

June 10, 2021

VIA ELECTRONIC FILING

Will Seuffert
Executive Secretary
Minnesota Public Utilities Commission
121 7th Place East, Suite 350
St. Paul, MN 55101-2147

Re: In the Matter of Dakota Electric Association's Petition to Implement a Limited Arrearage

Forgiveness Program

Docket No. E111/M-21-314

Dear Mr. Sueffert:

Please find the attached Comments of the Energy CENTS Coalition in the above-referenced matter. If you have questions about these comments, please call me at 651-470-4500.

Sincerely,

Executive Director

Pam Marchall

Energy CENTS Coalition

State of Minnesota Before the Public Utilities Commission

Katie Sieben Chair

Valerie Means Commissioner
Matthew Schuerger Commissioner
Joseph Sullivan Commissioner
John Tuma Commissioner

In the Matter of Dakota Electric Association's Petition to Implement a Limited Arrearage Forgiveness Program

Docket No. E111/M-21-314

Comments of the Energy CENTS Coalition

INTRODUCTION

The Energy CENTS Coalition ("ECC") respectfully submits the following comments in this matter. ECC appreciates Dakota Electric Association's ("DE" or "Dakota Electric" or "the Company") efforts to assist past-due customers by offering an Arrearage Forgiveness Program.

PROGRAM DESIGN

ECC generally supports the program design described in DE's petition. Specifically, ECC supports the following proposed program design elements:

- 1) Proposed eligibility criteria (customers who are 91+ days past-due)
- 2) Program funding source
- 3) Program funding level
- 4) Targeted outreach to eligible customers

Eligibility

ECC supports the proposed eligibility requirement because customers who have missed three or more months' electric bill payments are most likely experiencing financial hardship. For three primary reasons, ECC also supports DE's position that no other qualifying criteria should be required for customers to participate. First, renters in smaller dwellings may have lower past-due dollar amounts but, they may also be disproportionately low-income and should not be excluded from participation in the program. Second, ECC agrees that DE should not impose an income-eligibility criteria—many people who were not low-income before the COVID-19 Pandemic may be struggling financially because of the

public health crisis and its economic affect. Third, as in any program with limited funding, DE's proposal to offer the program on a "first-come, first-served" basis is reasonable.

Proposed funding source and funding level

ECC supports the proposed \$1 million program funding level, particularly since non-participating customers are not required to pay for the program. DE has stated that the proposed funding from their operating margin will not adversely impact service quality or reliability and that they are confident that they will still meet financial obligations to lenders. Further, the use of customer capital credits will partially offset (approximately one-fifth of the operating margin funding) program spending. Therefore, ECC supports the funding source for the program.

<u>Outreach</u>

Dakota Electric proposes to inform all the eligible customers about the program at the same time. ECC believes this is a reasonable and equitable outreach approach. The Company has indicated that they will also provide information to qualified customers who have an existing payment arrangement. ECC assumes that DE will expand outreach efforts (follow-up e-mails, phone-calls, member newsletter announcements) if participation in the program is insufficient.

ADDITIONAL COMMENTS

While ECC does have some concerns about DE's proposed program, ECC respectfully recommends, with minor changes, Commission approval of the program. ECC's concerns and recommended changes are discussed below.

Relationship of proposed program to LIHEAP

For several reasons, ECC does not believe that DE's proposal to require customers to first apply for LIHEAP is reasonable. First, the Company is not limiting the program to LIHEAP-eligible customers so, requiring customers to apply for LIHEAP will potentially undermine participation in the proposed program. Second, if over-income customers apply for LIHEAP only to be denied that assistance, the Company's proposal delays the ability of the customer to participate in the proposed arrearage forgiveness program. Third, if customers are required to apply for LIHEAP, the Commission should reject DE's proposal to allow customers only one week to do so. LIHEAP agencies can not approve LIHEAP applications and determine the amount of a LIHEAP benefit in a week or less. Fourth, it is unrealistic to expect that the estimated 4,500 customers who are 91+ days past due will all apply for LIHEAP within a week.³

¹ Dakota Electric, Initial Filing in the Present Docket, April 30, 2021.

² ECC did work with Dakota Electric to establish many of the terms of the program but, ECC was not aware of the Company's intention to *require* customers to receive LIHEAP as a condition for participation in the arrearage forgiveness program.

³ May 12, 2021, Public Ex Parte Communication File in this Docket.

Finally, it is not in either the customer's or the company's financial interest to impose this restriction and ECC recommends the Commission reject it. Instead, ECC suggests that DE refer all customers to LIHEAP but not make participation in the arrearage forgiveness program contingent on applying for LIHEAP. For customers who receive a LIHEAP benefit, at any point during the program term, the Company should simply apply the LIHEAP benefit amount to that customer's past due balance and adjust that customer's payment plan accordingly.

Proposed Credit Amount

While ECC believes that DE's proposed application of a 25% credit to a monthly past-due balance payment may be insufficient to encourage sustained customer payments, ECC still recommends the Commission approve the program. ECC recommends that DE report three months after program implementation to review participation and spending levels and to, potentially, increase the credit amount. ECC further recommends that if increasing the credit percentage is the only program modification that DE proposes, the Executive Secretary should be granted authority to approve that change without further comment or Commission action.

Dakota Electric offered the following (monthly) example in their initial filing:

Current customer bill \$100
Past due balance payment \$40
Arrearage credit \$10
Required monthly payment \$130

In discussions with DE, ECC recommended that the Company target those customers most significantly past due and provide them with a higher credit amount. However, ECC does believe that any assistance program should begin as soon as possible and, with the potential for a credit amount increase recommended at the three-month interval, still recommends the Commission approve DE's proposed program.

Commission Staff raised a concern about basing the amount of arrearage forgiveness on a percentage match of monthly payments toward past-due balances, stating that "this practice will serve to reward more dollars to customers who are able to pay more towards their bill and that "other utilities' programs, conversely, have targeted those customers with low incomes or the highest balances who are threatened with falling permanently behind on their bills." However, Xcel Energy's Payment Plan Credit Program is not limited to low-income customers. While Xcel's program limits participation to customers with past-due amounts of \$1,000-\$4,000, the program still provides greater credit amounts to customers who can afford to pay more.

In DE's case, customers who are more than 91 days past due are the most likely customers to have larger past due balances and are most at risk for service disconnection. There is no material difference, therefore, between basing a program on a past due amount or the number of days past due. ECC does not believe, as Staff state, that DE's program is based on "ability to pay off debt" any more than Xcel's

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⁴ Id.

program is. The Commission approved Xcel's program and ECC believes DE's program should also be approved.

Proposed Program Duration

Dakota Electric proposes to begin this program as soon as possible (and ECC agrees with this objective) and to continue the program through October 15, 2022. The Company states that this timeframe allows for the possibility of three LIHEAP cycles. However, in October of 2022, customers will have only from October 1, 2022 (beginning of the federal fiscal year) until October 15, 2022 to apply for LIHEAP. ECC recommends extending the program until December 1, 2022, to allow more customers enrolled in the program to obtain LIHEAP assistance in the third, overlapping, LIHEAP cycle.

Review and Reporting

In addition to the three-month credit level review (expedited) discussed above, ECC recommends that DE report the following information nine months (approximately one-half of ECC's recommended 17-month program duration) after implementation:

- 1. Number of enrolled program participants
- 2. Program spending to date
- 3. Average past due balance of participants
- 4. Average monthly payment requested (current bill + arrearage installment payment)
- 5. Average credit amount
- 6. Number of participants receiving LIHEAP
- 7. Number of customers remaining enrolled at 3 and 6 months
- 8. Customers removed for non-payment
- 9. Overall retention rate

CONCLUSION

ECC respectfully recommends the Commission:

- 1) Approve Dakota Electric's proposed Arrearage Forgiveness Program, including the funding level and funding source and the eligibility criteria (91+ days past-due)
- 2) Require Dakota Electric to report the number of program participants, spending levels, and any proposed credit percentage modification, three months after program implementation
- 3) Allow the Executive Secretary to approve a program modification limited to increasing the percentage credit match
- 4) Require Dakota Electric to expand outreach efforts (e.g. follow-up e-mails, phone-calls, member newsletter announcements) if participation in the program is insufficient
- 5) Reject the Company's proposal to require program participants to apply for LIHEAP

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⁵ *Id*.

- 6) Require the Company to extend the program duration until December 1, 2022
- 7) Nine months after implementation, require Dakota Electric to report the following information:
 - a) Number of enrolled program participants
 - b) Program spending to date
 - c) Average past due balance of participants
 - d) Average monthly payment requested (current bill + arrearage installment payment)
 - e) Average credit amount
 - f) Number of participants receiving LIHEAP
 - g) Number of customers remaining enrolled at 3 and 6 months
 - h) Customers removed for non-payment
 - i) Overall retention rate

Respectfully submitted,

Pam Marchall

June 10, 2021

Pam Marshall

Energy CENTS Coalition

AFFIDAVIT OF SERVICE

Pam Marshall certifies that on the 10th day of June 2021, she served, by electronic filing, Energy CENTS Coalition Comments In the Matter of Dakota Electric Association's Petition to Implement a Limited Arrearage Forgiveness Program, Docket No. E111/M-21-314, to the individuals on the attached service list.

Pam Marshall

Pam Marchall

Kristen Syverud

Subscribed and sworn to before me this 10th day of June 2021



Notary Public

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