas Company residential customers with known email addresses. A recruitment email was sent to residential customers to participate in the survey, with 242 households responding to the survey (14% response rate).

### 2.1 BUILDING INFORMATION/DEMOGRAPHICS

Most residential survey respondents live in a single-family detached house (84%). 86% of respondents own their home, and the remaining 14% rent. 93% of the residences are occupied throughout the year. In addition, 14% of respondents were identified in the Great Plains Natural Gas Company database as being registered for LIEAP assistance.

When asked how the participant controls their space heating equipment, 71% of respondents answered that they manually set a thermostat for their home’s temperature in the winter. 14% of respondents use a thermostat that they program to optimize the home’s temperature and 14% of respondents have a wi-fi thermostat that automatically operates the heating system based on their set preferences.

Table 1 shows the household size for survey participants. The most common response is two people. 40% of survey respondents reported having at least one person over 65 years of age living in the household. 17% of respondents reported having at least one person under the age of four living in the household.

TABLE 1. HOUSEHOLD SIZE

Household Size	% of Respondents
One	23%
Two	40%
Three	10%
Four	11%
Five	9%
Six	3%
Seven or more	1%
Prefer not to respond	4%

## 2.2 DECISION MAKING AND VOLUNTARY CONSERVATION

Survey participants were asked how likely they would be to reduce their thermostat set points by 3 to 4 degrees for a specified period when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices. Figure 1 shows the results for this question. 36% of survey respondents indicated they would be extremely likely to reduce their set point for one to two hours. The likelihood of reducing set points decreased as the period increased. For an event period lasting more than 16 hours, 42% of respondents said they would be not at all likely to reduce their set point, and only 8% said they would be extremely likely to reduce their set point.

For those participants that responded “not at all likely” to reduce their set point, 38% of those respondents’ reasoning was that they already reduce their consumption as much as possible.

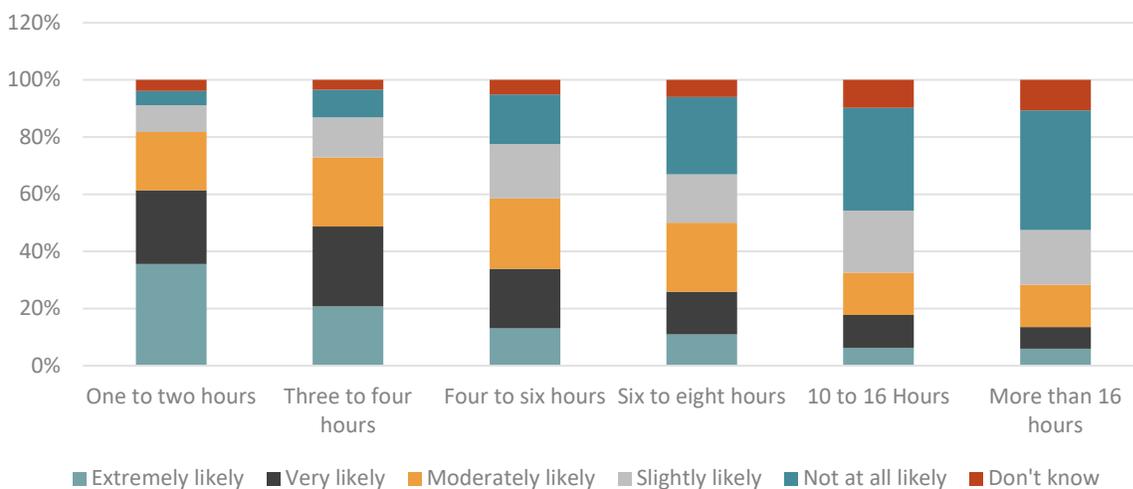


FIGURE 1. LIKELIHOOD TO VOLUNTARILY REDUCE THERMOSTAT SET POINT BY 3 TO 4 DEGREES FOR SPECIFIED PERIOD OF TIME WHEN PRICES ARE EXPECTED TO BE HIGHEST

Respondents were also asked about which conservation opportunities they would be most likely to voluntarily adopt during a cold weather event. Of those who indicated a willingness to conserve their natural gas consumption, 76% of respondents said they would reduce their thermostat, 58% said they would reduce their hot water consumption, and 52% said they would not cook with natural gas during an extreme temperature window.

When asked how the survey respondents would like to be contacted by their utility regarding an upcoming extreme weather event, most respondents replied they would prefer to be contacted by email or text message. Results are shown in Figure 2.

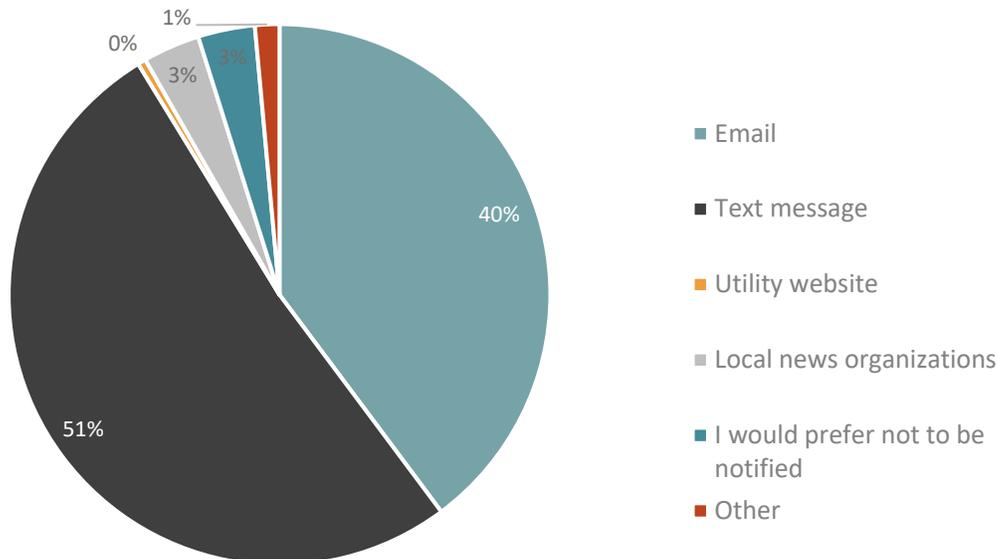


FIGURE 2. CONTACT PREFERENCES FOR EXTREME WEATHER EVENTS

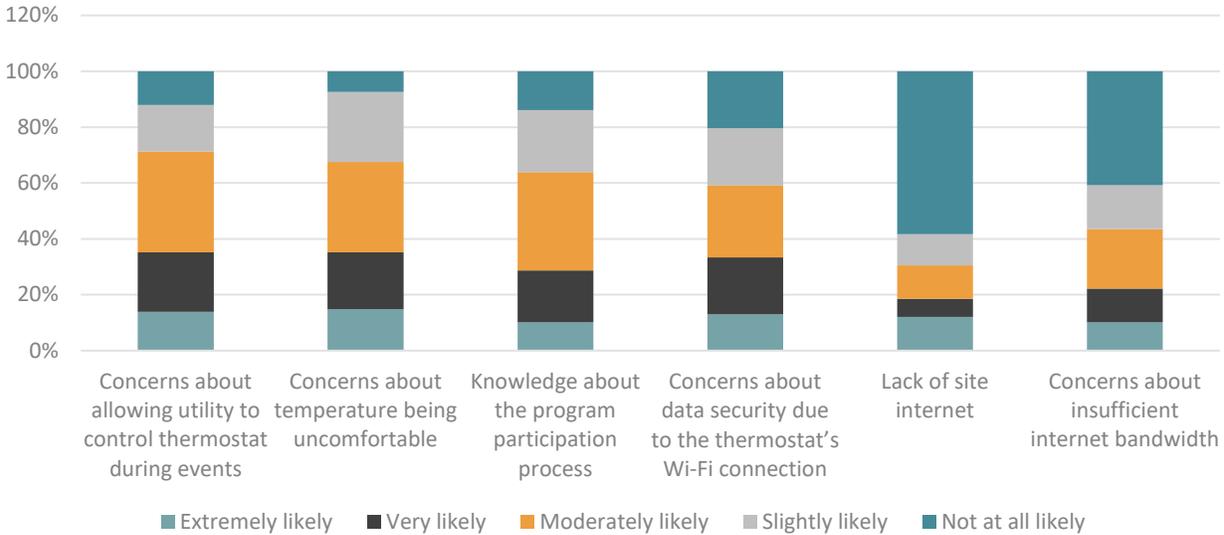
### 2.3 THERMOSTAT CONTROL DEMAND RESPONSE

Survey respondents were asked if they would be interested in receiving an internet connected thermostat that would help them save money over time. Only 27% of respondents said they were interested. 44% said they were not interested and 29% said they didn't know if they'd be interested.

Figure 3 provides the results from when the participants were asked how likely it would be that certain factors prevented them from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce their gas utility bill. A lack of home internet and concerns about internet bandwidth did not appear to be a concern for most survey participants. The two biggest concerns were about allowing the utility to control their thermostat during events and about the temperature being uncomfortable.

A handful of survey participants reported other factors that would prevent them from participating in a thermostat management program, such as needing landlord approval, already keeping their thermostat at a low set point, the cost, too small of a discount, issues with their current thermostat, possible future health issues, the perceived inability of the utility to provide quality services, and perceived gas market price manipulation.

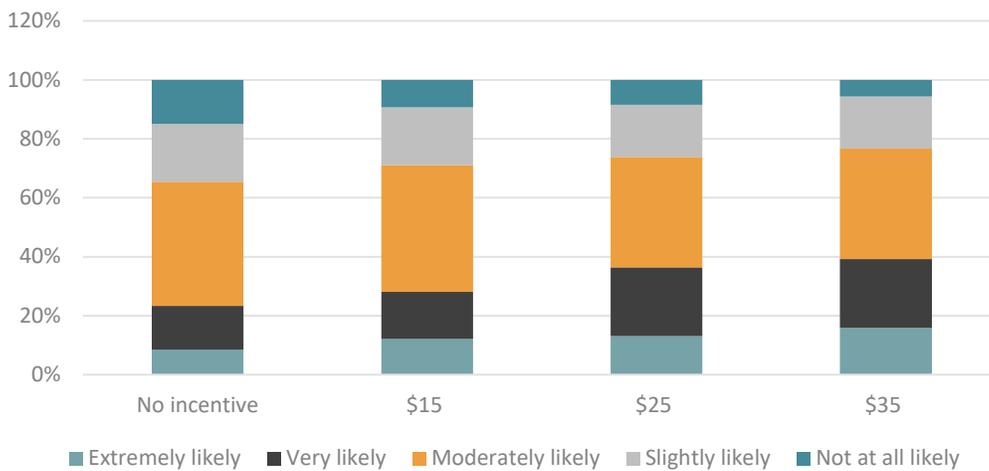
MEMORANDUM  
MN Great Plain Natural Gas Company Customer Survey



**FIGURE 3. LIKELIHOOD OF CERTAIN FACTORS PREVENTING RESPONDENTS FROM PARTICIPATING IN THERMOSTAT MANAGEMENT PROGRAM**

Survey participants were asked their likelihood to participate in a winter thermostat demand response (DR) program under different incentive amounts: no incentive, \$15, \$25, and \$35. As expected, the likelihood to participate increases as the incentive amount increases. 15% of respondents said they would be not at all likely to participate with no incentive and only 6% said they would be not at all likely to participate with a \$35 incentive. Participants responding moderately likely, very likely, or extremely likely increases from 65% with no incentive to 77% with a \$35 incentive. Results are shown in Figure 4.

Customers who answered that they were slightly likely or not at all likely to participate with a \$35 incentive were then asked what incentive amount would encourage them to participate in a thermostat control program. Responses varied, with the lowest incentive amount being \$50, and several respondents answering they would need a \$100 or more incentive to be willing to participate.



**FIGURE 4. LIKELIHOOD OF ENROLLING IN WINTER THERMOSTAT DR WITH DIFFERENT INCENTIVES**

### 3 Non-Residential Survey Results

GDS also developed a survey for nonresidential customers. The recruitment sample was based on Great Plains Natural Gas Company nonresidential customers with known email addresses. After removing businesses with duplicate email addresses, a recruitment sample of 1142 business was identified. A recruitment email was sent to nonresidential customers to participate in the survey, with 105 businesses responding to the survey (9% response rate).

#### 3.1 BUILDING INFORMATION/FIRMOGRAPHICS

Of the 105 survey respondents, 68% of the buildings are owner-occupied and 30% are leased. 60% of the buildings that are leased are managed by the organization responding to the survey. Of the buildings that are not owner-occupied, 91% are responsible for paying their gas bills. 98% of respondents said their buildings are occupied and operational year-round. Table 2 shows the primary use of the buildings included in this survey.

TABLE 2. PRIMARY BUILDING USE

Primary Use	% of Respondents
Office	20%
Retail	10%
Grocery	1%
Warehouse	6%
Education	4%
Health	2%
Lodging	3%
Restaurant	8%
Assembly	4%
Agriculture	2%
Industrial/Manufacturing Facility	5%
Other Commercial	37%

Fifty-five percent of non-residential respondents were business owners, and the remaining 45% were property managers, facility managers, or other employees.

Survey participants were asked how many facilities their organization operates in Great Plain’s service territory. Results are shown in Table 3.

TABLE 3. NUMBER OF FACILITIES ORGANIZATION OPERATES IN GREAT PLAIN’S SERVICE TERRITORY

Number of Facilities	% of Respondents
1 Facility	75%

Number of Facilities	% of Respondents
2 Facilities	10%
3 Facilities	8%
4 Facilities	1%
5 Facilities	1%
8 Facilities	1%
9 Facilities	1%
20 Facilities	1%
210 Facilities	1%

The survey participants were asked the number of employees (full plus part-time) that are employed at the facility discussed in the survey. Results are shown in Table 4.

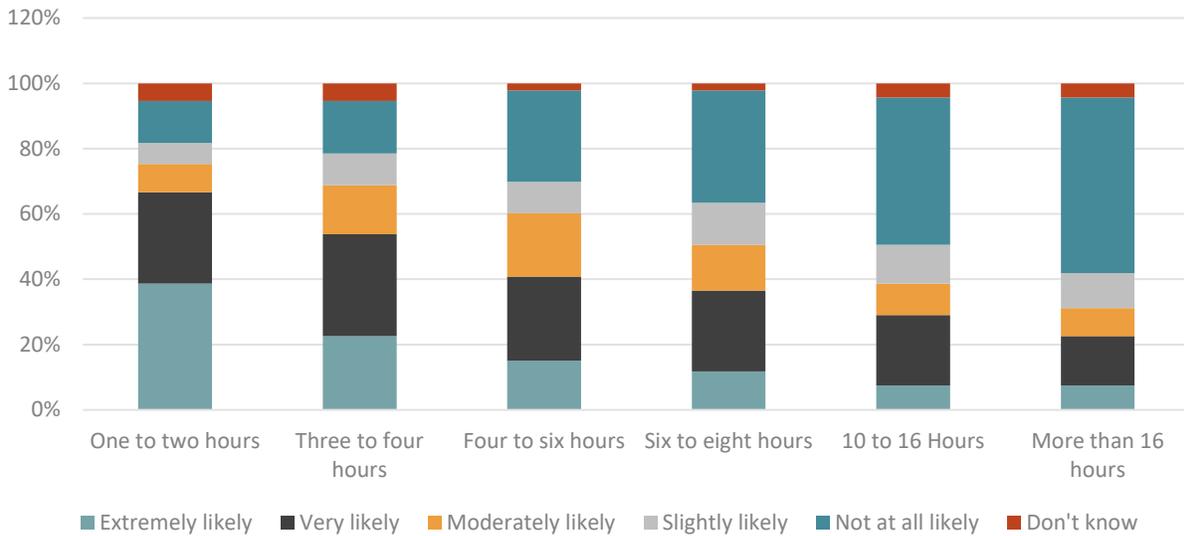
**TABLE 4. NUMBER OF EMPLOYEES AT FACILITY DISCUSSED IN SURVEY**

Number of Employees	% of Respondents
0 - 4 Employees	54%
5 - 10 Employees	26%
11 - 15 Employees	10%
16 - 20 Employees	2%
21 - 30 Employees	2%
31 - 50 Employees	1%
51 - 70 Employees	2%
71 - 100 Employees	1%
Over 100 Employees	1%

When asked how the participants control their business’s space heating equipment, 66% of respondents answered that they manually set a thermostat for their business’s temperature in the winter. 28% of respondents use a thermostat that they program to optimize the building’s temperature and 6% of respondents have a wi-fi thermostat that automatically operates the heating system based on their set preferences.

### 3.2 DECISION MAKING AND VOLUNTARY CONSERVATION

Survey respondents were asked how likely they would be to voluntarily reduce their thermostat set points by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices. Figure 5 shows the results for this question. 39% of participants responded they would be extremely likely to reduce their set point for one to two hours. The likelihood of reducing set points decreased as the period increased. For an event period lasting more than 16 hours, 54% of respondents said they would be not at all likely to reduce their set point, and only 8% said they would be extremely likely to reduce their set point.



**FIGURE 5. LIKELIHOOD TO VOLUNTARILY REDUCE THERMOSTAT SET POINT BY 3 TO 4 DEGREES FOR SPECIFIED PERIOD OF TIME WHEN PRICES ARE EXPECTED TO BE HIGHEST**

Respondents were also asked about which conservation opportunities they would be most likely to voluntarily adopt during a cold weather event. Sixty-three percent of participants said they would reduce their thermostat, 28% said they would reduce their hot water consumption, and 18% said they would not cook with natural gas during an extreme temperature window. The respondents who said they would not voluntarily reduce their gas consumption were asked what the primary reason was. Thirty-six percent of those respondents said that their buildings were apartment rentals, and they do not control the tenants' temperatures. Fourteen percent said they do not want to cause customer discomfort in their businesses.

When asked how the participants would like to be contacted by their utility regarding an upcoming extreme weather event, 62% of respondents replied they would prefer to be contacted by email. Results are shown in Figure 6.

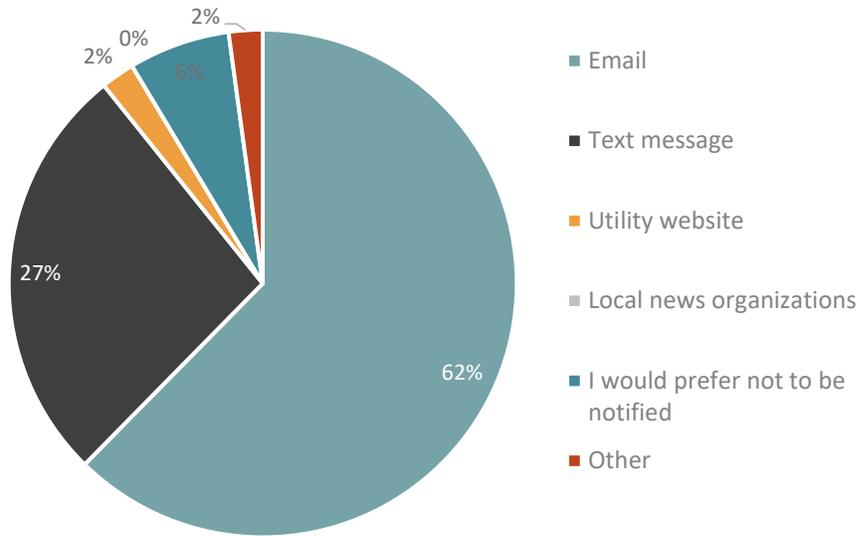


FIGURE 6. CONTACT PREFERENCES FOR EXTREME WEATHER EVENTS

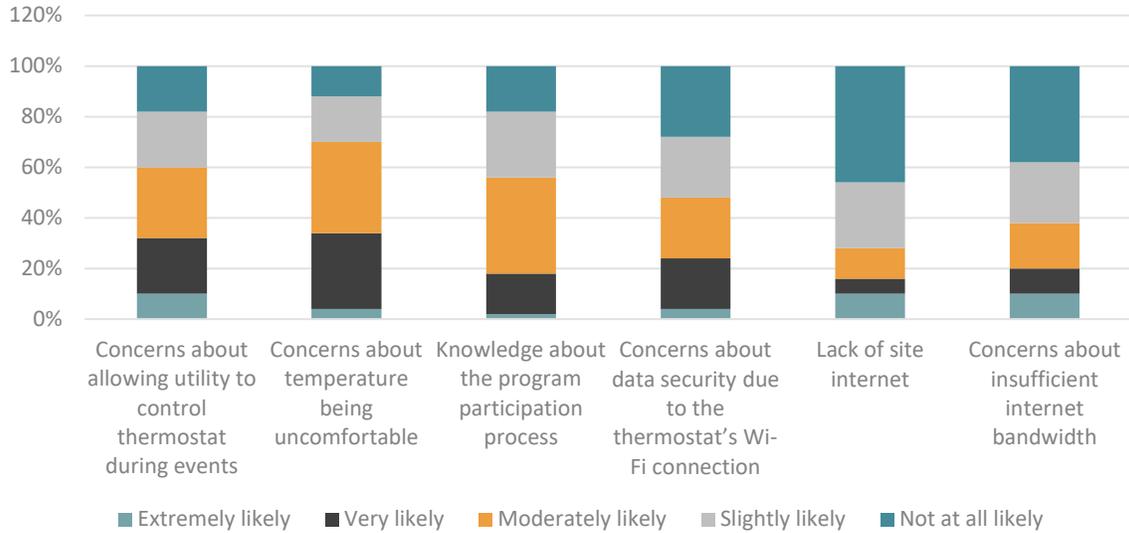
### 3.3 THERMOSTAT CONTROL DEMAND RESPONSE

Survey participants were asked if they would be interested in receiving an internet connected thermostat that would help them save money over time. Only 32% of respondents said they were interested. Forty-five percent said they were not interested and 23% didn't know if they'd be interested.

Figure 7 provides the results from when the participants were asked how likely it would be that certain factors prevented them from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce their gas utility bill. A lack of site internet and concerns about internet bandwidth did not appear to be a concern for most survey participants. The biggest concern was about the temperature becoming uncomfortable.

Twenty percent of survey participants reported other factors that would prevent them from participating in a thermostat management program, such as inconsistent business schedules, product loss due to extreme cold, the responsibility of the businesses to monitor temperatures, concerns about controlling the temperature for their employees, and a fire station that needs to be able to control the temperature for emergency services.

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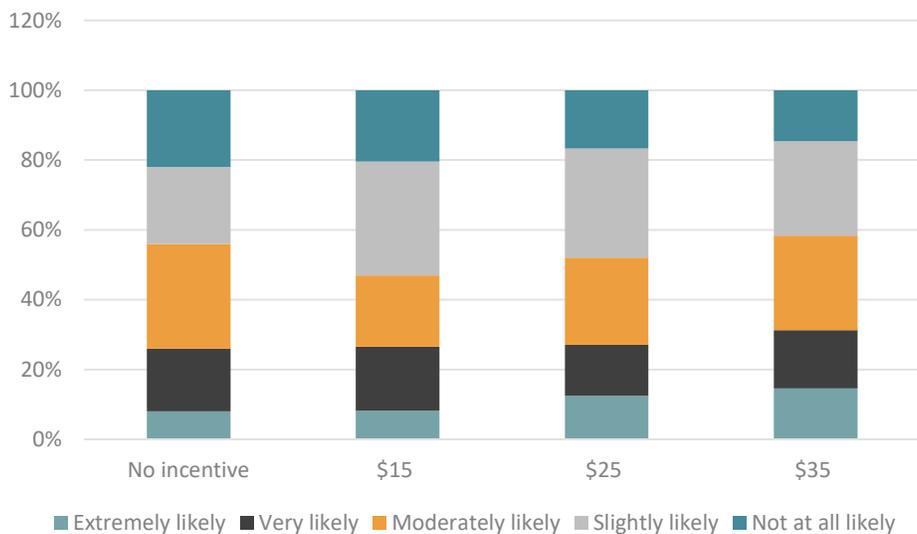


**FIGURE 7. LIKELIHOOD OF CERTAIN FACTORS PREVENTING RESPONDENTS FROM PARTICIPATING IN THERMOSTAT MANAGEMENT PROGRAM**

Survey participants were asked their likelihood to participate in a winter thermostat demand response (DR) program under different incentive amounts: no incentive, \$15, \$25, and \$35. As expected, the likelihood to participate increases as the incentive amount increases. 22% of respondents said they would be not at all likely to participate with no incentive and only 15% said they would be not at all likely to participate with a \$35 incentive. Participants responding moderately likely, very likely, or extremely likely just slightly increases from 56% with no incentive to 58% with a \$35 incentive. Results are shown in Figure 8.

Customers who answered they were slightly likely or not at all likely to participate with a \$35 incentive were then asked what incentive amount would encourage them to participate in a thermostat control program. Responses varied, with the lowest incentive amount being \$50, and several respondents answering they would need a \$100 or more incentive to be willing to participate.

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*MN Great Plain Natural Gas Company Customer Survey*



**FIGURE 8. LIKELIHOOD OF ENROLLING IN WINTER THERMOSTAT DR WITH DIFFERENT INCENTIVES**

RESIDENTIAL APPENDICES

PART 1 - BUILDING INFORMATION

Q2: Please choose the answer that best describes the type of home where you live:

Answer	Overall	
	Count	%
Single-family detached house	204	84%
Mobile home	9	4%
Duplex, Triplex, or Quadraplex	17	7%
Condominium	0	0%
Apartment	7	3%
Other	5	2%
<b>Total</b>	<b>242</b>	

Q2: Please choose the answer that best describes the type of home where you live:

	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Single-family detached house	100%	0%	0%	0%	0%	72%	86%	65%	88%	92%
Mobile home	0%	100%	0%	0%	0%	6%	3%	10%	3%	0%
Duplex, Triplex, or Quadraplex	0%	0%	100%	0%	0%	9%	7%	15%	6%	3%
Condominium	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Apartment	0%	0%	0%	100%	0%	6%	2%	8%	1%	3%
Other	0%	0%	0%	0%	100%	6%	1%	2%	2%	2%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q2: Please choose the answer that best describes the type of home where you live:	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Single-family detached house	204	0	0	0	0	23	181	34	110	60
Mobile home	0	9	0	0	0	2	7	5	4	0
Duplex, Triplex, or Quadraplex	0	0	17	0	0	3	14	8	7	2
Condominium	0	0	0	0	0	0	0	0	0	0
Apartment	0	0	0	7	0	2	5	4	1	2
Other	0	0	0	0	5	2	3	1	3	1
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q3: Do you own or rent your home?	Overall	
Answer	Count	%
Own	208	86%
Rent	34	14%
<b>Total</b>	<b>242</b>	

Q3: Do you own or rent your home?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Own	93%	89%	41%	14%	40%	72%	88%	71%	89%	92%
Rent	7%	11%	59%	86%	60%	28%	12%	29%	11%	8%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q3: Do you own or rent your home?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Own	190	8	7	1	2	23	185	37	111	60
Rent	14	1	10	6	3	9	25	15	14	5
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?			Overall
Answer	Count	%	
We occupy our home throughout the year	226	93%	
We occupy our home primarily in winter	1	0%	
We occupy our home primarily not in winter	8	3%	
Other (please describe):	7	3%	
<b>Total</b>	<b>242</b>		
<i>'Other' Responses:</i>			
<i>Rent home</i>	<i>4</i>		
<i>Occupy home intermittently throughout year</i>	<i>1</i>		
<i>Occupy home all year, cannot reduce temp</i>	<i>1</i>		
<i>Occupied home until listed for sale</i>	<i>1</i>		
<b>Subtotal</b>	<b>7</b>		

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?										
Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We occupy our home throughout the year	95%	78%	82%	100%	100%	100%	92%	92%	93%	95%

We occupy our home primarily in winter	0%	0%	6%	0%	0%	0%	0%	2%	0%	0%
We occupy our home primarily not in winter	3%	11%	0%	0%	0%	0%	4%	4%	4%	2%
Other (please describe):	2%	11%	12%	0%	0%	0%	3%	2%	3%	3%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
'Other' Responses:										
Rent home	50%	0%	100%	NR	NR	NR	57%	100%	50%	50%
Occupy home intermittently throughout year	0%	100%	0%	NR	NR	NR	14%	0%	25%	0%
Occupy home all year, cannot reduce temp	25%	0%	0%	NR	NR	NR	14%	0%	0%	50%
Occupied home until listed for sale	25%	0%	0%	NR	NR	NR	14%	0%	25%	0%
<b>Subtotal</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>2</b>

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
We occupy our home throughout the year	193	7	14	7	5	32	194	48	116	62
We occupy our home primarily in winter	0	0	1	0	0	0	1	1	0	0
We occupy our home primarily not in winter	7	1	0	0	0	0	8	2	5	1
Other (please describe):	4	1	2	0	0	0	7	1	4	2
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
'Other' Responses:										
Rent home	2	0	2	0	0	0	4	1	2	1

<i>Occupy home intermittently throughout year</i>	0	1	0	0	0	0	1	0	1	0
<i>Occupy home all year, cannot reduce temp</i>	1	0	0	0	0	0	1	0	0	1
<i>Occupied home until listed for sale</i>	1	0	0	0	0	0	1	0	1	0
<b>Subtotal</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>2</b>

Q5: How do you control space heating in your home? Please select from the best response that reflects your home.		
	Overall	
Answer	Count	%
We use a thermostat that we manually set for our home's temperature in the winter	172	71%
We use a thermostat that we program to optimize our home's temperature in the winter	34	14%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	35	14%
Other (please describe):	1	0%
<b>Total</b>	<b>242</b>	
<i>'Other' Responses:</i>		
<i>Thermostat is set to 65 during winter</i>	1	

<b>Subtotal</b>	<b>1</b>
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Q5: How do you control space heating in your home? Please select from the best response that reflects your home.

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We use a thermostat that we manually set for our home's temperature in the winter	69%	67%	76%	100%	100%	84%	69%	71%	70%	72%
We use a thermostat that we program to optimize our home's temperature in the winter	14%	22%	18%	0%	0%	3%	16%	19%	14%	11%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	16%	11%	6%	0%	0%	13%	15%	10%	16%	15%
Other (please describe):	0.5%	0%	0%	0%	0%	0%	0.5%	0%	0%	2%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
<i>'Other' Responses:</i>										
<i>Thermostat is set to 65 during winter</i>	<i>100%</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>100%</i>	<i>NR</i>	<i>NR</i>	<i>100%</i>
<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>

Q5: How do you control space heating in your home? Please select from the best response that reflects your home.

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
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We use a thermostat that we manually set for our home's temperature in the winter	141	6	13	7	5	27	145	37	88	47
We use a thermostat that we program to optimize our home's temperature in the winter	29	2	3	0	0	1	33	10	17	7
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	33	1	1	0	0	4	31	5	20	10
Other (please describe):	1	0	0	0	0	0	1	0	0	1
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
<i>'Other' Responses:</i>										
<i>Thermostat is set to 65 during winter</i>	1	0	0	0	0	0	1	0	0	1
<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>

**PART 2 - DECISION MAKING/  
WILLINGNESS TO PARTICIPATE**

**Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?**

Answer	Overall	
	Count	%
<b>One to two hours:</b>		
Extremely likely	84	36%
Very likely	61	26%
Moderately likely	48	20%
Slightly likely	22	9%
Not at all likely	12	5%
Don't Know	9	4%
<b>Total</b>	<b>236</b>	
<b>Three to four hours:</b>		
Extremely likely	49	21%
Very likely	66	28%
Moderately likely	57	24%
Slightly likely	33	14%
Not at all likely	23	10%
Don't Know	8	3%
<b>Total</b>	<b>236</b>	
<b>Four to six hours:</b>		

Extremely likely	31	13%
Very likely	49	21%
Moderately likely	58	25%
Slightly likely	45	19%
Not at all likely	41	17%
Don't Know	12	5%
<b>Total</b>	<b>236</b>	
<b>Six to eight hours:</b>		
Extremely likely	26	11%
Very likely	35	15%
Moderately likely	57	24%
Slightly likely	40	17%
Not at all likely	64	27%
Don't Know	14	6%
<b>Total</b>	<b>236</b>	
<b>10 to 16 Hours:</b>		
Extremely likely	15	6%
Very likely	27	11%
Moderately likely	35	15%
Slightly likely	51	22%
Not at all likely	85	36%
Don't Know	23	10%
<b>Total</b>	<b>236</b>	
<b>More than 16 hours:</b>		
Extremely likely	14	6%
Very likely	18	8%
Moderately likely	35	15%
Slightly likely	45	19%
Not at all likely	99	42%
Don't Know	25	11%
<b>Total</b>	<b>236</b>	

Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?

	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>Answer</b>										
<b>One to two hours:</b>										
Extremely likely	36%	25%	29%	71%	25%	19%	38%	48%	33%	30%
Very likely	25%	38%	29%	14%	50%	32%	25%	28%	24%	27%
Moderately likely	22%	13%	12%	14%	0%	26%	20%	12%	21%	25%
Slightly likely	9%	25%	18%	0%	0%	6%	10%	6%	11%	10%
Not at all likely	6%	0%	6%	0%	0%	10%	4%	0%	7%	5%
Don't Know	4%	0%	6%	0%	25%	6%	3%	6%	3%	3%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Three to four hours:</b>										
Extremely likely	21%	13%	24%	43%	0%	13%	22%	30%	18%	19%
Very likely	29%	38%	12%	14%	50%	26%	28%	28%	28%	27%
Moderately likely	23%	38%	35%	14%	25%	26%	24%	24%	26%	21%
Slightly likely	15%	0%	12%	29%	0%	16%	14%	8%	13%	21%
Not at all likely	10%	13%	18%	0%	0%	13%	9%	6%	11%	10%
Don't Know	4%	0%	0%	0%	25%	6%	3%	4%	3%	3%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Four to six hours:</b>										
Extremely likely	12%	13%	18%	43%	0%	10%	14%	24%	10%	11%
Very likely	23%	13%	12%	14%	0%	19%	21%	20%	21%	21%
Moderately likely	24%	50%	35%	0%	25%	26%	24%	20%	28%	21%
Slightly likely	20%	13%	6%	29%	25%	13%	20%	20%	19%	19%

Not at all likely	18%	13%	18%	0%	25%	23%	17%	12%	18%	21%
Don't Know	4%	0%	12%	14%	25%	10%	4%	4%	4%	8%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Six to eight hours:</b>										
Extremely likely	10%	13%	18%	43%	0%	13%	11%	22%	9%	6%
Very likely	17%	13%	0%	0%	0%	3%	17%	10%	16%	16%
Moderately likely	24%	25%	24%	14%	50%	29%	23%	26%	26%	19%
Slightly likely	17%	25%	24%	14%	0%	16%	17%	14%	17%	19%
Not at all likely	29%	13%	24%	14%	25%	26%	27%	18%	28%	32%
Don't Know	5%	13%	12%	14%	25%	13%	5%	10%	3%	8%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>10 to 16 Hours:</b>										
Extremely likely	5%	0%	18%	29%	0%	13%	5%	12%	4%	6%
Very likely	13%	0%	0%	14%	0%	0%	13%	14%	11%	11%
Moderately likely	16%	25%	6%	0%	0%	13%	15%	16%	20%	5%
Slightly likely	20%	38%	35%	29%	25%	16%	22%	26%	24%	14%
Not at all likely	38%	25%	24%	14%	50%	42%	35%	20%	34%	52%
Don't Know	9%	13%	18%	14%	25%	16%	9%	12%	8%	11%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>More than 16 hours:</b>										
Extremely likely	5%	13%	12%	29%	0%	13%	5%	8%	5%	6%
Very likely	8%	0%	6%	0%	25%	0%	9%	8%	7%	8%
Moderately likely	16%	13%	6%	14%	0%	10%	16%	20%	17%	6%
Slightly likely	18%	25%	29%	14%	25%	19%	19%	26%	20%	13%
Not at all likely	43%	38%	29%	43%	50%	45%	41%	28%	41%	54%
Don't Know	11%	13%	18%	0%	0%	13%	10%	10%	10%	13%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>

Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>One to two hours:</b>										
Extremely likely	71	2	5	5	1	6	78	24	41	19
Very likely	50	3	5	1	2	10	51	14	30	17
Moderately likely	44	1	2	1	0	8	40	6	26	16
Slightly likely	17	2	3	0	0	2	20	3	13	6
Not at all likely	11	0	1	0	0	3	9	0	9	3
Don't Know	7	0	1	0	1	2	7	3	4	2
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Three to four hours:</b>										
Extremely likely	41	1	4	3	0	4	45	15	22	12
Very likely	58	3	2	1	2	8	58	14	35	17
Moderately likely	46	3	6	1	1	8	49	12	32	13
Slightly likely	29	0	2	2	0	5	28	4	16	13
Not at all likely	19	1	3	0	0	4	19	3	14	6
Don't Know	7	0	0	0	1	2	6	2	4	2
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Four to six hours:</b>										
Extremely likely	24	1	3	3	0	3	28	12	12	7
Very likely	45	1	2	1	0	6	43	10	26	13
Moderately likely	47	4	6	0	1	8	50	10	35	13
Slightly likely	40	1	1	2	1	4	41	10	23	12

RESIDENTIAL APPENDICES

PART 1 - BUILDING INFORMATION

Q2: Please choose the answer that best describes the type of home where you live:

Answer	Overall	
	Count	%
Single-family detached house	204	84%
Mobile home	9	4%
Duplex, Triplex, or Quadraplex	17	7%
Condominium	0	0%
Apartment	7	3%
Other	5	2%
<b>Total</b>	<b>242</b>	

Q2: Please choose the answer that best describes the type of home where you live:

	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Single-family detached house	100%	0%	0%	0%	0%	72%	86%	65%	88%	92%
Mobile home	0%	100%	0%	0%	0%	6%	3%	10%	3%	0%
Duplex, Triplex, or Quadraplex	0%	0%	100%	0%	0%	9%	7%	15%	6%	3%
Condominium	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Apartment	0%	0%	0%	100%	0%	6%	2%	8%	1%	3%
Other	0%	0%	0%	0%	100%	6%	1%	2%	2%	2%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q2: Please choose the answer that best describes the type of home where you live:	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Single-family detached house	204	0	0	0	0	23	181	34	110	60
Mobile home	0	9	0	0	0	2	7	5	4	0
Duplex, Triplex, or Quadraplex	0	0	17	0	0	3	14	8	7	2
Condominium	0	0	0	0	0	0	0	0	0	0
Apartment	0	0	0	7	0	2	5	4	1	2
Other	0	0	0	0	5	2	3	1	3	1
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q3: Do you own or rent your home?	Overall	
Answer	Count	%
Own	208	86%
Rent	34	14%
<b>Total</b>	<b>242</b>	

Q3: Do you own or rent your home?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Own	93%	89%	41%	14%	40%	72%	88%	71%	89%	92%
Rent	7%	11%	59%	86%	60%	28%	12%	29%	11%	8%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q3: Do you own or rent your home?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Own	190	8	7	1	2	23	185	37	111	60
Rent	14	1	10	6	3	9	25	15	14	5
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?			Overall
Answer	Count	%	
We occupy our home throughout the year	226	93%	
We occupy our home primarily in winter	1	0%	
We occupy our home primarily not in winter	8	3%	
Other (please describe):	7	3%	
<b>Total</b>	<b>242</b>		
<i>'Other' Responses:</i>			
Rent home	4		
Occupy home intermittently throughout year	1		
Occupy home all year, cannot reduce temp	1		
Occupied home until listed for sale	1		
<b>Subtotal</b>	<b>7</b>		

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?										
Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We occupy our home throughout the year	95%	78%	82%	100%	100%	100%	92%	92%	93%	95%

We occupy our home primarily in winter	0%	0%	6%	0%	0%	0%	0%	2%	0%	0%
We occupy our home primarily not in winter	3%	11%	0%	0%	0%	0%	4%	4%	4%	2%
Other (please describe):	2%	11%	12%	0%	0%	0%	3%	2%	3%	3%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
'Other' Responses:										
Rent home	50%	0%	100%	NR	NR	NR	57%	100%	50%	50%
Occupy home intermittently throughout year	0%	100%	0%	NR	NR	NR	14%	0%	25%	0%
Occupy home all year, cannot reduce temp	25%	0%	0%	NR	NR	NR	14%	0%	0%	50%
Occupied home until listed for sale	25%	0%	0%	NR	NR	NR	14%	0%	25%	0%
<b>Subtotal</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>2</b>

Q4: What best describes how your residence is occupied through the year (select the option that best represents how you use your home)?	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
We occupy our home throughout the year	193	7	14	7	5	32	194	48	116	62
We occupy our home primarily in winter	0	0	1	0	0	0	1	1	0	0
We occupy our home primarily not in winter	7	1	0	0	0	0	8	2	5	1
Other (please describe):	4	1	2	0	0	0	7	1	4	2
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
'Other' Responses:										
Rent home	2	0	2	0	0	0	4	1	2	1

<i>Occupy home intermittently throughout year</i>	0	1	0	0	0	0	1	0	1	0
<i>Occupy home all year, cannot reduce temp</i>	1	0	0	0	0	0	1	0	0	1
<i>Occupied home until listed for sale</i>	1	0	0	0	0	0	1	0	1	0
<b>Subtotal</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>2</b>

Q5: How do you control space heating in your home? Please select from the best response that reflects your home.		
	Overall	
Answer	Count	%
We use a thermostat that we manually set for our home's temperature in the winter	172	71%
We use a thermostat that we program to optimize our home's temperature in the winter	34	14%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	35	14%
Other (please describe):	1	0%
<b>Total</b>	<b>242</b>	
<i>'Other' Responses:</i>		
<i>Thermostat is set to 65 during winter</i>	1	

<b>Subtotal</b>	<b>1</b>
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Q5: How do you control space heating in your home? Please select from the best response that reflects your home.

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We use a thermostat that we manually set for our home's temperature in the winter	69%	67%	76%	100%	100%	84%	69%	71%	70%	72%
We use a thermostat that we program to optimize our home's temperature in the winter	14%	22%	18%	0%	0%	3%	16%	19%	14%	11%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	16%	11%	6%	0%	0%	13%	15%	10%	16%	15%
Other (please describe):	0.5%	0%	0%	0%	0%	0%	0.5%	0%	0%	2%
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
<i>'Other' Responses:</i>										
<i>Thermostat is set to 65 during winter</i>	<i>100%</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>100%</i>	<i>NR</i>	<i>NR</i>	<i>100%</i>
<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>

Q5: How do you control space heating in your home? Please select from the best response that reflects your home.

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
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We use a thermostat that we manually set for our home's temperature in the winter	141	6	13	7	5	27	145	37	88	47
We use a thermostat that we program to optimize our home's temperature in the winter	29	2	3	0	0	1	33	10	17	7
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences	33	1	1	0	0	4	31	5	20	10
Other (please describe):	1	0	0	0	0	0	1	0	0	1
<b>Total</b>	<b>204</b>	<b>9</b>	<b>17</b>	<b>7</b>	<b>5</b>	<b>32</b>	<b>210</b>	<b>52</b>	<b>125</b>	<b>65</b>
<i>'Other' Responses:</i>										
<i>Thermostat is set to 65 during winter</i>	1	0	0	0	0	0	1	0	0	1
<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>

**PART 2 - DECISION MAKING/  
WILLINGNESS TO PARTICIPATE**

**Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?**

Answer	Overall	
	Count	%
<b>One to two hours:</b>		
Extremely likely	84	36%
Very likely	61	26%
Moderately likely	48	20%
Slightly likely	22	9%
Not at all likely	12	5%
Don't Know	9	4%
<b>Total</b>	<b>236</b>	
<b>Three to four hours:</b>		
Extremely likely	49	21%
Very likely	66	28%
Moderately likely	57	24%
Slightly likely	33	14%
Not at all likely	23	10%
Don't Know	8	3%
<b>Total</b>	<b>236</b>	
<b>Four to six hours:</b>		

Extremely likely	31	13%
Very likely	49	21%
Moderately likely	58	25%
Slightly likely	45	19%
Not at all likely	41	17%
Don't Know	12	5%
<b>Total</b>	<b>236</b>	
<b>Six to eight hours:</b>		
Extremely likely	26	11%
Very likely	35	15%
Moderately likely	57	24%
Slightly likely	40	17%
Not at all likely	64	27%
Don't Know	14	6%
<b>Total</b>	<b>236</b>	
<b>10 to 16 Hours:</b>		
Extremely likely	15	6%
Very likely	27	11%
Moderately likely	35	15%
Slightly likely	51	22%
Not at all likely	85	36%
Don't Know	23	10%
<b>Total</b>	<b>236</b>	
<b>More than 16 hours:</b>		
Extremely likely	14	6%
Very likely	18	8%
Moderately likely	35	15%
Slightly likely	45	19%
Not at all likely	99	42%
Don't Know	25	11%
<b>Total</b>	<b>236</b>	

Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?

	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>Answer</b>										
<b>One to two hours:</b>										
Extremely likely	36%	25%	29%	71%	25%	19%	38%	48%	33%	30%
Very likely	25%	38%	29%	14%	50%	32%	25%	28%	24%	27%
Moderately likely	22%	13%	12%	14%	0%	26%	20%	12%	21%	25%
Slightly likely	9%	25%	18%	0%	0%	6%	10%	6%	11%	10%
Not at all likely	6%	0%	6%	0%	0%	10%	4%	0%	7%	5%
Don't Know	4%	0%	6%	0%	25%	6%	3%	6%	3%	3%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Three to four hours:</b>										
Extremely likely	21%	13%	24%	43%	0%	13%	22%	30%	18%	19%
Very likely	29%	38%	12%	14%	50%	26%	28%	28%	28%	27%
Moderately likely	23%	38%	35%	14%	25%	26%	24%	24%	26%	21%
Slightly likely	15%	0%	12%	29%	0%	16%	14%	8%	13%	21%
Not at all likely	10%	13%	18%	0%	0%	13%	9%	6%	11%	10%
Don't Know	4%	0%	0%	0%	25%	6%	3%	4%	3%	3%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Four to six hours:</b>										
Extremely likely	12%	13%	18%	43%	0%	10%	14%	24%	10%	11%
Very likely	23%	13%	12%	14%	0%	19%	21%	20%	21%	21%
Moderately likely	24%	50%	35%	0%	25%	26%	24%	20%	28%	21%
Slightly likely	20%	13%	6%	29%	25%	13%	20%	20%	19%	19%

Not at all likely	18%	13%	18%	0%	25%	23%	17%	12%	18%	21%
Don't Know	4%	0%	12%	14%	25%	10%	4%	4%	4%	8%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Six to eight hours:</b>										
Extremely likely	10%	13%	18%	43%	0%	13%	11%	22%	9%	6%
Very likely	17%	13%	0%	0%	0%	3%	17%	10%	16%	16%
Moderately likely	24%	25%	24%	14%	50%	29%	23%	26%	26%	19%
Slightly likely	17%	25%	24%	14%	0%	16%	17%	14%	17%	19%
Not at all likely	29%	13%	24%	14%	25%	26%	27%	18%	28%	32%
Don't Know	5%	13%	12%	14%	25%	13%	5%	10%	3%	8%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>10 to 16 Hours:</b>										
Extremely likely	5%	0%	18%	29%	0%	13%	5%	12%	4%	6%
Very likely	13%	0%	0%	14%	0%	0%	13%	14%	11%	11%
Moderately likely	16%	25%	6%	0%	0%	13%	15%	16%	20%	5%
Slightly likely	20%	38%	35%	29%	25%	16%	22%	26%	24%	14%
Not at all likely	38%	25%	24%	14%	50%	42%	35%	20%	34%	52%
Don't Know	9%	13%	18%	14%	25%	16%	9%	12%	8%	11%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>More than 16 hours:</b>										
Extremely likely	5%	13%	12%	29%	0%	13%	5%	8%	5%	6%
Very likely	8%	0%	6%	0%	25%	0%	9%	8%	7%	8%
Moderately likely	16%	13%	6%	14%	0%	10%	16%	20%	17%	6%
Slightly likely	18%	25%	29%	14%	25%	19%	19%	26%	20%	13%
Not at all likely	43%	38%	29%	43%	50%	45%	41%	28%	41%	54%
Don't Know	11%	13%	18%	0%	0%	13%	10%	10%	10%	13%
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>

Q6: How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices?

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>One to two hours:</b>										
Extremely likely	71	2	5	5	1	6	78	24	41	19
Very likely	50	3	5	1	2	10	51	14	30	17
Moderately likely	44	1	2	1	0	8	40	6	26	16
Slightly likely	17	2	3	0	0	2	20	3	13	6
Not at all likely	11	0	1	0	0	3	9	0	9	3
Don't Know	7	0	1	0	1	2	7	3	4	2
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Three to four hours:</b>										
Extremely likely	41	1	4	3	0	4	45	15	22	12
Very likely	58	3	2	1	2	8	58	14	35	17
Moderately likely	46	3	6	1	1	8	49	12	32	13
Slightly likely	29	0	2	2	0	5	28	4	16	13
Not at all likely	19	1	3	0	0	4	19	3	14	6
Don't Know	7	0	0	0	1	2	6	2	4	2
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Four to six hours:</b>										
Extremely likely	24	1	3	3	0	3	28	12	12	7
Very likely	45	1	2	1	0	6	43	10	26	13
Moderately likely	47	4	6	0	1	8	50	10	35	13
Slightly likely	40	1	1	2	1	4	41	10	23	12

Not at all likely	36	1	3	0	1	7	34	6	22	13
Don't Know	8	0	2	1	1	3	9	2	5	5
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>Six to eight hours:</b>										
Extremely likely	19	1	3	3	0	4	22	11	11	4
Very likely	34	1	0	0	0	1	34	5	20	10
Moderately likely	48	2	4	1	2	9	48	13	32	12
Slightly likely	33	2	4	1	0	5	35	7	21	12
Not at all likely	57	1	4	1	1	8	56	9	35	20
Don't Know	9	1	2	1	1	4	10	5	4	5
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>10 to 16 Hours:</b>										
Extremely likely	10	0	3	2	0	4	11	6	5	4
Very likely	26	0	0	1	0	0	27	7	13	7
Moderately likely	32	2	1	0	0	4	31	8	24	3
Slightly likely	39	3	6	2	1	5	46	13	29	9
Not at all likely	76	2	4	1	2	13	72	10	42	33
Don't Know	17	1	3	1	1	5	18	6	10	7
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>
<b>More than 16 hours:</b>										
Extremely likely	9	1	2	2	0	4	10	4	6	4
Very likely	16	0	1	0	1	0	18	4	9	5
Moderately likely	32	1	1	1	0	3	32	10	21	4
Slightly likely	36	2	5	1	1	6	39	13	24	8
Not at all likely	86	3	5	3	2	14	85	14	51	34
Don't Know	21	1	3	0	0	4	21	5	12	8
<b>Total</b>	<b>200</b>	<b>8</b>	<b>17</b>	<b>7</b>	<b>4</b>	<b>31</b>	<b>205</b>	<b>50</b>	<b>123</b>	<b>63</b>

Q7: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? (select all that apply)		
Answer	Overall	
	Count	%
We would reduce our thermostat during the extreme temperature window	156	76%
We would reduce our hot water consumption during the extreme temperature window	119	58%
We would not cook with natural gas during the extreme temperature window	107	52%
Other (please describe):	57	28%
<b>*Total Respondents</b>	<b>206</b>	
<i>'Other' Responses:</i>		
<i>Already reduce usage during extreme</i>	5	
<i>Improve home insulation</i>	1	
<i>Would reduce usage if prices were hi</i>	1	
<i>Avoid using washing machine during</i>	1	
<i>Refrain from using gas fireplace</i>	1	
<i>Use wood burning stove in winter</i>	1	
<i>Switch to auxiliary heating</i>	1	
<i>Do not want to reduce usage</i>	5	
<i>Don't Know</i>	3	
<i>N/A - Survey Issue</i>	38	
<b>Subtotal</b>	<b>57</b>	

**Q7: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? (select all that apply)**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We would reduce our thermostat during the extreme temperature window	74%	100%	79%	83%	75%	61%	78%	88%	71%	75%
We would reduce our hot water consumption during the extreme temperature window	58%	43%	50%	83%	50%	46%	60%	65%	56%	56%
We would not cook with natural gas during the extreme temperature window	51%	43%	64%	67%	50%	54%	52%	67%	50%	42%
Other (please describe):	28%	29%	29%	33%	0%	18%	29%	35%	28%	21%
<b>*Total Respondents</b>	<b>175</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>178</b>	<b>43</b>	<b>111</b>	<b>52</b>
<i>'Other' Responses:</i>										
<i>Already reduce usage during extreme temperature windows</i>	10%	0%	0%	0%	NR	40%	6%	7%	10%	9%
<i>Improve home insulation</i>	2%	0%	0%	0%	NR	0%	2%	0%	3%	0%
<i>Would reduce usage if prices were higher during window</i>	2%	0%	0%	0%	NR	20%	0%	0%	3%	0%
<i>Avoid using washing machine during extreme temperature window</i>	2%	0%	0%	0%	NR	0%	2%	0%	3%	0%
<i>Refrain from using gas fireplace</i>	2%	0%	0%	0%	NR	0%	2%	0%	3%	0%
<i>Use wood burning stove in winter</i>	2%	0%	0%	0%	NR	0%	2%	0%	0%	9%
<i>Switch to auxiliary heating</i>	2%	0%	0%	0%	NR	0%	2%	0%	3%	0%
<i>Do not want to reduce usage</i>	10%	0%	0%	0%	NR	0%	10%	7%	6%	18%
<i>Don't Know</i>	6%	0%	0%	0%	NR	0%	6%	0%	3%	18%

<i>N/A - Survey Issue</i>	61%	100%	100%	100%	NR	40%	69%	87%	65%	45%
<b>Subtotal</b>	<b>49</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>0</b>	<b>5</b>	<b>52</b>	<b>15</b>	<b>31</b>	<b>11</b>

**Q7: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? (select all that apply)**

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
We would reduce our thermostat during the extreme temperature window	130	7	11	5	3	17	139	38	79	39
We would reduce our hot water consumption during the extreme temperature window	102	3	7	5	2	13	106	28	62	29
We would not cook with natural gas during the extreme temperature window	89	3	9	4	2	15	92	29	56	22
Other (please describe):	49	2	4	2	0	5	52	15	31	11
<b>*Total Respondents</b>	<b>175</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>178</b>	<b>43</b>	<b>111</b>	<b>52</b>
<i>'Other' Responses:</i>										
<i>Already reduce usage during extreme temperature windows</i>	5	0	0	0	0	2	3	1	3	1
<i>Improve home insulation</i>	1	0	0	0	0	0	1	0	1	0
<i>Would reduce usage if prices were higher during window</i>	1	0	0	0	0	1	0	0	1	0
<i>Avoid using washing machine during extreme temperature window</i>	1	0	0	0	0	0	1	0	1	0
<i>Refrain from using gas fireplace</i>	1	0	0	0	0	0	1	0	1	0
<i>Use wood burning stove in winter</i>	1	0	0	0	0	0	1	0	0	1

<i>Switch to auxiliary heating</i>	1	0	0	0	0	0	1	0	1	0
<i>Do not want to reduce usage</i>	5	0	0	0	0	0	5	1	2	2
<i>Don't Know</i>	3	0	0	0	0	0	3	0	1	2
<i>N/A - Survey Issue</i>	30	2	4	2	0	2	36	13	20	5
<b>Subtotal</b>	<b>49</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>0</b>	<b>5</b>	<b>52</b>	<b>15</b>	<b>31</b>	<b>11</b>

**Q8: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?**

Answer	Overall	
	Count	%
Email	82	40%
Text message	106	51%
Utility website	1	0%
Local news organizations	7	3%
I would prefer not to be notified	7	3%
Other	3	1%
<b>Total</b>	<b>206</b>	
<i>'Other' Responses:</i>		
<i>Call</i>	1	
<i>N/A - Survey Issue</i>	1	
<i>Unsure</i>	1	
<b>Subtotal</b>	<b>3</b>	

**Q8: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
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Email	38%	57%	57%	0%	75%	54%	38%	28%	50%	27%
Text message	53%	29%	29%	100%	25%	39%	53%	65%	41%	63%
Utility website	1%	0%	0%	0%	0%	0%	1%	0%	0%	2%
Local news organizations	3%	0%	7%	0%	0%	4%	3%	7%	4%	0%
I would prefer not to be notified	3%	0%	7%	0%	0%	4%	3%	0%	4%	6%
Other	1%	14%	0%	0%	0%	0%	2%	0%	2%	2%
<b>Total</b>	<b>175</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>178</b>	<b>43</b>	<b>111</b>	<b>52</b>
'Other' Responses:										
Call	50%	0%	NR	NR	NR	NR	33%	NR	50%	0%
N/A - Survey Issue	50%	0%	NR	NR	NR	NR	33%	NR	0%	100%
Unsure	0%	100%	NR	NR	NR	NR	33%	NR	50%	0%
<b>Subtotal</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>1</b>

Q8: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?										
	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Email	67	4	8	0	3	15	67	12	56	14
Text message	93	2	4	6	1	11	95	28	45	33
Utility website	1	0	0	0	0	0	1	0	0	1
Local news organizations	6	0	1	0	0	1	6	3	4	0
I would prefer not to be notified	6	0	1	0	0	1	6	0	4	3
Other	2	1	0	0	0	0	3	0	2	1
<b>Total</b>	<b>175</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>178</b>	<b>43</b>	<b>111</b>	<b>52</b>
'Other' Responses:										
Call	1	0	0	0	0	0	1	0	1	0
N/A - Survey Issue	1	0	0	0	0	0	1	0	0	1
Unsure	0	1	0	0	0	0	1	0	1	0
<b>Subtotal</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>1</b>

Q9: What is the primary reason you would have for not voluntarily reducing your gas consumption?		
Overall		
<i>(ASK IF Q6a = "Not at all likely")</i>		
Answer	Count	%
Already reduce consumption as much as possible	3	38%
Elderly customer/harder to stay warm	2	25%
Well being of family	1	13%
Believe it is utility's responsibility to manage these events	1	13%
Do not want to	1	13%
<b>Total</b>	<b>8</b>	

Q9: What is the primary reason you would have for not voluntarily reducing your gas consumption?										
<i>(ASK IF Q6a = "Not at all likely")</i>										
Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Already reduce consumption as much as possible	43%	NR	0%	NR	NR	33%	40%	NR	29%	100%
Elderly customer/harder to stay warm	14%	NR	100%	NR	NR	33%	20%	NR	29%	0%
Well being of family	14%	NR	0%	NR	NR	33%	0%	NR	14%	0%
Believe it is utility's responsibility to manage these events	14%	NR	0%	NR	NR	0%	20%	NR	14%	0%
Do not want to	14%	NR	0%	NR	NR	0%	20%	NR	14%	0%

<b>Total</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>7</b>	<b>1</b>
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Q9: What is the primary reason you would have for not voluntarily reducing your gas consumption?

*(ASK IF Q6a = "Not at all likely")*

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Already reduce consumption as much as possible	3	0	0	0	0	1	2	0	2	1
Elderly customer/harder to stay warm	1	0	1	0	0	1	1	0	2	0
Well being of family	1	0	0	0	0	1	0	0	1	0
Believe it is utility's responsibility to manage these events	1	0	0	0	0	0	1	0	1	0
Do not want to	1	0	0	0	0	0	1	0	1	0
<b>Total</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>7</b>	<b>1</b>

Q10: How do you feel your response to a request for voluntary conservation would compare to your friends or neighbors?

Overall

Answer	Count	%
It would be about the same as me	57	28%
They are less likely to voluntarily conserve	37	18%
They are more likely to voluntarily conserve	13	6%

Don't know	97	48%
<b>Total</b>	<b>204</b>	

Q10: How do you feel your response to a request for voluntary conservation would compare to your friends or neighbors?		SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer											
It would be about the same as me		28%	29%	14%	50%	50%	25%	28%	28%	26%	31%
They are less likely to voluntarily conserve		18%	14%	29%	17%	0%	11%	19%	21%	18%	16%
They are more likely to voluntarily conserve		6%	0%	21%	0%	0%	11%	6%	7%	7%	4%
Don't know		49%	57%	36%	33%	50%	54%	47%	44%	48%	49%
<b>Total</b>		<b>173</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>176</b>	<b>43</b>	<b>110</b>	<b>51</b>

Q10: How do you feel your response to a request for voluntary conservation would compare to your friends or neighbors?		SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer											
It would be about the same as me		48	2	2	3	2	7	50	12	29	16
They are less likely to voluntarily conserve		31	1	4	1	0	3	34	9	20	8
They are more likely to voluntarily conserve		10	0	3	0	0	3	10	3	8	2
Don't know		84	4	5	2	2	15	82	19	53	25
<b>Total</b>		<b>173</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>176</b>	<b>43</b>	<b>110</b>	<b>51</b>

**PART 3 - THERMOSTAT CONTROL DEMAND RESPONSE**

Q11: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Overall

Answer	Count	%
Yes	54	27%
No	89	44%
Don't know	59	29%
<b>Total</b>	<b>202</b>	

Q11: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Yes	27%	14%	29%	17%	50%	18%	28%	28%	28%	24%

No	46%	43%	21%	33%	50%	32%	46%	37%	44%	50%
Don't know	27%	43%	50%	50%	0%	50%	26%	35%	28%	26%
<b>Total</b>	<b>171</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>174</b>	<b>43</b>	<b>109</b>	<b>50</b>

Q11: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Yes	46	1	4	1	2	5	49	12	30	12
No	79	3	3	2	2	9	80	16	48	25
Don't know	46	3	7	3	0	14	45	15	31	13
<b>Total</b>	<b>171</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>4</b>	<b>28</b>	<b>174</b>	<b>43</b>	<b>109</b>	<b>50</b>

Q12: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill?

Answer	Count	%
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>		
Extremely likely	15	14%

Very likely	23	21%
Moderately likely	39	36%
Slightly likely	18	17%
Not at all likely	13	12%
<b>Total</b>	<b>108</b>	
<b>Concerns about the temperature being uncomfortable:</b>		
Extremely likely	16	15%
Very likely	22	20%
Moderately likely	35	32%
Slightly likely	27	25%
Not at all likely	8	7%
<b>Total</b>	<b>108</b>	
<b>Your knowledge about the program participation process:</b>		
Extremely likely	11	10%
Very likely	20	19%
Moderately likely	38	35%
Slightly likely	24	22%
Not at all likely	15	14%
<b>Total</b>	<b>108</b>	
<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>		
Extremely likely	14	13%
Very likely	22	20%
Moderately likely	28	26%
Slightly likely	22	20%
Not at all likely	22	20%
<b>Total</b>	<b>108</b>	
<b>Lack of home internet:</b>		
Extremely likely	13	12%
Very likely	7	6%

Moderately likely	13	12%
Slightly likely	12	11%
Not at all likely	63	58%
<b>Total</b>	<b>108</b>	
<b>Concerns about insufficient internet bandwidth:</b>		
Extremely likely	11	10%
Very likely	13	12%
Moderately likely	23	21%
Slightly likely	17	16%
Not at all likely	44	41%
<b>Total</b>	<b>108</b>	

**Q12: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill?**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>										
Extremely likely	14%	0%	10%	50%	0%	17%	13%	7%	16%	15%
Very likely	23%	25%	10%	0%	50%	22%	21%	19%	24%	19%
Moderately likely	36%	50%	40%	0%	50%	39%	36%	41%	35%	35%
Slightly likely	14%	25%	30%	50%	0%	6%	19%	26%	18%	4%
Not at all likely	14%	0%	10%	0%	0%	17%	11%	7%	7%	27%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about the temperature being uncomfortable:</b>										
Extremely likely	15%	0%	10%	50%	0%	11%	16%	7%	20%	12%

Very likely	19%	75%	10%	25%	0%	33%	18%	19%	22%	19%
Moderately likely	32%	25%	40%	0%	100%	33%	32%	30%	31%	38%
Slightly likely	25%	0%	40%	25%	0%	17%	27%	41%	18%	23%
Not at all likely	9%	0%	0%	0%	0%	6%	8%	4%	9%	8%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Your knowledge about the program participation process:</b>										
Extremely likely	9%	0%	10%	50%	0%	11%	10%	4%	15%	8%
Very likely	18%	50%	20%	0%	0%	28%	17%	7%	25%	15%
Moderately likely	36%	25%	20%	50%	50%	50%	32%	56%	27%	31%
Slightly likely	22%	0%	40%	0%	50%	6%	26%	26%	18%	27%
Not at all likely	15%	25%	10%	0%	0%	6%	16%	7%	15%	19%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>										
Extremely likely	13%	0%	10%	50%	0%	17%	12%	11%	13%	15%
Very likely	20%	50%	10%	25%	0%	22%	20%	11%	25%	19%
Moderately likely	26%	25%	30%	0%	50%	28%	26%	26%	29%	19%
Slightly likely	19%	0%	40%	25%	0%	11%	22%	33%	15%	19%
Not at all likely	22%	25%	10%	0%	50%	22%	20%	19%	18%	27%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Lack of home internet:</b>										
Extremely likely	8%	25%	30%	50%	0%	11%	12%	11%	9%	19%
Very likely	7%	0%	10%	0%	0%	6%	7%	4%	5%	12%
Moderately likely	11%	0%	10%	25%	50%	22%	10%	15%	13%	8%
Slightly likely	11%	0%	20%	0%	0%	6%	12%	7%	16%	4%
Not at all likely	63%	75%	30%	25%	50%	56%	59%	63%	56%	58%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about insufficient internet bandwidth:</b>										
Extremely likely	7%	25%	20%	50%	0%	11%	10%	4%	9%	19%
Very likely	13%	0%	10%	25%	0%	17%	11%	7%	11%	19%

Moderately likely	23%	0%	20%	0%	50%	17%	22%	30%	24%	8%
Slightly likely	16%	25%	20%	0%	0%	6%	18%	19%	18%	8%
Not at all likely	42%	50%	30%	25%	50%	50%	39%	41%	38%	46%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>

Q12: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>										
Extremely likely	12	0	1	2	0	3	12	2	9	4
Very likely	20	1	1	0	1	4	19	5	13	5
Moderately likely	32	2	4	0	1	7	32	11	19	9
Slightly likely	12	1	3	2	0	1	17	7	10	1
Not at all likely	12	0	1	0	0	3	10	2	4	7
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about the temperature being uncomfortable:</b>										
Extremely likely	13	0	1	2	0	2	14	2	11	3
Very likely	17	3	1	1	0	6	16	5	12	5
Moderately likely	28	1	4	0	2	6	29	8	17	10
Slightly likely	22	0	4	1	0	3	24	11	10	6
Not at all likely	8	0	0	0	0	1	7	1	5	2
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Your knowledge about the program participation process:</b>										
Extremely likely	8	0	1	2	0	2	9	1	8	2

Very likely	16	2	2	0	0	5	15	2	14	4
Moderately likely	32	1	2	2	1	9	29	15	15	8
Slightly likely	19	0	4	0	1	1	23	7	10	7
Not at all likely	13	1	1	0	0	1	14	2	8	5
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>										
Extremely likely	11	0	1	2	0	3	11	3	7	4
Very likely	18	2	1	1	0	4	18	3	14	5
Moderately likely	23	1	3	0	1	5	23	7	16	5
Slightly likely	17	0	4	1	0	2	20	9	8	5
Not at all likely	19	1	1	0	1	4	18	5	10	7
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Lack of home internet:</b>										
Extremely likely	7	1	3	2	0	2	11	3	5	5
Very likely	6	0	1	0	0	1	6	1	3	3
Moderately likely	10	0	1	1	1	4	9	4	7	2
Slightly likely	10	0	2	0	0	1	11	2	9	1
Not at all likely	55	3	3	1	1	10	53	17	31	15
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
<b>Concerns about insufficient internet bandwidth:</b>										
Extremely likely	6	1	2	2	0	2	9	1	5	5
Very likely	11	0	1	1	0	3	10	2	6	5
Moderately likely	20	0	2	0	1	3	20	8	13	2
Slightly likely	14	1	2	0	0	1	16	5	10	2
Not at all likely	37	2	3	1	1	9	35	11	21	12
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>

**Q13: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

	Overall	
Answer	Count	%
Yes. Please describe:	12	11%
No	96	89%
<b>Total</b>	<b>108</b>	
<i>Yes. Please Describe' Responses:</i>		
<i>Do not want utility or others to control thermo</i>	2	
<i>Landlord approval</i>	2	
<i>Already keep thermostat low all winter</i>	1	
<i>Cost</i>	1	
<i>Would not participate if discount is too small</i>	1	
<i>Current thermostat does not work well</i>	1	
<i>Possible future health issues</i>	1	
<i>Perceived inability of utility to provide quality s</i>	1	
<i>Perceived gas market price manipulation</i>	1	
<i>N/A</i>	1	
<b>Subtotal</b>	<b>12</b>	

**Q13: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Yes. Please describe:	11%	0%	20%	0%	0%	11%	11%	19%	7%	12%
No	89%	100%	80%	100%	100%	89%	89%	81%	93%	88%
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>

Yes. Please Describe' Responses:										
<i>Do not want utility or others to control thermostat</i>	20%	NR	0%	NR	NR	0%	20%	20%	0%	33%
<i>Landlord approval</i>	0%	NR	100%	NR	NR	50%	10%	40%	0%	0%
<i>Already keep thermostat low all winter</i>	10%	NR	0%	NR	NR	50%	0%	0%	25%	0%
<i>Cost</i>	10%	NR	0%	NR	NR	0%	10%	0%	25%	0%
<i>Would not participate if discount is too small</i>	10%	NR	0%	NR	NR	0%	10%	0%	0%	33%
<i>Current thermostat does not work well</i>	10%	NR	0%	NR	NR	0%	10%	20%	0%	0%
<i>Possible future health issues</i>	10%	NR	0%	NR	NR	0%	10%	20%	0%	0%
<i>Perceived inability of utility to provide quality services</i>	10%	NR	0%	NR	NR	0%	10%	0%	25%	0%
<i>Perceived gas market price manipulation</i>	10%	NR	0%	NR	NR	0%	10%	0%	25%	0%
<i>N/A</i>	10%	NR	0%	NR	NR	0%	10%	0%	0%	33%
<b>Subtotal</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>3</b>

**Q13: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Yes. Please describe:	10	0	2	0	0	2	10	5	4	3
No	78	4	8	4	2	16	80	22	51	23
<b>Total</b>	<b>88</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>90</b>	<b>27</b>	<b>55</b>	<b>26</b>
Yes. Please Describe' Responses:										
<i>Do not want utility or others to control thermostat</i>	2	0	0	0	0	0	2	1	0	1
<i>Landlord approval</i>	0	0	2	0	0	1	1	2	0	0
<i>Already keep thermostat low all winter</i>	1	0	0	0	0	1	0	0	1	0

Cost	1	0	0	0	0	0	1	0	1	0
Would not participate if discount is too small	1	0	0	0	0	0	1	0	0	1
Current thermostat does not work well	1	0	0	0	0	0	1	1	0	0
Possible future health issues	1	0	0	0	0	0	1	1	0	0
Perceived inability of utility to provide quality services	1	0	0	0	0	0	1	0	1	0
Perceived gas market price manipulation	1	0	0	0	0	0	1	0	1	0
N/A	1	0	0	0	0	0	1	0	0	1
<b>Subtotal</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>3</b>

Q14: How likely is it that these other factors would prevent you from participating in a thermostat management program?

Overall

Answer	Count	%
Extremely likely	3	25%
Very likely	1	8%
Moderately likely	4	33%
Slightly likely	1	8%
Not at all likely	3	25%
<b>Total</b>	<b>12</b>	

Q14: How likely is it that these other factors would prevent you from participating in a thermostat management program?

	SE	Mobile	Du/Tri/Qu	Ant	Other	U	NU	Small	Medium	Large
--	----	--------	-----------	-----	-------	---	----	-------	--------	-------

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Usage	Usage	Usage
Extremely likely	20%	NR	50%	NR	NR	50%	20%	40%	25%	0%
Very likely	0%	NR	50%	NR	NR	0%	10%	20%	0%	0%
Moderately likely	40%	NR	0%	NR	NR	0%	40%	40%	25%	33%
Slightly likely	10%	NR	0%	NR	NR	0%	10%	0%	0%	33%
Not at all likely	30%	NR	0%	NR	NR	50%	20%	0%	50%	33%
<b>Total</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>3</b>

Q14: How likely is it that these other factors would prevent you from participating in a thermostat management program?

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Extremely likely	2	0	1	0	0	1	2	2	1	0
Very likely	0	0	1	0	0	0	1	1	0	0
Moderately likely	4	0	0	0	0	0	4	2	1	1
Slightly likely	1	0	0	0	0	0	1	0	0	1
Not at all likely	3	0	0	0	0	1	2	0	2	1
<b>Total</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>3</b>

Q15: How likely would you be to enroll in a winter thermostat management program under the following rebate scenario?

You receive no incentive for participating in the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Overall

Answer	Count	%
Extremely likely	9	8%
Very likely	16	15%
Moderately likely	45	42%
Slightly likely	21	20%
Not at all likely	16	15%
<b>Total</b>	<b>107</b>	

Q15: How likely would you be to enroll in a winter thermostat management program under the following rebate scenario?

You receive no incentive for participating in the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Extremely likely	7%	25%	0%	50%	0%	6%	9%	7%	5%	16%
Very likely	9%	0%	70%	0%	50%	28%	12%	19%	13%	16%
Moderately likely	45%	50%	20%	50%	0%	39%	43%	52%	40%	36%
Slightly likely	22%	25%	10%	0%	0%	11%	21%	15%	22%	20%
Not at all likely	17%	0%	0%	0%	50%	17%	15%	7%	20%	12%
<b>Total</b>	<b>87</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>89</b>	<b>27</b>	<b>55</b>	<b>25</b>

Q15: How likely would you be to enroll in a winter thermostat management program under the following rebate scenario?

You receive no incentive for participating in

the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Extremely likely	6	1	0	2	0	1	8	2	3	4
Very likely	8	0	7	0	1	5	11	5	7	4
Moderately likely	39	2	2	2	0	7	38	14	22	9
Slightly likely	19	1	1	0	0	2	19	4	12	5
Not at all likely	15	0	0	0	1	3	13	2	11	3
<b>Total</b>	<b>87</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>18</b>	<b>89</b>	<b>27</b>	<b>55</b>	<b>25</b>

Q16: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

Overall

*(ASK IF Q15 < "Extremely Likely")*

Answer	Count	%
Extremely likely	4	4%
Very likely	17	17%
Moderately likely	46	47%
Slightly likely	21	21%
Not at all likely	10	10%
<b>Total</b>	<b>98</b>	

Q16: How likely would you be to enroll in a

winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q15 &lt; "Extremely Likely")</i>	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Extremely likely	5%	0%	0%	0%	0%	12%	2%	4%	2%	10%
Very likely	14%	33%	40%	0%	50%	24%	16%	20%	13%	24%
Moderately likely	47%	67%	40%	100%	0%	41%	48%	60%	48%	29%
Slightly likely	23%	0%	20%	0%	0%	18%	22%	12%	27%	19%
Not at all likely	11%	0%	0%	0%	50%	6%	11%	4%	10%	19%
<b>Total</b>	<b>81</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>17</b>	<b>81</b>	<b>25</b>	<b>52</b>	<b>21</b>

Q16: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q15 &lt; "Extremely Likely")</i>	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Extremely likely	4	0	0	0	0	2	2	1	1	2
Very likely	11	1	4	0	1	4	13	5	7	5
Moderately likely	38	2	4	2	0	7	39	15	25	6
Slightly likely	19	0	2	0	0	3	18	3	14	4
Not at all likely	9	0	0	0	1	1	9	1	5	4
<b>Total</b>	<b>81</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>17</b>	<b>81</b>	<b>25</b>	<b>52</b>	<b>21</b>

Q17: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$25 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

Overall

*(ASK IF Q16 < "Extremely Likely")*

Answer	Count	%
Extremely likely	1	1%
Very likely	25	27%
Moderately likely	40	43%
Slightly likely	19	20%
Not at all likely	9	10%
<b>Total</b>	<b>94</b>	

Q17: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$25 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

*(ASK IF Q16 < "Extremely Likely")*

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Extremely likely	1%	0%	0%	0%	0%	0%	1%	0%	0%	5%
Very likely	25%	33%	40%	0%	50%	33%	25%	38%	22%	26%
Moderately likely	40%	67%	50%	100%	0%	47%	42%	46%	47%	26%

Slightly likely	23%	0%	10%	0%	0%	13%	22%	13%	24%	21%
Not at all likely	10%	0%	0%	0%	50%	7%	10%	4%	8%	21%
<b>Total</b>	<b>77</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>15</b>	<b>79</b>	<b>24</b>	<b>51</b>	<b>19</b>

Q17: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$25 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q16 &lt; "Extremely Likely")</i>										
Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Extremely likely	1	0	0	0	0	0	1	0	0	1
Very likely	19	1	4	0	1	5	20	9	11	5
Moderately likely	31	2	5	2	0	7	33	11	24	5
Slightly likely	18	0	1	0	0	2	17	3	12	4
Not at all likely	8	0	0	0	1	1	8	1	4	4
<b>Total</b>	<b>77</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>15</b>	<b>79</b>	<b>24</b>	<b>51</b>	<b>19</b>

Q18: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario?

You receive an incentive of \$35 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

Overall

<i>(ASK IF Q17 &lt; "Extremely Likely")</i>		
Answer	Count	%

Extremely likely	3	3%
Very likely	25	27%
Moderately likely	40	43%
Slightly likely	19	20%
Not at all likely	6	6%
<b>Total</b>	<b>93</b>	

Q18: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario?

You receive an incentive of \$35 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q17 &lt; "Extremely Likely")</i>	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Extremely likely	4%	0%	0%	0%	0%	0%	4%	8%	2%	0%
Very likely	24%	33%	50%	0%	50%	33%	26%	38%	20%	33%
Moderately likely	42%	67%	40%	100%	0%	53%	41%	38%	53%	22%
Slightly likely	22%	0%	10%	0%	50%	13%	22%	17%	18%	33%
Not at all likely	8%	0%	0%	0%	0%	0%	8%	0%	8%	11%
<b>Total</b>	<b>76</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>15</b>	<b>78</b>	<b>24</b>	<b>51</b>	<b>18</b>

Q18: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario?

You receive an incentive of \$35 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q17 &lt; "Extremely Likely")</i>	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer										
Extremely likely	3	0	0	0	0	0	3	2	1	0
Very likely	18	1	5	0	1	5	20	9	10	6
Moderately likely	32	2	4	2	0	8	32	9	27	4
Slightly likely	17	0	1	0	1	2	17	4	9	6
Not at all likely	6	0	0	0	0	0	6	0	4	2
<b>Total</b>	<b>76</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>15</b>	<b>78</b>	<b>24</b>	<b>51</b>	<b>18</b>

Q19: What incentive amount would make you likely to participate in a thermostat control program?		
	Overall	
<i>(ASK IF Q18 &lt; "Moderately Likely")</i>		
Answer	Count	%
Incentive amount:	23	92%
I would not participate in this program for any incentive amount	2	8%
<b>Total</b>	<b>25</b>	
<i>'Incentive Amount' Responses:</i>		
<i>\$20 Bill Credit per Load Event</i>	1	
<i>\$25/month Incentive</i>	1	
<i>\$50 Incentive</i>	1	
<i>\$50 - \$75 Incentive</i>	1	
<i>\$75 Incentive</i>	2	
<i>\$100 Incentive</i>	9	
<i>\$175 Incentive</i>	1	
<i>\$200 Incentive</i>	2	
<i>Incentive &gt;\$350</i>	1	
<i>\$1,000,000 Incentive</i>	1	
<i>\$50 Incentive + new thermostat</i>	1	
<i>New/Updated Thermostat</i>	1	

<i>Need more information about program first</i>	<b>1</b>
<b>Subtotal</b>	<b>23</b>

**Q19: What incentive amount would make you likely to participate in a thermostat control program?**

Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Incentive amount:	91%	NR	100%	NR	100%	100%	91%	100%	92%	88%
I would not participate in this program for any incentive amount	9%	NR	0%	NR	0%	0%	9%	0%	8%	13%
<b>Total</b>	<b>23</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>23</b>	<b>4</b>	<b>13</b>	<b>8</b>
<i>'Incentive Amount' Responses:</i>										
\$20 Bill Credit per Load Event	5%	NR	0%	NR	0%	0%	5%	0%	0%	14%
\$25/month Incentive	5%	NR	0%	NR	0%	0%	5%	0%	0%	14%
\$50 Incentive	5%	NR	0%	NR	0%	0%	5%	0%	8%	0%
\$50 - \$75 Incentive	5%	NR	0%	NR	0%	0%	5%	25%	0%	0%
\$75 Incentive	10%	NR	0%	NR	0%	50%	5%	25%	8%	0%
\$100 Incentive	43%	NR	0%	NR	0%	50%	38%	0%	42%	57%
\$175 Incentive	5%	NR	0%	NR	0%	0%	5%	25%	0%	0%
\$200 Incentive	10%	NR	0%	NR	0%	0%	10%	0%	17%	0%
Incentive >\$350	0%	NR	0%	NR	100%	0%	5%	25%	0%	0%
\$1,000,000 Incentive	5%	NR	0%	NR	0%	0%	5%	0%	8%	0%
\$50 Incentive + new thermostat	5%	NR	0%	NR	0%	0%	5%	0%	8%	0%
New/Updated Thermostat	0%	NR	100%	NR	0%	0%	5%	0%	0%	14%
<i>Need more information about program first</i>	5%	NR	0%	NR	0%	0%	5%	0%	8%	0%
<b>Subtotal</b>	<b>21</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>21</b>	<b>4</b>	<b>12</b>	<b>7</b>

**Q19: What incentive amount would make you likely to participate in a thermostat control program?**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Incentive amount:	21	0	1	0	1	2	21	4	12	7
I would not participate in this program for any incentive amount	2	0	0	0	0	0	2	0	1	1
<b>Total</b>	<b>23</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>23</b>	<b>4</b>	<b>13</b>	<b>8</b>
<i>'Incentive Amount' Responses:</i>										
\$20 Bill Credit per Load Event	1	0	0	0	0	0	1	0	0	1
\$25/month Incentive	1	0	0	0	0	0	1	0	0	1
\$50 Incentive	1	0	0	0	0	0	1	0	1	0
\$50 - \$75 Incentive	1	0	0	0	0	0	1	1	0	0
\$75 Incentive	2	0	0	0	0	1	1	1	1	0
\$100 Incentive	9	0	0	0	0	1	8	0	5	4
\$175 Incentive	1	0	0	0	0	0	1	1	0	0
\$200 Incentive	2	0	0	0	0	0	2	0	2	0
Incentive >\$350	0	0	0	0	1	0	1	1	0	0
\$1,000,000 Incentive	1	0	0	0	0	0	1	0	1	0
\$50 Incentive + new thermostat	1	0	0	0	0	0	1	0	1	0
New/Updated Thermostat	0	0	1	0	0	0	1	0	0	1
Need more information about program first	1	0	0	0	0	0	1	0	1	0
<b>Subtotal</b>	<b>21</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>21</b>	<b>4</b>	<b>12</b>	<b>7</b>

Q20: Why wouldn't you participate in a thermostat control program for any incentive amount?		
Overall		
Answer	Count	%
Incentive would have to be hundreds of dollars	1	50%
N/A	1	50%
<b>Total</b>	<b>2</b>	

Q20: Why wouldn't you participate in a thermostat control program for any incentive amount?										
Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Incentive would have to be hundreds of dollars	50%	NR	NR	NR	NR	NR	50%	NR	0%	100%
N/A	50%	NR	NR	NR	NR	NR	50%	NR	100%	0%
<b>Total</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>1</b>

Q20: Why wouldn't you participate in a thermostat control program for any incentive amount?										
Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Incentive would have to be hundreds of dollars	1	0	0	0	0	0	1	0	0	1
N/A	1	0	0	0	0	0	1	0	1	0
<b>Total</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>1</b>

**PART 4 - DEMOGRAPHICS**

**Q21: How many people presently live in the household?**

Answer	Overall	
	Count	%
One	46	23%
Two	78	40%
Three	19	10%
Four	21	11%
Five	18	9%
Six	5	3%
Seven or more	2	1%
Prefer not to respond	7	4%
<b>Total</b>	<b>196</b>	

**Q21: How many people presently live in the household?**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	23%	14%	23%	67%	0%	22%	24%	30%	21%	22%
Two	41%	29%	46%	0%	50%	30%	41%	37%	37%	48%
Three	10%	0%	0%	33%	25%	4%	11%	7%	13%	6%
Four	9%	29%	23%	0%	25%	26%	8%	14%	11%	8%
Five	9%	29%	8%	0%	0%	4%	10%	9%	10%	8%
Six	3%	0%	0%	0%	0%	7%	2%	0%	3%	4%
Seven or more	1%	0%	0%	0%	0%	4%	1%	0%	2%	0%
Prefer not to respond	4%	0%	0%	0%	0%	4%	4%	2%	4%	4%
<b>Total</b>	<b>166</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>169</b>	<b>43</b>	<b>103</b>	<b>50</b>

**Q21: How many people presently live in the household?**

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	38	1	3	4	0	6	40	13	22	11
Two	68	2	6	0	2	8	70	16	38	24
Three	16	0	0	2	1	1	18	3	13	3
Four	15	2	3	0	1	7	14	6	11	4
Five	15	2	1	0	0	1	17	4	10	4
Six	5	0	0	0	0	2	3	0	3	2
Seven or more	2	0	0	0	0	1	1	0	2	0
Prefer not to respond	7	0	0	0	0	1	6	1	4	2
<b>Total</b>	<b>166</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>169</b>	<b>43</b>	<b>103</b>	<b>50</b>

**Q22: How many people over 65 years of age or older live in the household?**

Answer	Count	%
One	50	26%
Two	29	15%
Three	0	0%
Four	0	0%
Five	0	0%
Six	0	0%
Seven or more	0	0%
Prefer not to respond	117	60%
<b>Total</b>	<b>196</b>	

Q22: How many people over 65 years of age or older live in the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	24%	0%	38%	67%	25%	33%	24%	23%	25%	28%
Two	15%	14%	15%	0%	25%	4%	17%	12%	12%	24%
Three	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Four	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Five	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Six	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Seven or more	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to respond	61%	86%	46%	33%	50%	63%	59%	65%	63%	48%
<b>Total</b>	<b>166</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>169</b>	<b>43</b>	<b>103</b>	<b>50</b>

Q22: How many people over 65 years of age or older live in the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	40	0	5	4	1	9	41	10	26	14
Two	25	1	2	0	1	1	28	5	12	12
Three	0	0	0	0	0	0	0	0	0	0
Four	0	0	0	0	0	0	0	0	0	0
Five	0	0	0	0	0	0	0	0	0	0
Six	0	0	0	0	0	0	0	0	0	0
Seven or more	0	0	0	0	0	0	0	0	0	0
Prefer not to respond	101	6	6	2	2	17	100	28	65	24
<b>Total</b>	<b>166</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>169</b>	<b>43</b>	<b>103</b>	<b>50</b>

Q23: How many people under the age of four live in the household?

Answer	Count	%
One	17	12%
Two	3	2%
Three	5	3%
Four	0	0%
Five	0	0%
Six	0	0%
Seven or more	0	0%
Prefer not to respond	118	83%
<b>Total</b>	<b>143</b>	

Q23: How many people under the age of four live in the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	12%	0%	0%	50%	25%	15%	11%	7%	16%	8%
Two	2%	0%	0%	0%	0%	5%	2%	0%	4%	0%
Three	3%	17%	0%	0%	0%	10%	2%	3%	3%	5%
Four	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Five	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Six	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Seven or more	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to respond	82%	83%	100%	50%	75%	70%	85%	90%	78%	86%
<b>Total</b>	<b>121</b>	<b>6</b>	<b>10</b>	<b>2</b>	<b>4</b>	<b>20</b>	<b>123</b>	<b>29</b>	<b>77</b>	<b>37</b>

Q23: How many people under the age of four live in the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
One	15	0	0	1	1	3	14	2	12	3
Two	3	0	0	0	0	1	2	0	3	0
Three	4	1	0	0	0	2	3	1	2	2
Four	0	0	0	0	0	0	0	0	0	0
Five	0	0	0	0	0	0	0	0	0	0
Six	0	0	0	0	0	0	0	0	0	0
Seven or more	0	0	0	0	0	0	0	0	0	0
Prefer not to respond	99	5	10	1	3	14	104	26	60	32
<b>Total</b>	<b>121</b>	<b>6</b>	<b>10</b>	<b>2</b>	<b>4</b>	<b>20</b>	<b>123</b>	<b>29</b>	<b>77</b>	<b>37</b>

Q24: What is the highest education level presently attained by an adult member (over 21 years of age) of the household?

Answer	Count	%
Some formal education	11	6%
High School Graduate	36	18%
Trade School Graduate	25	13%
College Degree	77	39%
Post-Graduate Degree	31	16%
Do not choose to respond	15	8%
<b>Total</b>	<b>195</b>	

Q24: What is the highest education level presently attained by an adult member (over 21 years of age) of the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Some formal education	5%	0%	23%	0%	0%	19%	4%	5%	6%	6%
High School Graduate	15%	43%	31%	33%	75%	37%	15%	16%	17%	22%
Trade School Graduate	13%	29%	8%	0%	0%	4%	14%	7%	17%	10%
College Degree	42%	29%	23%	33%	0%	30%	41%	47%	39%	35%
Post-Graduate Degree	16%	0%	15%	33%	0%	7%	17%	16%	13%	22%
Do not choose to respond	8%	0%	0%	0%	25%	4%	8%	9%	9%	4%
<b>Total</b>	<b>165</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>168</b>	<b>43</b>	<b>103</b>	<b>49</b>

Q24: What is the highest education level presently attained by an adult member (over 21 years of age) of the household?

Answer	SF	Mobile	Du/Tri/Quad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Some formal education	8	0	3	0	0	5	6	2	6	3
High School Graduate	24	3	4	2	3	10	26	7	18	11
Trade School Graduate	22	2	1	0	0	1	24	3	17	5
College Degree	70	2	3	2	0	8	69	20	40	17
Post-Graduate Degree	27	0	2	2	0	2	29	7	13	11
Do not choose to respond	14	0	0	0	1	1	14	4	9	2
<b>Total</b>	<b>165</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>27</b>	<b>168</b>	<b>43</b>	<b>103</b>	<b>49</b>

**Q26: Please leave any additional comments you may have here.**

Answer	Count	%
Would participate in program if incentive was >\$50	1	2%
Would participate in program if bill amount was reduced	1	2%
Question on ability to opt-out of program at any time	1	2%
Question as to whether the thermostat is free for customers	1	2%
Already set temperature low in Winter, cannot lower further	4	7%
Cannot participate in program due to household needs	4	7%
Thank you	3	5%
Think program is good idea	5	9%
Well Wishes/General Positive Comments	3	5%
Opinion - Utility cannot supply their demands	1	2%
Opinion - Program should be filtered by age/income (less burden on those who need help)	1	2%
Request for spanish version of survey next time	1	2%
Do not want to participate in program at all	1	2%
Survey Instrument Comments	26	45%
N/A	1	2%
No comments	4	7%

<b>Total</b>	<b>58</b>
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Q26: Please leave any additional comments you may have here.		SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Answer											
Would participate in program if incentive was >\$50		2%	0%	0%	0%	0%	0%	2%	0%	4%	0%
Would participate in program if bill amount was reduced		2%	0%	0%	0%	0%	0%	2%	0%	0%	8%
Question on ability to opt-out of program at any time		2%	0%	0%	0%	0%	0%	2%	5%	0%	0%
Question as to whether the thermostat is free for customers		2%	0%	0%	0%	0%	0%	2%	0%	0%	8%
Already set temperature low in Winter, cannot lower further		8%	0%	0%	0%	0%	20%	6%	5%	8%	8%
Cannot participate in program due to household needs		6%	0%	20%	0%	0%	20%	6%	0%	12%	8%
Thank you		2%	100%	0%	0%	100%	0%	6%	10%	4%	0%
Think program is good idea		10%	0%	0%	0%	0%	0%	9%	5%	12%	8%
Well Wishes/General Positive Comments		4%	0%	20%	0%	0%	0%	6%	5%	8%	0%
Opinion - Utility cannot supply their demands		2%	0%	0%	0%	0%	0%	2%	0%	4%	0%
Opinion - Program should be filtered by age/income (less burden on those who need help)		2%	0%	0%	0%	0%	20%	0%	0%	4%	0%
Request for spanish version of survey next time		2%	0%	0%	0%	0%	0%	2%	0%	4%	0%
Do not want to participate in program at all		2%	0%	0%	0%	0%	20%	0%	0%	0%	8%
Survey Instrument Comments		43%	0%	60%	100%	0%	20%	47%	70%	31%	33%

N/A	2%	0%	0%	0%	0%	0%	2%	0%	4%	0%
No comments	8%	0%	0%	0%	0%	0%	8%	0%	8%	17%
<b>Total</b>	<b>49</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>1</b>	<b>5</b>	<b>53</b>	<b>20</b>	<b>26</b>	<b>12</b>

Q26: Please leave any additional comments you may have here.										
Answer	SF	Mobile	Du/Tri/Qu ad Plex	Apt	Other	LI	NLI	Small Usage	Medium Usage	Large Usage
Would participate in program if incentive was >\$50	1	0	0	0	0	0	1	0	1	0
Would participate in program if bill amount was reduced	1	0	0	0	0	0	1	0	0	1
Question on ability to opt-out of program at any time	1	0	0	0	0	0	1	1	0	0
Question as to whether the thermostat is free for customers	1	0	0	0	0	0	1	0	0	1
Already set temperature low in Winter, cannot lower further	4	0	0	0	0	1	3	1	2	1
Cannot participate in program due to household needs	3	0	1	0	0	1	3	0	3	1
Thank you	1	1	0	0	1	0	3	2	1	0
Think program is good idea	5	0	0	0	0	0	5	1	3	1
Well Wishes/General Positive Comments	2	0	1	0	0	0	3	1	2	0
Opinion - Utility cannot supply their demands	1	0	0	0	0	0	1	0	1	0
Opinion - Program should be filtered by age/income (less burden on those who need help)	1	0	0	0	0	1	0	0	1	0
Request for spanish version of survey next time	1	0	0	0	0	0	1	0	1	0

Do not want to participate in program at all	1	0	0	0	0	1	0	0	0	1
Survey Instrument Comments	21	0	3	2	0	1	25	14	8	4
N/A	1	0	0	0	0	0	1	0	1	0
No comments	4	0	0	0	0	0	4	0	2	2
<b>Total</b>	<b>49</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>1</b>	<b>5</b>	<b>53</b>	<b>20</b>	<b>26</b>	<b>12</b>

NON-RESIDENTIAL APPENDICES

PART 1 - BUILDING INFORMATION

Q2: Please choose the occupancy status of the building.

Answer	Count	%
Owner-occupied	71	68%
Leased	31	30%
Don't know	3	3%
<b>Total</b>	<b>105</b>	

Q2: Please choose the occupancy status of the building.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Owner-occupied	54%	85%	80%	66%	86%	61%	86%	100%
Leased	46%	12%	7%	31%	14%	36%	14%	0%
Don't know	0%	3%	13%	3%	0%	4%	0%	0%
<b>Total</b>	<b>57</b>	<b>33</b>	<b>15</b>	<b>98</b>	<b>7</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q2: Please choose the occupancy status of the building.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Owner-occupied	31	28	12	65	6	17	19	6
Leased	26	4	1	30	1	10	3	0
Don't know	0	1	2	3	0	1	0	0
<b>Total</b>	<b>57</b>	<b>33</b>	<b>15</b>	<b>98</b>	<b>7</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q3: Does your organization manage the building?		
Answer	Count	%
Yes	18	60%
No	12	40%
<b>Total</b>	<b>30</b>	

Q3: Does your organization manage the building?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	52%	100%	100%	59%	100%	60%	100%	NR
No	48%	0%	0%	41%	0%	40%	0%	NR
<b>Total</b>	<b>25</b>	<b>4</b>	<b>1</b>	<b>29</b>	<b>1</b>	<b>10</b>	<b>3</b>	<b>0</b>

Q3: Does your organization manage the building?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	13	4	1	17	1	6	3	0
No	12	0	0	12	0	4	0	0
<b>Total</b>	<b>25</b>	<b>4</b>	<b>1</b>	<b>29</b>	<b>1</b>	<b>10</b>	<b>3</b>	<b>0</b>

Q4: Is your organization responsible for paying the gas bill?		
Answer	Count	%
Yes	30	91%
No	3	9%
Don't know	0	0%
<b>Total</b>	<b>33</b>	

Q4: Is your organization responsible for paying the gas bill?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	88%	100%	100%	91%	100%	91%	100%	NR
No	12%	0%	0%	9%	0%	9%	0%	NR
Don't know	0%	0%	0%	0%	0%	0%	0%	NR
<b>Total</b>	<b>25</b>	<b>5</b>	<b>3</b>	<b>32</b>	<b>1</b>	<b>11</b>	<b>3</b>	<b>0</b>

Q4: Is your organization responsible for paying the gas bill?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	22	5	3	29	1	10	3	0
No	3	0	0	3	0	1	0	0
Don't know	0	0	0	0	0	0	0	0
<b>Total</b>	<b>25</b>	<b>5</b>	<b>3</b>	<b>32</b>	<b>1</b>	<b>11</b>	<b>3</b>	<b>0</b>

Q5: Please choose the answer that best describes the primary use of this building:		
Primary Use	Count	%
Office	21	20%
Retail	10	10%
Grocery	1	1%
Warehouse	6	6%
Education	4	4%
Health	2	2%
Lodging	3	3%
Restaurant	8	8%

Assembly	4	4%
Agriculture	2	2%
Industrial/Manufacturing Facility	5	5%
Other Commercial	38	37%
<b>Total</b>	<b>104</b>	
<i>'Other Commerces' Responses:</i>		
<i>Assembly - Church</i>	5	
<i>Assembly - Creative Arts Facilities</i>	3	
<i>Grocery - Food Shelf</i>	1	
<i>Health - Animal Welfare</i>	1	
<i>Lodging - Apartments</i>	6	
<i>Lodging - Motel</i>	1	
<i>Other - Fire Station</i>	1	
<i>Other - Gov Public Works Bldg</i>	3	
<i>Other - Mixed Use Facility</i>	2	
<i>Other - Solid Waste Disposal</i>	1	
<i>Retail - Auto Repair Facilities &amp; Similar</i>	3	
<i>Retail - Funeral Home</i>	1	
<i>Retail - Hair Salons/Tattoo Shops</i>	3	
<i>Retail - Printing</i>	2	
<i>Retail - Repair Shops</i>	2	
<i>Warehouse - Airplane Storage</i>	2	
<i>Warehouse - Transportation Storage</i>	1	
<b>Subtotal</b>	<b>38</b>	

Q5: Please choose the answer that best describes the primary use of this building:								
Primary Use	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Office	27%	15%	7%	22%	0%	32%	18%	0%
Retail	14%	6%	0%	10%	0%	14%	14%	0%
Grocery	0%	3%	0%	1%	0%	4%	0%	0%

Warehouse	7%	6%	0%	6%	0%	7%	9%	17%
Education	4%	6%	0%	4%	0%	0%	5%	17%
Health	2%	3%	0%	2%	0%	0%	9%	0%
Lodging	0%	3%	13%	3%	0%	4%	0%	0%
Restaurant	7%	6%	13%	8%	0%	11%	9%	0%
Assembly	4%	3%	7%	4%	0%	0%	5%	0%
Agriculture	2%	0%	7%	0%	29%	0%	0%	17%
Industrial/Manufacturing Facility	5%	3%	7%	0%	71%	7%	5%	0%
Other Commercial	29%	45%	47%	39%	0%	21%	27%	50%
<b>Total</b>	<b>56</b>	<b>33</b>	<b>15</b>	<b>97</b>	<b>7</b>	<b>28</b>	<b>22</b>	<b>6</b>
<i>'Other Commercial' Responses:</i>								
<i>Assembly - Church</i>	0%	20%	29%	13%	NR	0%	33%	0%
<i>Assembly - Creative Arts Facilities</i>	13%	7%	0%	8%	NR	0%	0%	0%
<i>Grocery - Food Shelf</i>	6%	0%	0%	3%	NR	0%	0%	0%
<i>Health - Animal Welfare</i>	0%	7%	0%	3%	NR	17%	0%	0%
<i>Lodging - Apartments</i>	6%	20%	29%	16%	NR	0%	0%	0%
<i>Lodging - Motel</i>	6%	0%	0%	3%	NR	0%	0%	0%
<i>Other - Fire Station</i>	0%	0%	14%	3%	NR	0%	17%	0%
<i>Other - Gov Public Works Bldg</i>	6%	7%	14%	8%	NR	0%	17%	33%
<i>Other - Mixed Use Facility</i>	13%	0%	0%	5%	NR	0%	17%	0%
<i>Other - Solid Waste Disposal</i>	0%	0%	14%	3%	NR	0%	0%	0%
<i>Retail - Auto Repair Facilities &amp; Similar</i>	6%	13%	0%	8%	NR	33%	0%	33%
<i>Retail - Funeral Home</i>	0%	7%	0%	3%	NR	0%	0%	0%
<i>Retail - Hair Salons/Tattoo Shops</i>	19%	0%	0%	8%	NR	33%	0%	0%
<i>Retail - Printing</i>	13%	0%	0%	5%	NR	17%	0%	0%
<i>Retail - Repair Shops</i>	0%	13%	0%	5%	NR	0%	17%	0%
<i>Warehouse - Airplane Storage</i>	13%	0%	0%	5%	NR	0%	0%	0%
<i>Warehouse - Transportation Storage</i>	0%	7%	0%	3%	NR	0%	0%	33%
<b>Subtotal</b>	<b>16</b>	<b>15</b>	<b>7</b>	<b>38</b>	<b>0</b>	<b>6</b>	<b>6</b>	<b>3</b>

Q5: Please choose the answer that best describes the primary use of this building:

Primary Use	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Office	15	5	1	21	0	9	4	0
Retail	8	2	0	10	0	4	3	0
Grocery	0	1	0	1	0	1	0	0
Warehouse	4	2	0	6	0	2	2	1
Education	2	2	0	4	0	0	1	1
Health	1	1	0	2	0	0	2	0
Lodging	0	1	2	3	0	1	0	0
Restaurant	4	2	2	8	0	3	2	0
Assembly	2	1	1	4	0	0	1	0
Agriculture	1	0	1	0	2	0	0	1
Industrial/Manufacturing Facility	3	1	1	0	5	2	1	0
Other Commercial	16	15	7	38	0	6	6	3
<b>Total</b>	<b>56</b>	<b>33</b>	<b>15</b>	<b>97</b>	<b>7</b>	<b>28</b>	<b>22</b>	<b>6</b>
<i>'Other Commercial' Responses:</i>								
<i>Assembly - Church</i>	0	3	2	5	0	0	2	0
<i>Assembly - Creative Arts Facilities</i>	2	1	0	3	0	0	0	0
<i>Grocery - Food Shelf</i>	1	0	0	1	0	0	0	0
<i>Health - Animal Welfare</i>	0	1	0	1	0	1	0	0
<i>Lodging - Apartments</i>	1	3	2	6	0	0	0	0
<i>Lodging - Motel</i>	1	0	0	1	0	0	0	0
<i>Other - Fire Station</i>	0	0	1	1	0	0	1	0
<i>Other - Gov Public Works Bldg</i>	1	1	1	3	0	0	1	1
<i>Other - Mixed Use Facility</i>	2	0	0	2	0	0	1	0
<i>Other - Solid Waste Disposal</i>	0	0	1	1	0	0	0	0
<i>Retail - Auto Repair Facilities &amp; Similar</i>	1	2	0	3	0	2	0	1
<i>Retail - Funeral Home</i>	0	1	0	1	0	0	0	0
<i>Retail - Hair Salons/Tattoo Shops</i>	3	0	0	3	0	2	0	0
<i>Retail - Printing</i>	2	0	0	2	0	1	0	0

<i>Retail - Repair Shops</i>	0	2	0	2	0	0	1	0
<i>Warehouse - Airplane Storage</i>	2	0	0	2	0	0	0	0
<i>Warehouse - Transportation Storage</i>	0	1	0	1	0	0	0	1
<b>Subtotal</b>	<b>16</b>	<b>15</b>	<b>7</b>	<b>38</b>	<b>0</b>	<b>6</b>	<b>6</b>	<b>3</b>

Q6: Please select the facility type that best describes this Industrial Facility:

Answer	Count	%
Transportation Equipment	0	0%
Paper	0	0%
Ship & Boat Building	0	0%
Food	0	0%
Fabricated Metal	1	20%
Computer and Electronics Products	0	0%
Wood Products	1	20%
Plastics & Rubber Products	0	0%
Machinery	0	0%
Printing	1	20%
Leather & Allied Products (including footwear)	0	0%
Chemicals	0	0%
Furniture	0	0%
Medical Equipment & Supplies	0	0%
Mineral Products	0	0%
Beverage Manufacturing	0	0%
Miscellaneous Manufacturing (not listed above):	2	40%
<b>Total</b>	<b>5</b>	
<i>'Misc Manufacturing' Responses:</i>		
<i>Septic Install &amp; Snow Removal</i>	1	
<i>Tool</i>	1	

<b>Subtotal</b>	<b>2</b>
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Q6: Please select the facility type that best describes this Industrial Facility:

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Transportation Equipment	0%	0%	0%	NR	0%	0%	0%	NR
Paper	0%	0%	0%	NR	0%	0%	0%	NR
Ship & Boat Building	0%	0%	0%	NR	0%	0%	0%	NR
Food	0%	0%	0%	NR	0%	0%	0%	NR
Fabricated Metal	0%	0%	100%	NR	20%	0%	0%	NR
Computer and Electronics Products	0%	0%	0%	NR	0%	0%	0%	NR
Wood Products	0%	100%	0%	NR	20%	0%	100%	NR
Plastics & Rubber Products	0%	0%	0%	NR	0%	0%	0%	NR
Machinery	0%	0%	0%	NR	0%	0%	0%	NR
Printing	33%	0%	0%	NR	20%	50%	0%	NR
Leather & Allied Products (including footwear)	0%	0%	0%	NR	0%	0%	0%	NR
Chemicals	0%	0%	0%	NR	0%	0%	0%	NR
Furniture	0%	0%	0%	NR	0%	0%	0%	NR
Medical Equipment & Supplies	0%	0%	0%	NR	0%	0%	0%	NR
Mineral Products	0%	0%	0%	NR	0%	0%	0%	NR
Beverage Manufacturing	0%	0%	0%	NR	0%	0%	0%	NR
Miscellaneous Manufacturing (not listed above):	67%	0%	0%	NR	40%	50%	0%	NR
<b>Total</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>2</b>	<b>1</b>	<b>0</b>
<i>'Misc Manufacturing' Responses:</i>								
<i>Septic Install &amp; Snow Removal</i>	<i>50%</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>50%</i>	<i>100%</i>	<i>NR</i>	<i>NR</i>
<i>Tool</i>	<i>50%</i>	<i>NR</i>	<i>NR</i>	<i>NR</i>	<i>50%</i>	<i>0%</i>	<i>NR</i>	<i>NR</i>
<b>Subtotal</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>

Q6: Please select the facility type that best describes this Industrial Facility:

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Transportation Equipment	0	0	0	0	0	0	0	0
Paper	0	0	0	0	0	0	0	0
Ship & Boat Building	0	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0	0
Fabricated Metal	0	0	1	0	1	0	0	0
Computer and Electronics Products	0	0	0	0	0	0	0	0
Wood Products	0	1	0	0	1	0	1	0
Plastics & Rubber Products	0	0	0	0	0	0	0	0
Machinery	0	0	0	0	0	0	0	0
Printing	1	0	0	0	1	1	0	0
Leather & Allied Products (including footwear)	0	0	0	0	0	0	0	0
Chemicals	0	0	0	0	0	0	0	0
Furniture	0	0	0	0	0	0	0	0
Medical Equipment & Supplies	0	0	0	0	0	0	0	0
Mineral Products	0	0	0	0	0	0	0	0
Beverage Manufacturing	0	0	0	0	0	0	0	0
Miscellaneous Manufacturing (not listed above):	2	0	0	0	2	1	0	0
<b>Total</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>2</b>	<b>1</b>	<b>0</b>
<i>'Misc Manufacturing' Responses:</i>								
<i>Septic Install &amp; Snow Removal</i>	<i>1</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>1</i>	<i>1</i>	<i>0</i>	<i>0</i>
<i>Tool</i>	<i>1</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>1</i>	<i>0</i>	<i>0</i>	<i>0</i>
<b>Subtotal</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>

Q7: What is the approximate floor area of this business in square feet?		
Answer	Count	%
Don't know	41	42%
Approximate Floor Area	56	58%
<b>Total</b>	<b>97</b>	
<i>'Approx Floor Area' Responses:</i>		
<i>Under 1,000 Sqft</i>	<i>1</i>	
<i>1,000 - 2,000 Sqft</i>	<i>15</i>	
<i>2,001 - 4,000 Sqft</i>	<i>12</i>	
<i>4,001 - 6,000 Sqft</i>	<i>11</i>	
<i>6,001 - 10,000 Sqft</i>	<i>7</i>	
<i>10,001 - 15,000 Sqft</i>	<i>4</i>	
<i>15,001 - 20,000 Sqft</i>	<i>2</i>	
<i>Over 20,000 Sqft</i>	<i>4</i>	
<b>Subtotal</b>	<b>56</b>	

Q7: What is the approximate floor area of this business in square feet?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Don't know	40%	38%	62%	43%	33%	0%	0%	0%
Approximate Floor Area	60%	63%	38%	57%	67%	100%	100%	100%
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>
<i>'Approx Floor Area' Responses:</i>								
<i>Under 1,000 Sqft</i>	<i>3%</i>	<i>0%</i>	<i>0%</i>	<i>2%</i>	<i>0%</i>	<i>4%</i>	<i>0%</i>	<i>0%</i>
<i>1,000 - 2,000 Sqft</i>	<i>42%</i>	<i>10%</i>	<i>0%</i>	<i>27%</i>	<i>25%</i>	<i>54%</i>	<i>0%</i>	<i>0%</i>
<i>2,001 - 4,000 Sqft</i>	<i>26%</i>	<i>20%</i>	<i>0%</i>	<i>21%</i>	<i>25%</i>	<i>43%</i>	<i>0%</i>	<i>0%</i>
<i>4,001 - 6,000 Sqft</i>	<i>16%</i>	<i>25%</i>	<i>20%</i>	<i>21%</i>	<i>0%</i>	<i>0%</i>	<i>50%</i>	<i>0%</i>
<i>6,001 - 10,000 Sqft</i>	<i>10%</i>	<i>15%</i>	<i>20%</i>	<i>12%</i>	<i>25%</i>	<i>0%</i>	<i>32%</i>	<i>0%</i>
<i>10,001 - 15,000 Sqft</i>	<i>0%</i>	<i>15%</i>	<i>20%</i>	<i>8%</i>	<i>0%</i>	<i>0%</i>	<i>18%</i>	<i>0%</i>

15,001 - 20,000 Sqft	3%	5%	0%	4%	0%	0%	0%	33%
Over 20,000 Sqft	0%	10%	40%	6%	25%	0%	0%	67%
<b>Subtotal</b>	<b>31</b>	<b>20</b>	<b>5</b>	<b>52</b>	<b>4</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q7: What is the approximate floor area of this business in square feet?		Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer									
Don't know		21	12	8	39	2	0	0	0
Approximate Floor Area		31	20	5	52	4	28	22	6
<b>Total</b>		<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>
<i>'Approx Floor Area' Responses:</i>									
<i>Under 1,000 Sqft</i>		1	0	0	1	0	1	0	0
<i>1,000 - 2,000 Sqft</i>		13	2	0	14	1	15	0	0
<i>2,001 - 4,000 Sqft</i>		8	4	0	11	1	12	0	0
<i>4,001 - 6,000 Sqft</i>		5	5	1	11	0	0	11	0
<i>6,001 - 10,000 Sqft</i>		3	3	1	6	1	0	7	0
<i>10,001 - 15,000 Sqft</i>		0	3	1	4	0	0	4	0
<i>15,001 - 20,000 Sqft</i>		1	1	0	2	0	0	0	2
<i>Over 20,000 Sqft</i>		0	2	2	3	1	0	0	4
<b>Subtotal</b>		<b>31</b>	<b>20</b>	<b>5</b>	<b>52</b>	<b>4</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q8: In what year was this building constructed?		
Answer	Count	%
Pre-1900	6	6%
1900 - 1920	12	12%
1921 - 1940	8	8%
1941 - 1960	13	13%
1961 - 1980	16	16%

1981 - 2000	9	9%
2001 - 2010	5	5%
2011 - Present	10	10%
Don't know	18	19%
<b>Total</b>	<b>97</b>	

Q8: In what year was this building constructed?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Pre-1900	8%	3%	8%	7%	0%	11%	9%	0%
1900 - 1920	17%	9%	0%	13%	0%	25%	9%	0%
1921 - 1940	10%	6%	8%	9%	0%	7%	5%	0%
1941 - 1960	12%	19%	8%	12%	33%	11%	27%	0%
1961 - 1980	10%	25%	23%	15%	33%	14%	18%	67%
1981 - 2000	12%	6%	8%	9%	17%	11%	14%	0%
2001 - 2010	4%	3%	15%	4%	17%	7%	0%	17%
2011 - Present	6%	13%	23%	11%	0%	4%	14%	17%
Don't know	23%	16%	8%	20%	0%	11%	5%	0%
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q8: In what year was this building constructed?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Pre-1900	4	1	1	6	0	3	2	0
1900 - 1920	9	3	0	12	0	7	2	0
1921 - 1940	5	2	1	8	0	2	1	0
1941 - 1960	6	6	1	11	2	3	6	0
1961 - 1980	5	8	3	14	2	4	4	4
1981 - 2000	6	2	1	8	1	3	3	0
2001 - 2010	2	1	2	4	1	2	0	1

2011 - Present	3	4	3	10	0	1	3	1
Don't know	12	5	1	18	0	3	1	0
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q9: Is this building occupied and operational year-round?		
Answer	Count	%
Yes	95	98%
No	1	1%
Don't know	1	1%
<b>Total</b>	<b>97</b>	

Q9: Is this building occupied and operational year-round?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	98%	97%	100%	98%	100%	100%	95%	83%
No	2%	0%	0%	1%	0%	0%	0%	17%
Don't know	0%	3%	0%	1%	0%	0%	5%	0%
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q9: Is this building occupied and operational year-round?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	51	31	13	89	6	28	21	5
No	1	0	0	1	0	0	0	1
Don't know	0	1	0	1	0	0	1	0
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

Q10: How do you control space heating in your business? Please select from the best response that reflects your business.		
Answer	Count	%
We use a thermostat that we manually set for our business location's temperature in the winter.	64	66%
We use a thermostat that we program to optimize our business location's temperature in the winter.	27	28%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences.	6	6%
Other (please describe):	0	0%
<b>Total</b>	<b>97</b>	

Q10: How do you control space heating in your business? Please select from the best response that reflects your business.								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
We use a thermostat that we manually set for our business location's temperature in the winter.	71%	59%	62%	67%	50%	64%	64%	67%
We use a thermostat that we program to optimize our business location's temperature in the winter.	25%	28%	38%	26%	50%	32%	23%	17%
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences.	4%	13%	0%	7%	0%	4%	14%	17%
Other (please describe):	0%	0%	0%	0%	0%	0%	0%	0%
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

**Q10: How do you control space heating in your business? Please select from the best response that reflects your business.**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
We use a thermostat that we manually set for our business location's temperature in the winter.	37	19	8	61	3	18	14	4
We use a thermostat that we program to optimize our business location's temperature in the winter.	13	9	5	24	3	9	5	1
We have a wi-fi thermostat with an internet connection that automatically operates our heating system based on our preferences.	2	4	0	6	0	1	3	1
Other (please describe):	0	0	0	0	0	0	0	0
<b>Total</b>	<b>52</b>	<b>32</b>	<b>13</b>	<b>91</b>	<b>6</b>	<b>28</b>	<b>22</b>	<b>6</b>

**PART 2 - DECISION MAKING/ WILLINGNESS TO PARTICIPATE**

Q11: The request to voluntarily conserve natural gas could last for a period of time. How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices? *Please select the response below for each possible range of time for thermostat adjustments.*

Answer	Count	%
<b>One to two hours:</b>		
Extremely likely	36	39%
Very likely	26	28%
Moderately likely	8	9%
Slightly likely	6	6%
Not at all likely	12	13%
Don't know	5	5%
<b>Total</b>	<b>93</b>	
<b>Three to four hours:</b>		
Extremely likely	21	23%
Very likely	29	31%
Moderately likely	14	15%
Slightly likely	9	10%
Not at all likely	15	16%
Don't know	5	5%
<b>Total</b>	<b>93</b>	
<b>Four to six hours:</b>		

Extremely likely	14	15%
Very likely	24	26%
Moderately likely	18	19%
Slightly likely	9	10%
Not at all likely	26	28%
Don't know	2	2%
<b>Total</b>	<b>93</b>	
<b>Six to eight hours:</b>		
Extremely likely	11	12%
Very likely	23	25%
Moderately likely	13	14%
Slightly likely	12	13%
Not at all likely	32	34%
Don't know	2	2%
<b>Total</b>	<b>93</b>	
<b>10 to 16 Hours:</b>		
Extremely likely	7	8%
Very likely	20	22%
Moderately likely	9	10%
Slightly likely	11	12%
Not at all likely	42	45%
Don't know	4	4%
<b>Total</b>	<b>93</b>	
<b>More than 16 hours:</b>		
Extremely likely	7	8%
Very likely	14	15%
Moderately likely	8	9%
Slightly likely	10	11%
Not at all likely	50	54%
Don't know	4	4%
<b>Total</b>	<b>93</b>	

Q11: The request to voluntarily conserve natural gas could last for a period of time. How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices? *Please select the response below for each possible range of time for thermostat adjustments.*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>One to two hours:</b>								
Extremely likely	40%	37%	38%	39%	40%	44%	41%	33%
Very likely	34%	23%	15%	28%	20%	30%	27%	33%
Moderately likely	10%	7%	8%	8%	20%	4%	14%	17%
Slightly likely	2%	7%	23%	7%	0%	7%	5%	0%
Not at all likely	10%	20%	8%	14%	0%	7%	14%	17%
Don't know	4%	7%	8%	5%	20%	7%	0%	0%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Three to four hours:</b>								
Extremely likely	26%	23%	8%	22%	40%	33%	14%	0%
Very likely	34%	30%	23%	32%	20%	30%	41%	50%
Moderately likely	18%	13%	8%	16%	0%	11%	18%	0%
Slightly likely	6%	7%	31%	10%	0%	4%	14%	17%
Not at all likely	12%	20%	23%	16%	20%	15%	14%	33%
Don't know	4%	7%	8%	5%	20%	7%	0%	0%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Four to six hours:</b>								
Extremely likely	16%	20%	0%	14%	40%	11%	14%	0%
Very likely	32%	20%	15%	27%	0%	41%	27%	33%
Moderately likely	20%	20%	15%	19%	20%	15%	23%	0%

Slightly likely	10%	7%	15%	9%	20%	7%	14%	0%
Not at all likely	22%	30%	46%	28%	20%	26%	23%	67%
Don't know	0%	3%	8%	2%	0%	0%	0%	0%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Six to eight hours:</b>								
Extremely likely	12%	17%	0%	13%	0%	4%	9%	0%
Very likely	32%	20%	8%	24%	40%	41%	23%	33%
Moderately likely	18%	13%	0%	14%	20%	22%	14%	0%
Slightly likely	8%	10%	38%	14%	0%	0%	27%	0%
Not at all likely	30%	37%	46%	34%	40%	33%	27%	67%
Don't know	0%	3%	8%	2%	0%	0%	0%	0%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>10 to 16 Hours:</b>								
Extremely likely	8%	10%	0%	8%	0%	4%	0%	0%
Very likely	26%	23%	0%	22%	20%	22%	27%	17%
Moderately likely	12%	7%	8%	10%	0%	15%	5%	33%
Slightly likely	12%	13%	8%	11%	20%	15%	18%	0%
Not at all likely	40%	40%	77%	44%	60%	41%	50%	33%
Don't know	2%	7%	8%	5%	0%	4%	0%	17%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>More than 16 hours:</b>								
Extremely likely	8%	10%	0%	8%	0%	4%	0%	0%
Very likely	18%	17%	0%	15%	20%	15%	23%	0%
Moderately likely	12%	3%	8%	9%	0%	15%	5%	33%
Slightly likely	8%	17%	8%	11%	0%	11%	18%	0%
Not at all likely	52%	47%	77%	52%	80%	52%	55%	50%
Don't know	2%	7%	8%	5%	0%	4%	0%	17%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

Q11: The request to voluntarily conserve natural gas could last for a period of time. How likely would you be to voluntarily reduce your thermostat set point by 3 to 4 degrees for a specified period of time when prices are expected to be the highest, if given notification that an upcoming extreme weather event could cause a spike in natural gas prices? *Please select the response below for each possible range of time for thermostat adjustments.*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>One to two hours:</b>								
Extremely likely	20	11	5	34	2	12	9	2
Very likely	17	7	2	25	1	8	6	2
Moderately likely	5	2	1	7	1	1	3	1
Slightly likely	1	2	3	6	0	2	1	0
Not at all likely	5	6	1	12	0	2	3	1
Don't know	2	2	1	4	1	2	0	0
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Three to four hours:</b>								
Extremely likely	13	7	1	19	2	9	3	0
Very likely	17	9	3	28	1	8	9	3
Moderately likely	9	4	1	14	0	3	4	0
Slightly likely	3	2	4	9	0	1	3	1
Not at all likely	6	6	3	14	1	4	3	2
Don't know	2	2	1	4	1	2	0	0
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Four to six hours:</b>								
Extremely likely	8	6	0	12	2	3	3	0
Very likely	16	6	2	24	0	11	6	2
Moderately likely	10	6	2	17	1	4	5	0

Slightly likely	5	2	2	8	1	2	3	0
Not at all likely	11	9	6	25	1	7	5	4
Don't know	0	1	1	2	0	0	0	0
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>Six to eight hours:</b>								
Extremely likely	6	5	0	11	0	1	2	0
Very likely	16	6	1	21	2	11	5	2
Moderately likely	9	4	0	12	1	6	3	0
Slightly likely	4	3	5	12	0	0	6	0
Not at all likely	15	11	6	30	2	9	6	4
Don't know	0	1	1	2	0	0	0	0
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>10 to 16 Hours:</b>								
Extremely likely	4	3	0	7	0	1	0	0
Very likely	13	7	0	19	1	6	6	1
Moderately likely	6	2	1	9	0	4	1	2
Slightly likely	6	4	1	10	1	4	4	0
Not at all likely	20	12	10	39	3	11	11	2
Don't know	1	2	1	4	0	1	0	1
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<b>More than 16 hours:</b>								
Extremely likely	4	3	0	7	0	1	0	0
Very likely	9	5	0	13	1	4	5	0
Moderately likely	6	1	1	8	0	4	1	2
Slightly likely	4	5	1	10	0	3	4	0
Not at all likely	26	14	10	46	4	14	12	3
Don't know	1	2	1	4	0	1	0	1
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

Q12: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? *(select all that apply)*

Answer	Count	%
We would reduce our thermostat during the extreme temperature window.	59	63%
We would reduce our hot water consumption during the extreme temperature window.	26	28%
We would reduce or pause cooking with natural gas during the extreme temperature window.	17	18%
Other (please describe):	9	10%
None of the above	14	15%
<b>*Total Respondents</b>	<b>93</b>	
<i>'Other (please describe)' Responses:</i>		
<i>Turn down thermostat during non-working hours</i>	2	
<i>Already done - automated</i>	1	
<i>Already done - manually</i>	1	
<i>Cannot reduce - requirements for building temps</i>	2	
<i>N/A</i>	3	
<b>Subtotal</b>	<b>9</b>	

Q12: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? *(select all that apply)*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
We would reduce our thermostat during the extreme temperature window.	72%	60%	38%	63%	80%	70%	68%	33%
We would reduce our hot water consumption during the extreme temperature window.	30%	30%	15%	28%	20%	30%	36%	17%

We would reduce or pause cooking with natural gas during the extreme temperature window.	20%	17%	15%	18%	20%	19%	18%	17%
Other (please describe):	8%	17%	0%	10%	0%	7%	14%	17%
None of the above	6%	17%	46%	16%	0%	7%	14%	33%
<b>*Total Respondents</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<i>'Other (please describe)' Responses:</i>								
Turn down thermostat during non-working hours	0%	40%	NR	22%	NR	50%	0%	100%
Already done - automated	0%	20%	NR	11%	NR	0%	0%	0%
Already done - manually	25%	0%	NR	11%	NR	0%	33%	0%
Cannot reduce - requirements for building temps	50%	0%	NR	22%	NR	0%	33%	0%
N/A	25%	40%	NR	33%	NR	50%	33%	0%
<b>Subtotal</b>	<b>4</b>	<b>5</b>	<b>0</b>	<b>9</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>1</b>

Q12: What best describes your likely opportunity to voluntarily reduce your gas consumption during a cold weather event? <i>(select all that apply)</i>								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
We would reduce our thermostat during the extreme temperature window.	36	18	5	55	4	19	15	2
We would reduce our hot water consumption during the extreme temperature window.	15	9	2	25	1	8	8	1
We would reduce or pause cooking with natural gas during the extreme temperature window.	10	5	2	16	1	5	4	1
Other (please describe):	4	5	0	9	0	2	3	1
None of the above	3	5	6	14	0	2	3	2
<b>*Total Respondents</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<i>'Other (please describe)' Responses:</i>								
Turn down thermostat during non-working hours	0	2	0	2	0	1	0	1
Already done - automated	0	1	0	1	0	0	0	0
Already done - manually	1	0	0	1	0	0	1	0
Cannot reduce - requirements for building temps	2	0	0	2	0	0	1	0

N/A	1	2	0	3	0	1	1	0
<b>Subtotal</b>	<b>4</b>	<b>5</b>	<b>0</b>	<b>9</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>1</b>

**Q13: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?**

Answer	Count	%
Email	58	62%
Text message	25	27%
Utility website	2	2%
Local news organizations	0	0%
I would prefer not to be notified	6	6%
Other	2	2%
<b>Total</b>	<b>93</b>	
<i>'Other (please describe)' Responses:</i>		
Phone Call	1	
N/A	1	
<b>Subtotal</b>	<b>2</b>	

**Q13: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Email	62%	63%	62%	61%	80%	63%	50%	83%
Text message	30%	27%	15%	27%	20%	33%	36%	0%
Utility website	2%	0%	8%	2%	0%	0%	5%	17%
Local news organizations	0%	0%	0%	0%	0%	0%	0%	0%
I would prefer not to be notified	4%	7%	15%	7%	0%	4%	5%	0%
Other	2%	3%	0%	2%	0%	0%	5%	0%

<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<i>'Other (please describe)' Responses:</i>								
Phone Call	100%	0%	NR	50%	NR	NR	0%	NR
N/A	0%	100%	NR	50%	NR	NR	100%	NR
<b>Subtotal</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>

Q13: How would you like to be contacted by your utility regarding an upcoming extreme weather event that could impact future natural gas prices?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Email	31	19	8	54	4	17	11	5
Text message	15	8	2	24	1	9	8	0
Utility website	1	0	1	2	0	0	1	1
Local news organizations	0	0	0	0	0	0	0	0
I would prefer not to be notified	2	2	2	6	0	1	1	0
Other	1	1	0	2	0	0	1	0
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>
<i>'Other (please describe)' Responses:</i>								
Phone Call	1	0	0	1	0	0	0	0
N/A	0	1	0	1	0	0	1	0
<b>Subtotal</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>

Q14: What is the primary reason you would have for not voluntarily reducing your gas consumption?

Answer	Count	%
Apartment Rentals - Do not control tenant temperatures	5	36%

Difficulties with implementation across large building/staff count	1	7%
Do not want to cause customer discomfort in business	2	14%
Facility systems managed by outside company	1	7%
Inconvenience	1	7%
Museum - Require temperature control for exhibits	1	7%
Require ability to thaw equipment for snow plowing	1	7%
Thermostat already programmed to conserve outside church hours	1	7%
Prefer not to say	1	7%
<b>Total</b>	<b>14</b>	

**Q14: What is the primary reason you would have for not voluntarily reducing your gas consumption?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Apartment Rentals - Do not control tenant temperatures	33%	20%	50%	36%	NR	100%	0%	0%
Difficulties with implementation across large building/staff count	0%	0%	17%	7%	NR	0%	33%	0%
Do not want to cause customer discomfort in business	33%	20%	0%	14%	NR	0%	33%	0%
Facility systems managed by outside company	0%	0%	17%	7%	NR	0%	0%	0%
Inconvenience	0%	20%	0%	7%	NR	0%	0%	50%
Museum - Require temperature control for exhibits	33%	0%	0%	7%	NR	0%	0%	50%
Require ability to thaw equipment for snow plowing	0%	20%	0%	7%	NR	0%	33%	0%

Thermostat already programmed to conserve outside church hours	0%	20%	0%	7%	NR	0%	0%	0%
Prefer not to say	0%	0%	17%	7%	NR	0%	0%	0%
<b>Total</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>14</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>2</b>

**Q14: What is the primary reason you would have for not voluntarily reducing your gas consumption?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Apartment Rentals - Do not control tenant temperatures	1	1	3	5	0	2	0	0
Difficulties with implementation across large building/staff count	0	0	1	1	0	0	1	0
Do not want to cause customer discomfort in business	1	1	0	2	0	0	1	0
Facility systems managed by outside company	0	0	1	1	0	0	0	0
Inconvenience	0	1	0	1	0	0	0	1
Museum - Require temperature control for exhibits	1	0	0	1	0	0	0	1
Require ability to thaw equipment for snow plowing	0	1	0	1	0	0	1	0
Thermostat already programmed to conserve outside church hours	0	1	0	1	0	0	0	0
Prefer not to say	0	0	1	1	0	0	0	0
<b>Total</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>14</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>2</b>

**Q15: How do you feel your response to a request for voluntary conservation would compare to businesses similar to yours?**

Answer	Count	%
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It would be about the same as me	48	52%
They are less likely to voluntarily conserve	11	12%
They are more likely to voluntarily conserve	2	2%
Don't know	32	34%
<b>Total</b>	<b>93</b>	

Q15: How do you feel your response to a request for voluntary conservation would compare to businesses similar to yours?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
It would be about the same as me	54%	57%	31%	55%	0%	74%	36%	50%
They are less likely to voluntarily conserve	14%	10%	8%	10%	40%	7%	23%	17%
They are more likely to voluntarily conserve	0%	0%	15%	2%	0%	0%	9%	0%
Don't know	32%	33%	46%	33%	60%	19%	32%	33%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

Q15: How do you feel your response to a request for voluntary conservation would compare to businesses similar to yours?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
It would be about the same as me	27	17	4	48	0	20	8	3
They are less likely to voluntarily conserve	7	3	1	9	2	2	5	1
They are more likely to voluntarily conserve	0	0	2	2	0	0	2	0
Don't know	16	10	6	29	3	5	7	2
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

**PART 3 - THERMOSTAT CONTROL DEMAND  
RESPONSE**

Q16: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Answer	Count	%
Yes	30	32%
No	42	45%
Don't know	21	23%
<b>Total</b>	<b>93</b>	

Q16: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	34%	37%	15%	32%	40%	37%	55%	17%
No	50%	37%	46%	44%	60%	44%	36%	33%
Don't know	16%	27%	38%	24%	0%	19%	9%	50%
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

Q16: Would you be interested in receiving an internet connected thermostat that would help you save money over time? If you signed up for the gas conservation program, Great Plains would be able to automatically manage your thermostat to reduce gas consumption during extreme weather or high gas prices.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes	17	11	2	28	2	10	12	1
No	25	11	6	39	3	12	8	2
Don't know	8	8	5	21	0	5	2	3
<b>Total</b>	<b>50</b>	<b>30</b>	<b>13</b>	<b>88</b>	<b>5</b>	<b>27</b>	<b>22</b>	<b>6</b>

Q17: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill? *Please make one selection from each row below.*

Answer	Count	%
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>		
Extremely likely	5	10%
Very likely	11	22%
Moderately likely	14	28%
Slightly likely	11	22%
Not at all likely	9	18%
<b>Total</b>	<b>50</b>	
<b>Concerns about the temperature being uncomfortable:</b>		

Extremely likely	2	4%
Very likely	15	30%
Moderately likely	18	36%
Slightly likely	9	18%
Not at all likely	6	12%
<b>Total</b>	<b>50</b>	
<b>Your knowledge about the program participation process:</b>		
Extremely likely	1	2%
Very likely	8	16%
Moderately likely	19	38%
Slightly likely	13	26%
Not at all likely	9	18%
<b>Total</b>	<b>50</b>	
<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>		
Extremely likely	2	4%
Very likely	10	20%
Moderately likely	12	24%
Slightly likely	12	24%
Not at all likely	14	28%
<b>Total</b>	<b>50</b>	
<b>Lack of site internet:</b>		
Extremely likely	5	10%
Very likely	3	6%
Moderately likely	6	12%
Slightly likely	13	26%
Not at all likely	23	46%
<b>Total</b>	<b>50</b>	
<b>Concerns about insufficient internet bandwidth:</b>		
Extremely likely	5	10%
Very likely	5	10%

Moderately likely	9	18%
Slightly likely	12	24%
Not at all likely	19	38%
<b>Total</b>	<b>50</b>	

Q17: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill? *Please make one selection from each row below.*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>								
Extremely likely	8%	16%	0%	10%	0%	13%	7%	0%
Very likely	24%	21%	17%	19%	100%	33%	0%	75%
Moderately likely	36%	16%	33%	29%	0%	27%	36%	0%
Slightly likely	16%	26%	33%	23%	0%	13%	29%	25%
Not at all likely	16%	21%	17%	19%	0%	13%	29%	0%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Concerns about the temperature being uncomfortable:</b>								
Extremely likely	4%	5%	0%	4%	0%	13%	0%	0%
Very likely	36%	26%	17%	31%	0%	40%	0%	50%
Moderately likely	32%	32%	67%	33%	100%	27%	64%	50%
Slightly likely	16%	26%	0%	19%	0%	13%	14%	0%
Not at all likely	12%	11%	17%	13%	0%	7%	21%	0%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Your knowledge about the program participation process:</b>								
Extremely likely	0%	5%	0%	2%	0%	7%	0%	0%

Very likely	20%	16%	0%	15%	50%	27%	0%	0%
Moderately likely	44%	32%	33%	38%	50%	40%	43%	75%
Slightly likely	16%	32%	50%	27%	0%	20%	36%	25%
Not at all likely	20%	16%	17%	19%	0%	7%	21%	0%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>								
Extremely likely	4%	5%	0%	4%	0%	7%	0%	0%
Very likely	24%	11%	33%	17%	100%	13%	29%	25%
Moderately likely	20%	26%	33%	25%	0%	27%	21%	25%
Slightly likely	24%	26%	17%	25%	0%	27%	14%	50%
Not at all likely	28%	32%	17%	29%	0%	27%	36%	0%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Lack of site internet:</b>								
Extremely likely	16%	5%	0%	10%	0%	7%	14%	0%
Very likely	4%	11%	0%	6%	0%	7%	0%	0%
Moderately likely	16%	5%	17%	10%	50%	20%	7%	0%
Slightly likely	24%	26%	33%	25%	50%	33%	14%	50%
Not at all likely	40%	53%	50%	48%	0%	33%	64%	50%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Concerns about insufficient internet bandwidth:</b>								
Extremely likely	16%	5%	0%	10%	0%	7%	7%	0%
Very likely	16%	5%	0%	10%	0%	7%	0%	0%
Moderately likely	20%	16%	17%	17%	50%	20%	21%	0%
Slightly likely	20%	26%	33%	25%	0%	40%	14%	25%
Not at all likely	28%	47%	50%	38%	50%	27%	57%	75%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>

Q17: How likely is it that the following factors will prevent you from installing and participating in a thermostat management program that would allow Great Plains to reduce the demand for gas and reduce your gas utility bill? *Please make one selection from each row below.*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>Concerns about allowing your utility to control your thermostat(s) during events:</b>								
Extremely likely	2	3	0	5	0	2	1	0
Very likely	6	4	1	9	2	5	0	3
Moderately likely	9	3	2	14	0	4	5	0
Slightly likely	4	5	2	11	0	2	4	1
Not at all likely	4	4	1	9	0	2	4	0
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Concerns about the temperature being uncomfortable:</b>								
Extremely likely	1	1	0	2	0	2	0	0
Very likely	9	5	1	15	0	6	0	2
Moderately likely	8	6	4	16	2	4	9	2
Slightly likely	4	5	0	9	0	2	2	0
Not at all likely	3	2	1	6	0	1	3	0
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Your knowledge about the program participation process:</b>								
Extremely likely	0	1	0	1	0	1	0	0
Very likely	5	3	0	7	1	4	0	0
Moderately likely	11	6	2	18	1	6	6	3
Slightly likely	4	6	3	13	0	3	5	1
Not at all likely	5	3	1	9	0	1	3	0
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>

<b>Concerns about data security due to the thermostat's Wi-Fi connection:</b>								
Extremely likely	1	1	0	2	0	1	0	0
Very likely	6	2	2	8	2	2	4	1
Moderately likely	5	5	2	12	0	4	3	1
Slightly likely	6	5	1	12	0	4	2	2
Not at all likely	7	6	1	14	0	4	5	0
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Lack of site internet:</b>								
Extremely likely	4	1	0	5	0	1	2	0
Very likely	1	2	0	3	0	1	0	0
Moderately likely	4	1	1	5	1	3	1	0
Slightly likely	6	5	2	12	1	5	2	2
Not at all likely	10	10	3	23	0	5	9	2
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<b>Concerns about insufficient internet bandwidth:</b>								
Extremely likely	4	1	0	5	0	1	1	0
Very likely	4	1	0	5	0	1	0	0
Moderately likely	5	3	1	8	1	3	3	0
Slightly likely	5	5	2	12	0	6	2	1
Not at all likely	7	9	3	18	1	4	8	3
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>

**Q18: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

Answer	Count	%
Yes. Please Describe:	10	20%
No	40	80%
<b>Total</b>	<b>50</b>	

<i>'Yes. Please Describe' Responses:</i>	
<i>Controlling temperature for employees</i>	1
<i>Cost to install</i>	1
<i>Fire Station - need temperature control for emergency services</i>	1
<i>Inconsistent business schedule</i>	1
<i>Lack of knowledge about program</i>	1
<i>Product loss due to extreme cold</i>	1
<i>Responsibility of business to monitor temperatures</i>	2
<i>Need ability to control heat during business hours</i>	1
<i>Business manages their own conservation</i>	1
<b>Subtotal</b>	<b>10</b>

**Q18: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes. Please Describe:	8%	32%	33%	21%	0%	13%	29%	50%
No	92%	68%	67%	79%	100%	87%	71%	50%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<i>'Yes. Please Describe' Responses:</i>								
<i>Controlling temperature for employees</i>	0%	17%	0%	10%	NR	0%	0%	50%
<i>Cost to install</i>	0%	17%	0%	10%	NR	0%	25%	0%
<i>Fire Station - need temperature control for emergency services</i>	0%	0%	50%	10%	NR	0%	25%	0%
<i>Inconsistent business schedule</i>	0%	17%	0%	10%	NR	0%	25%	0%
<i>Lack of knowledge about program</i>	50%	0%	0%	10%	NR	0%	25%	0%
<i>Product loss due to extreme cold</i>	0%	0%	50%	10%	NR	0%	0%	50%

<i>Responsibility of business to monitor temperatures</i>	50%	17%	0%	20%	NR	50%	0%	0%
<i>Need ability to control heat during business hours</i>	0%	17%	0%	10%	NR	50%	0%	0%
<i>Business manages their own conservation</i>	0%	17%	0%	10%	NR	0%	0%	0%
<b>Subtotal</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>2</b>

**Q18: Are there any other factors that would prevent you from participating in a thermostat management program that would operate during extreme weather or high gas prices?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Yes. Please Describe:	2	6	2	10	0	2	4	2
No	23	13	4	38	2	13	10	2
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>
<i>'Yes. Please Describe' Responses:</i>								
<i>Controlling temperature for employees</i>	0	1	0	1	0	0	0	1
<i>Cost to install</i>	0	1	0	1	0	0	1	0
<i>Fire Station - need temperature control for emergency services</i>	0	0	1	1	0	0	1	0
<i>Inconsistent business schedule</i>	0	1	0	1	0	0	1	0
<i>Lack of knowledge about program</i>	1	0	0	1	0	0	1	0
<i>Product loss due to extreme cold</i>	0	0	1	1	0	0	0	1
<i>Responsibility of business to monitor temperatures</i>	1	1	0	2	0	1	0	0
<i>Need ability to control heat during business hours</i>	0	1	0	1	0	1	0	0
<i>Business manages their own conservation</i>	0	1	0	1	0	0	0	0
<b>Subtotal</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>2</b>

Q19: How likely is it that these other factors would prevent you from participating in a thermostat management program? *Please select one below.*

*(ASK IF Q18 = 1)*

Answer	Count	%
Extremely likely	0	0%
Very likely	3	30%
Moderately likely	2	20%
Slightly likely	3	30%
Not at all likely	2	20%
<b>Total</b>	<b>10</b>	

Q19: How likely is it that these other factors would prevent you from participating in a thermostat management program? *Please select one below.*

*(ASK IF Q18 = 1)*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	0%	0%	0%	0%	NR	0%	0%	0%
Very likely	50%	33%	0%	30%	NR	0%	25%	50%
Moderately likely	0%	17%	50%	20%	NR	50%	0%	50%
Slightly likely	50%	33%	0%	30%	NR	50%	25%	0%
Not at all likely	0%	17%	50%	20%	NR	0%	50%	0%
<b>Total</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>2</b>

Q19: How likely is it that these other factors would prevent you from participating in a thermostat management program? *Please select one below.*

<i>(ASK IF Q18 = 1)</i>	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer								
Extremely likely	0	0	0	0	0	0	0	0
Very likely	1	2	0	3	0	0	1	1
Moderately likely	0	1	1	2	0	1	0	1
Slightly likely	1	2	0	3	0	1	1	0
Not at all likely	0	1	1	2	0	0	2	0
<b>Total</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>2</b>

Q20: How likely would you be to enroll in a winter thermostat management program under the following rebate scenarios?

You receive no incentive for participating in the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Answer	Count	%
Extremely likely	4	8%
Very likely	9	18%
Moderately likely	15	30%
Slightly likely	11	22%
Not at all likely	11	22%
<b>Total</b>	<b>50</b>	

Q20: How likely would you be to enroll in a winter thermostat management program under the following rebate scenarios?

You receive no incentive for participating in the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	8%	11%	0%	8%	0%	7%	14%	0%
Very likely	12%	26%	17%	19%	0%	7%	29%	0%
Moderately likely	40%	16%	33%	29%	50%	40%	21%	25%
Slightly likely	20%	26%	17%	23%	0%	20%	21%	25%
Not at all likely	20%	21%	33%	21%	50%	27%	14%	50%
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>

Q20: How likely would you be to enroll in a winter thermostat management program under the following rebate scenarios?

You receive no incentive for participating in the program, but Great Plains Natural Gas is given the option to manage your thermostat to help save their customers money during times of high gas prices.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	2	2	0	4	0	1	2	0
Very likely	3	5	1	9	0	1	4	0
Moderately likely	10	3	2	14	1	6	3	1
Slightly likely	5	5	1	11	0	3	3	1

Not at all likely	5	4	2	10	1	4	2	2
<b>Total</b>	<b>25</b>	<b>19</b>	<b>6</b>	<b>48</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>4</b>

Q21: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

*(ASK IF Q20 < Extremely Likely)*

Answer	Count	%
Extremely likely	0	0%
Very likely	9	20%
Moderately likely	10	22%
Slightly likely	16	36%
Not at all likely	10	22%
<b>Total</b>	<b>45</b>	

Q21: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

*(ASK IF Q20 < Extremely Likely)*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	0%	0%	0%	0%	0%	0%	0%	0%
Very likely	30%	13%	0%	21%	0%	7%	33%	0%

Moderately likely	26%	19%	17%	21%	50%	21%	17%	50%
Slightly likely	30%	38%	50%	37%	0%	43%	42%	25%
Not at all likely	13%	31%	33%	21%	50%	29%	8%	25%
<b>Total</b>	<b>23</b>	<b>16</b>	<b>6</b>	<b>43</b>	<b>2</b>	<b>14</b>	<b>12</b>	<b>4</b>

Q21: How likely would you be to enroll in a winter thermostat manage program under the following incentive scenario?

You receive an incentive of \$15 each winter for participating in the program and save the money of not consuming as much gas during times of high prices.

<i>(ASK IF Q20 &lt; Extremely Likely)</i>								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	0	0	0	0	0	0	0	0
Very likely	7	2	0	9	0	1	4	0
Moderately likely	6	3	1	9	1	3	2	2
Slightly likely	7	6	3	16	0	6	5	1
Not at all likely	3	5	2	9	1	4	1	1
<b>Total</b>	<b>23</b>	<b>16</b>	<b>6</b>	<b>43</b>	<b>2</b>	<b>14</b>	<b>12</b>	<b>4</b>

Q22: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

<i>(ASK IF Q21 &lt; Extremely Likely)</i>		
Answer	Count	%
Extremely likely	2	5%
Very likely	7	16%
Moderately likely	12	27%

Slightly likely	15	34%
Not at all likely	8	18%
<b>Total</b>	<b>44</b>	

Q22: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

<i>(ASK IF Q21 &lt; Extremely Likely)</i>	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	9%	0%	0%	5%	0%	0%	8%	0%
Very likely	22%	13%	0%	17%	0%	8%	17%	0%
Moderately likely	35%	20%	17%	26%	50%	31%	25%	50%
Slightly likely	22%	47%	50%	36%	0%	38%	50%	25%
Not at all likely	13%	20%	33%	17%	50%	23%	0%	25%
<b>Total</b>	<b>23</b>	<b>15</b>	<b>6</b>	<b>42</b>	<b>2</b>	<b>13</b>	<b>12</b>	<b>4</b>

Q22: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

<i>(ASK IF Q21 &lt; Extremely Likely)</i>	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	2	0	0	2	0	0	1	0
Very likely	5	2	0	7	0	1	2	0
Moderately likely	8	3	1	11	1	4	3	2
Slightly likely	5	7	3	15	0	5	6	1
Not at all likely	3	3	2	7	1	3	0	1
<b>Total</b>	<b>23</b>	<b>15</b>	<b>6</b>	<b>42</b>	<b>2</b>	<b>13</b>	<b>12</b>	<b>4</b>

Q23: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

*(ASK IF Q22 < Extremely Likely)*

Answer	Count	%
Extremely likely	1	2%
Very likely	8	19%
Moderately likely	13	31%
Slightly likely	13	31%
Not at all likely	7	17%
<b>Total</b>	<b>42</b>	

Q23: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

*(ASK IF Q22 < Extremely Likely)*

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Extremely likely	5%	0%	0%	3%	0%	0%	0%	0%
Very likely	29%	13%	0%	20%	0%	15%	27%	0%
Moderately likely	38%	20%	33%	30%	50%	31%	18%	50%
Slightly likely	14%	47%	50%	33%	0%	31%	55%	25%
Not at all likely	14%	20%	17%	15%	50%	23%	0%	25%
<b>Total</b>	<b>21</b>	<b>15</b>	<b>6</b>	<b>40</b>	<b>2</b>	<b>13</b>	<b>11</b>	<b>4</b>

Q23: How likely would you be to enroll in a winter thermostat demand response under the following incentive scenario? *Please make one selection below.*

<i>(ASK IF Q22 &lt; Extremely Likely)</i>									
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility	
Extremely likely	1	0	0	1	0	0	0	0	0
Very likely	6	2	0	8	0	2	3	0	0
Moderately likely	8	3	2	12	1	4	2	2	2
Slightly likely	3	7	3	13	0	4	6	1	1
Not at all likely	3	3	1	6	1	3	0	1	1
<b>Total</b>	<b>21</b>	<b>15</b>	<b>6</b>	<b>40</b>	<b>2</b>	<b>13</b>	<b>11</b>	<b>4</b>	<b>4</b>

Q24: What incentive amount would make you likely to participate in a thermostat control program?

<i>(ASK IF Q23 &lt; Moderately Likely)</i>		
Answer	Count	%
Incentive Amount:	17	85%
I would not participate in this program for any incentive amount	3	15%
<b>Total</b>	<b>20</b>	
<i>'Incentive Amount' Responses:</i>		
\$50 Incentive	2	
\$75 Incentive	2	
\$100 Incentive	5	
\$200 Incentive	2	
\$250 Incentive	1	
\$1,000 Incentive	1	
\$25/Mo Nov-Mar	1	
\$75 Incentive/Winter	1	
Don't know	2	

<b>Subtotal</b>	<b>17</b>
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Q24: What incentive amount would make you likely to participate in a thermostat control program?

<i>(ASK IF Q23 &lt; Moderately Likely)</i>	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer								
Incentive Amount:	83%	90%	75%	84%	100%	100%	100%	50%
I would not participate in this program for any incentive amount	17%	10%	25%	16%	0%	0%	0%	50%
<b>Total</b>	<b>6</b>	<b>10</b>	<b>4</b>	<b>19</b>	<b>1</b>	<b>7</b>	<b>6</b>	<b>2</b>
<i>'Incentive Amount' Responses:</i>								
\$50 Incentive	0%	22%	0%	13%	0%	0%	33%	0%
\$75 Incentive	20%	0%	33%	13%	0%	14%	0%	100%
\$100 Incentive	20%	33%	33%	31%	0%	14%	33%	0%
\$200 Incentive	20%	11%	0%	13%	0%	14%	17%	0%
\$250 Incentive	0%	11%	0%	6%	0%	14%	0%	0%
\$1,000 Incentive	20%	0%	0%	6%	0%	14%	0%	0%
\$25/Mo Nov-Mar	0%	11%	0%	6%	0%	14%	0%	0%
\$75 Incentive/Winter	20%	0%	0%	0%	100%	14%	0%	0%
Don't know	0%	11%	33%	13%	0%	0%	17%	0%
<b>Subtotal</b>	<b>5</b>	<b>9</b>	<b>3</b>	<b>16</b>	<b>1</b>	<b>7</b>	<b>6</b>	<b>1</b>

Q24: What incentive amount would make you likely to participate in a thermostat control program?

<i>(ASK IF Q23 &lt; Moderately Likely)</i>	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer								
Incentive Amount:	5	9	3	16	1	7	6	1
I would not participate in this program for any incentive amount	1	1	1	3	0	0	0	1
<b>Total</b>	<b>6</b>	<b>10</b>	<b>4</b>	<b>19</b>	<b>1</b>	<b>7</b>	<b>6</b>	<b>2</b>

'Incentive Amount' Responses:								
\$50 Incentive	0	2	0	2	0	0	2	0
\$75 Incentive	1	0	1	2	0	1	0	1
\$100 Incentive	1	3	1	5	0	1	2	0
\$200 Incentive	1	1	0	2	0	1	1	0
\$250 Incentive	0	1	0	1	0	1	0	0
\$1,000 Incentive	1	0	0	1	0	1	0	0
\$25/Mo Nov-Mar	0	1	0	1	0	1	0	0
\$75 Incentive/Winter	1	0	0	0	1	1	0	0
Don't know	0	1	1	2	0	0	1	0
<b>Subtotal</b>	<b>5</b>	<b>9</b>	<b>3</b>	<b>16</b>	<b>1</b>	<b>7</b>	<b>6</b>	<b>1</b>

Q25: Why wouldn't you participate in a thermostat control program for any incentive amount?		
Answer	Count	%
Program is incompatible with working hours	1	33%
Distrust of program	1	33%
This location is a church	1	33%
<b>Total</b>	<b>3</b>	

Q25: Why wouldn't you participate in a thermostat control program for any incentive amount?								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Program is incompatible with working hours	0%	100%	0%	33%	NR	NR	NR	100%
Distrust of program	100%	0%	0%	33%	NR	NR	NR	0%
This location is a church	0%	0%	100%	33%	NR	NR	NR	0%
<b>Total</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>

**Q25: Why wouldn't you participate in a thermostat control program for any incentive amount?**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Program is incompatible with working hours	0	1	0	1	0	0	0	1
Distrust of program	1	0	0	1	0	0	0	0
This location is a church	0	0	1	1	0	0	0	0
<b>Total</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>

**PART 4 - FIRMOGRAPHICS**

**Q26: How many facilities does your organization operate in Great Plain's service territory, including the one discussed in this survey? Please consider all facilities your organization owns, manages, or occupies.**

Answer	Count	%
1 Facility	67	75%
2 Facilities	9	10%
3 Facilities	7	8%
4 Facilities	1	1%
5 Facilities	1	1%
8 Facilities	1	1%
9 Facilities	1	1%
20 Facilities	1	1%
210 Facilities	1	1%
<b>Total</b>	<b>89</b>	

**Q26: How many facilities does your organization operate in Great Plain's service territory, including the one discussed in this survey? Please consider all facilities your organization owns, manages, or occupies.**

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
1 Facility	88%	61%	55%	74%	100%	77%	77%	83%
2 Facilities	2%	25%	9%	11%	0%	4%	9%	0%
3 Facilities	6%	7%	18%	8%	0%	12%	9%	0%
4 Facilities	2%	0%	0%	1%	0%	0%	0%	0%
5 Facilities	0%	4%	0%	1%	0%	4%	0%	0%
8 Facilities	0%	4%	0%	1%	0%	0%	0%	0%

9 Facilities	0%	0%	9%	1%	0%	0%	0%	17%
20 Facilities	0%	0%	9%	1%	0%	0%	5%	0%
210 Facilities	2%	0%	0%	1%	0%	4%	0%	0%
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q26: How many facilities does your organization operate in Great Plain's service territory, including the one discussed in this survey? Please consider all facilities your organization owns, manages, or occupies.

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
1 Facility	44	17	6	62	5	20	17	5
2 Facilities	1	7	1	9	0	1	2	0
3 Facilities	3	2	2	7	0	3	2	0
4 Facilities	1	0	0	1	0	0	0	0
5 Facilities	0	1	0	1	0	1	0	0
8 Facilities	0	1	0	1	0	0	0	0
9 Facilities	0	0	1	1	0	0	0	1
20 Facilities	0	0	1	1	0	0	1	0
210 Facilities	1	0	0	1	0	1	0	0
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q27: How many employees, full plus part-time, are employed at the facility discussed in this survey?

Answer	Count	%
0 Employees	3	3%
1 Employee	13	15%
2 Employees	10	11%
3 Employees	10	11%

4 Employees	12	13%
5 - 10 Employees	23	26%
11 - 15 Employees	9	10%
16 - 20 Employees	2	2%
21 - 30 Employees	2	2%
31 - 50 Employees	1	1%
51 - 70 Employees	2	2%
71 - 100 Employees	1	1%
Over 100 Employees	1	1%
<b>Total</b>	<b>89</b>	

Q27: How many employees, full plus part-time, are employed at the facility discussed in this survey?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
0 Employees	4%	4%	0%	4%	0%	4%	5%	0%
1 Employee	16%	14%	9%	15%	0%	8%	18%	17%
2 Employees	14%	7%	9%	12%	0%	12%	0%	0%
3 Employees	18%	4%	0%	11%	20%	27%	9%	0%
4 Employees	14%	14%	9%	14%	0%	19%	5%	0%
5 - 10 Employees	20%	32%	36%	25%	40%	31%	18%	50%
11 - 15 Employees	10%	11%	9%	11%	0%	0%	32%	0%
16 - 20 Employees	4%	0%	0%	1%	20%	0%	5%	0%
21 - 30 Employees	0%	4%	9%	2%	0%	0%	5%	0%
31 - 50 Employees	0%	0%	9%	0%	20%	0%	0%	17%
51 - 70 Employees	0%	4%	9%	2%	0%	0%	0%	17%
71 - 100 Employees	0%	4%	0%	1%	0%	0%	0%	0%
Over 100 Employees	0%	4%	0%	1%	0%	0%	5%	0%
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q27: How many employees, full plus part-time, are employed at the facility discussed in this survey?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
0 Employees	2	1	0	3	0	1	1	0
1 Employee	8	4	1	13	0	2	4	1
2 Employees	7	2	1	10	0	3	0	0
3 Employees	9	1	0	9	1	7	2	0
4 Employees	7	4	1	12	0	5	1	0
5 - 10 Employees	10	9	4	21	2	8	4	3
11 - 15 Employees	5	3	1	9	0	0	7	0
16 - 20 Employees	2	0	0	1	1	0	1	0
21 - 30 Employees	0	1	1	2	0	0	1	0
31 - 50 Employees	0	0	1	0	1	0	0	1
51 - 70 Employees	0	1	1	2	0	0	0	1
71 - 100 Employees	0	1	0	1	0	0	0	0
Over 100 Employees	0	1	0	1	0	0	1	0
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q28: About what percentage of the operating costs of this facility come from gas energy use?

Answer	Count	%
Less than 5%	19	21%
Between 5% and 10%	10	11%
Between 10% and 20%	12	13%
Between 20% and 30%	7	8%
Between 30% and 40%	5	6%
Between 40% and 60%	3	3%
Between 60% and 80%	0	0%

Between 80% and 100%	4	4%
Don't know	29	33%
<b>Total</b>	<b>89</b>	

Q28: About what percentage of the operating costs of this facility come from gas energy use?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Less than 5%	18%	32%	9%	23%	0%	31%	23%	17%
Between 5% and 10%	8%	14%	18%	12%	0%	8%	9%	17%
Between 10% and 20%	16%	11%	9%	13%	20%	23%	14%	0%
Between 20% and 30%	8%	7%	9%	8%	0%	12%	14%	0%
Between 30% and 40%	4%	7%	9%	6%	0%	4%	9%	0%
Between 40% and 60%	4%	4%	0%	1%	40%	4%	5%	0%
Between 60% and 80%	0%	0%	0%	0%	0%	0%	0%	0%
Between 80% and 100%	2%	11%	0%	5%	0%	8%	9%	0%
Don't know	40%	14%	45%	32%	40%	12%	18%	67%
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q28: About what percentage of the operating costs of this facility come from gas energy use?

Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Less than 5%	9	9	1	19	0	8	5	1
Between 5% and 10%	4	4	2	10	0	2	2	1
Between 10% and 20%	8	3	1	11	1	6	3	0
Between 20% and 30%	4	2	1	7	0	3	3	0
Between 30% and 40%	2	2	1	5	0	1	2	0
Between 40% and 60%	2	1	0	1	2	1	1	0
Between 60% and 80%	0	0	0	0	0	0	0	0

Between 80% and 100%	1	3	0	4	0	2	2	0
Don't know	20	4	5	27	2	3	4	4
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>

Q29: Which of the following best describes your job function?		
Answer	Count	%
Business Owner	49	55%
Property Manager	6	7%
Facilities Manager	4	4%
Executive	8	9%
Operations, maintenance, or engineering employee	1	1%
Accounting, finance, or payroll employee	7	8%
Energy Manager	0	0%
Office Manager	6	7%
Other (Please Specify):	8	9%
<b>Total</b>	<b>89</b>	
<i>'Other (please specify)' Responses:</i>		
<i>Branch Manager</i>	<i>1</i>	
<i>Building Owner</i>	<i>1</i>	
<i>Business Co-Owner</i>	<i>1</i>	
<i>Committee Chairperson (Church)</i>	<i>1</i>	
<i>Financial Manager</i>	<i>1</i>	
<i>Inventory coordinator</i>	<i>1</i>	
<i>Member (church)</i>	<i>1</i>	
<i>Member (veterans org)</i>	<i>1</i>	
<b>Subtotal</b>	<b>8</b>	

Q29: Which of the following best describes your job function?		Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer									
Business Owner		68%	46%	18%	55%	60%	81%	68%	33%
Property Manager		6%	7%	9%	7%	0%	12%	9%	0%
Facilities Manager		2%	11%	0%	5%	0%	0%	9%	0%
Executive		4%	11%	27%	10%	0%	4%	5%	17%
Operations, maintenance, or engineering employee		0%	4%	0%	1%	0%	0%	0%	0%
Accounting, finance, or payroll employee		4%	4%	36%	8%	0%	0%	5%	0%
Energy Manager		0%	0%	0%	0%	0%	0%	0%	0%
Office Manager		6%	7%	9%	5%	40%	0%	0%	33%
Other (Please Specify):		10%	11%	0%	10%	0%	4%	5%	17%
<b>Total</b>		<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>
<i>'Other (please specify)' Responses:</i>									
<i>Branch Manager</i>		<i>0%</i>	<i>33%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>100%</i>
<i>Building Owner</i>		<i>20%</i>	<i>0%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>100%</i>	<i>0%</i>	<i>0%</i>
<i>Business Co-Owner</i>		<i>20%</i>	<i>0%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>
<i>Committee Chairperson (Church)</i>		<i>0%</i>	<i>33%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>
<i>Financial Manager</i>		<i>0%</i>	<i>33%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>100%</i>	<i>0%</i>
<i>Inventory coordinator</i>		<i>20%</i>	<i>0%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>
<i>Member (church)</i>		<i>20%</i>	<i>0%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>
<i>Member (veterans org)</i>		<i>20%</i>	<i>0%</i>	<i>NR</i>	<i>13%</i>	<i>NR</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>
<b>Subtotal</b>		<b>5</b>	<b>3</b>	<b>0</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>

Q29: Which of the following best describes your job function?		Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
Answer									
Business Owner		34	13	2	46	3	21	15	2
Property Manager		3	2	1	6	0	3	2	0
Facilities Manager		1	3	0	4	0	0	2	0

Executive	2	3	3	8	0	1	1	1
Operations, maintenance, or engineering employee	0	1	0	1	0	0	0	0
Accounting, finance, or payroll employee	2	1	4	7	0	0	1	0
Energy Manager	0	0	0	0	0	0	0	0
Office Manager	3	2	1	4	2	0	0	2
Other (Please Specify):	5	3	0	8	0	1	1	1
<b>Total</b>	<b>50</b>	<b>28</b>	<b>11</b>	<b>84</b>	<b>5</b>	<b>26</b>	<b>22</b>	<b>6</b>
<i>'Other (please specify)' Responses:</i>								
<i>Branch Manager</i>	0	1	0	1	0	0	0	1
<i>Building Owner</i>	1	0	0	1	0	1	0	0
<i>Business Co-Owner</i>	1	0	0	1	0	0	0	0
<i>Committee Chairperson (Church)</i>	0	1	0	1	0	0	0	0
<i>Financial Manager</i>	0	1	0	1	0	0	1	0
<i>Inventory coordinator</i>	1	0	0	1	0	0	0	0
<i>Member (church)</i>	1	0	0	1	0	0	0	0
<i>Member (veterans org)</i>	1	0	0	1	0	0	0	0
<b>Subtotal</b>	<b>5</b>	<b>3</b>	<b>0</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>

Q31: Please leave any additional comments you may have here:		
Answer	Count	%
<b>Request to Utility:</b>		
How will survey results be used?	1	1%
Would like more information on program	1	1%
<b>Program-Related:</b>		
Likely to participate regardless, as facility has few operating hours	1	1%
Federal Gov Building (SSA) - May not allow external connection to internet	1	1%

Facility contains temperature sensitive inventory, need to retain thermostat control	1	1%
Cannot reduce natural gas, but may be able to reduce hot water temp	1	1%
Already very careful/frugal with thermostat usage, do not think program would make a difference	1	1%
<b>Additional Site Information:</b>		
Facility does not have Wifi	1	1%
Business has only been at present location since 10/2023	1	1%
Building has vacant offices on first floor, and apartments on second floor	1	1%
Facility has one boiler serving five apartments	1	1%
<b>N/A Responses:</b>		
Angry about being charged for gas in Summer	1	1%
None	2	2%
<b>Total</b>	<b>14</b>	

Q31: Please leave any additional comments you may have here:								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>Request to Utility:</b>								
How will survey results be used?	0%	25%	0%	7%	NR	0%	20%	NR
Would like more information on program	0%	25%	0%	7%	NR	33%	0%	NR
<b>Program-Related:</b>								
Likely to participate regardless, as facility has few operating hours	13%	0%	0%	7%	NR	0%	0%	NR

Federal Gov Building (SSA) - May not allow external connection to internet	13%	0%	0%	7%	NR	0%	20%	NR
Facility contains temperature sensitive inventory, need to retain thermostat control	0%	25%	0%	7%	NR	0%	20%	NR
Cannot reduce natural gas, but may be able to reduce hot water temp	0%	0%	50%	7%	NR	0%	0%	NR
Already very careful/frugal with thermostat usage, do not think program would make a difference	13%	0%	0%	7%	NR	0%	20%	NR
<b>Additional Site Information:</b>								
Facility does not have Wifi	13%	0%	0%	7%	NR	33%	0%	NR
Business has only been at present location since 10/2023	13%	0%	0%	7%	NR	0%	0%	NR
Building has vacant offices on first floor, and apartments on second floor	13%	0%	0%	7%	NR	0%	0%	NR
Facility has one boiler serving five apartments	0%	25%	0%	7%	NR	33%	0%	NR
<b>N/A Responses:</b>								
Angry about being charged for gas in Summer	13%	0%	0%	7%	NR	0%	0%	NR
None	13%	0%	50%	14%	NR	0%	20%	NR
<b>Total</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>14</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>

Q31: Please leave any additional comments you may have here:								
Answer	Small Usage	Medium Usage	Large Usage	Com.	Ind. / Ag.	Small Facility	Medium Facility	Large Facility
<b>Request to Utility:</b>								
How will survey results be used?	0	1	0	1	0	0	1	0
Would like more information on program	0	1	0	1	0	1	0	0
<b>Program-Related:</b>								

Likely to participate regardless, as facility has few operating hours	1	0	0	1	0	0	0	0
Federal Gov Building (SSA) - May not allow external connection to internet	1	0	0	1	0	0	1	0
Facility contains temperature sensitive inventory, need to retain thermostat control	0	1	0	1	0	0	1	0
Cannot reduce natural gas, but may be able to reduce hot water temp	0	0	1	1	0	0	0	0
Already very careful/frugal with thermostat usage, do not think program would make a difference	1	0	0	1	0	0	1	0
<b>Additional Site Information:</b>								
Facility does not have Wifi	1	0	0	1	0	1	0	0
Business has only been at present location since 10/2023	1	0	0	1	0	0	0	0
Building has vacant offices on first floor, and apartments on second floor	1	0	0	1	0	0	0	0
Facility has one boiler serving five apartments	0	1	0	1	0	1	0	0
<b>N/A Responses:</b>								
Angry about being charged for gas in Summer	1	0	0	1	0	0	0	0
None	1	0	1	2	0	0	1	0
<b>Total</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>14</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>