

Staff Briefing Papers

| Meeting Date | June 13, 2019 | Agenda Item 2 * |
|--------------|--|---------------------|
| Company | All Local Service Providers | |
| Docket No. | P999/CI-18-112 | |
| | In the Matter of Telephone Assistance Plan (TAP) Progra Recommendations | m Update and Budget |
| Issues | Should the Commission accept the TAP Report July – De Review? Should the Commission approve the outreach program recommendations requested from Commission Staff? Should the Commission take any other actions related the effectiveness of the TAP program? | updates and budget |
| Staff | Michael McCarthy Michael.mccarthy@state.mn.us | 651-201-2208 |

| V | Relevant Documents | Date |
|---|--|-------------------|
| | Order Setting TAP Credit Amount and Surcharge Level and Requiring | January 15, 2019 |
| | Local Service Providers to Include TAP Information on their Websites | |
| | (Docket No. CI-17-667 and 18-112) | |
| | TAP/Lifeline Advisory Group Meeting Notes (Docket No. 18-190) | February 26, 2019 |
| | TAP Report July – Dec. 2018 Six-Month Review (Docket No. 18-112) | March 18, 2019 |

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The attached materials are work papers of the Commission Staff. They are intended for use by the Public Utilities Commission and are based upon information already in the record unless noted otherwise.

I. Statement of the Issues

- 1. Should the Commission accept the TAP Report July Dec. 2018 Six-Month Review?
- 2. Should the Commission approve the outreach program updates and budget recommendations requested from Commission Staff?
- 3. Should the Commission take any other actions related to enhancing the effectiveness of the TAP program?

II. Background

The Telephone Assistance Plan (TAP) is a state program that gives financial support to eligible telephone subscribers through discounts or bill credits. TAP is funded through a monthly surcharge, collected by local service providers on a per access wireline basis from their customers. Local service providers remit surcharge revenues to the Department of Public Safety, which deposits the funds into the state TAP Fund. The Commission administers the TAP program, reimbursing local service providers for credits issued to subscribers and for reasonable administrative expenses. (See Minn. Stat. §§ 237.69 -71) Theresa Staples is the TAP Fund administrator.

TAP complements the similar federal Lifeline program which gives a corresponding monthly credit up to \$9.25 to eligible subscribers (\$34.25 on tribal lands). Lifeline is the low-income component of the federal Universal Service Fund, funded through contributions from Eligible Telecommunications Carriers (ETCs) and which are passed on to their eligible customers. By law, TAP eligibility is identical to Lifeline's. (See Minn. Stat. § 237.70, Subd.3)

The Commission also determines both the amount of the TAP credit and the amount of the surcharge, subject to statutory maximums. (See Minn. Stat. § 237.70, subd. 7 (d) (1) and (2)).

Commission rules require it to examine credit and surcharge levels at least annually (See Minn. Rule 7817.0500) and authorize it to adjust those levels at any point on 30 days' notice. (See Minn. Rule 7817.0700)

On January 15, 2019, the Commission issued an order increasing TAP monthly credit amounts from \$3.50 to \$7.00 and increasing the surcharge from \$0.03 to \$0.10, effective July 1, 2019. The Commission also ordered additional information be made available to consumers as addressed in the Notice Approving TAP Information to be provided by Local Service Providers on April 26, 2019. In addition, the Commission ordered:

Commission staff will work with other organizations to promote the TAP program and develop an updated outreach program and budget in consultation with the TAP/Lifeline Advisory Group. Commission Staff will also provide suggested program updates and budget recommendations to the Commission by July 1, 2019, or at some later date at the direction of the Executive Secretary. (See Docket No. P-999/CI-18-112, January 15, 2019, Ordering Provision 2.) The TAP/Lifeline Advisory Group met most recently on February 15, 2019 to consider the Commissions direction concerning program updates and budget recommendations. (See Docket No. 18-190).

The Commission has previously considered these matters in Dockets No. P999/CI-17-677, P999/CI-16-302, P999/CI-15-535, P999/CI-14-470, P999/CI -13-213, and P999/CI -12-182.

III. TAP Fund Review

On August 28, 2018 the TAP Administrator filed the TAP Fund 6-Month Review in this docket for the period ending on June 30, 2018 (accepted in Docket No. P-999/CI-18-112, January 15, 2019, Ordering Provision 1). On March 18, 2019, the TAP Administrator filed the TAP Fund 6 Month Review for the Period ending on December 31, 2018. Note that one additional 6-Month reporting period will occur before the July 1, 2019 implementation of new credit and surcharge levels. Acceptance of the March 18, 2019 report is now pending before the Commission as Issue 1.

Service providers having 100 subscribers or more report TAP information on a monthly or quarterly basis. Providers having fewer than 100 subscribers report at the end of each calendar year. While information from all providers is addressed in the December Annual Report, the mid-year 6-month update relies on new data filed by providers having 100 subscribers or more who report on a quarterly or monthly basis. These June-reporting providers typically represent in excess of 93 percent of the provider lines and in excess of 98 percent of the TAP subscribers.

The essential outcomes of this update are:

- The fund balance as of December 31, 2018 was \$1,139,960.
- The fund balance has been declining at an increasingly slower rate and now shows a slight increase at the end of 2018.

As seen in Table 1, from December 2014 to December 2015 the fund declined at a monthly rate of \$26,500 and from December 2015 to December 2016 the fund declined at a rate of \$8,083 per month. From December 2016 to December 2017 the fund declined at a rate of only \$163 per month. In the next 6 months, the fund reduction occurred at a rate of \$7,093 per month through June 30, 2018 before beginning to slightly increase by \$1,416 per month through the end of 2018.

IV. TAP Trends

As seen in Table 2: "TAP Trends" the TAP Report gathers on-going data on the number of wirelines upon which revenues are based and on the number of subscribers upon which payments are calculated. This information is presented in the "TAP Trends" table. While both the number of landlines and subscribers have been declining since 2012, the TAP fund has been

| Table | 1:1 | TAP | Fund |
|-------|-----|-----|------|
|-------|-----|-----|------|

| | Balance (\$ million) | Revenues (\$ thousands) | Payments (\$ thousands) |
|---------------|-------------------------|----------------------------|----------------------------|
| 2013 December | 2.017 | 1,267 | 939 |
| 2014 December | 1.539 | 702 | 1,137 |
| 2015 June | 1.398 | 331 | 449 |
| 2015 December | 1.221 | 337 | 496 |
| 2016 June | 1.101 | 322 | 428 |
| 2016 December | 1.124 | 371 | 332 |
| 2017 June | 1.096 | 343 | 355 |
| 2017 December | 1.122 | 317 | 278 |
| 2018 June | 1.080 | 299 | 332 |
| 2018 December | 1.139 | 310 | 241 |

Table 2: TAP Trends

| Year | Subscribers | Landlines | Subscriber % | Lines Lost | Percent Lines | Subscrib. | Subscriber |
|------|-------------|-----------|--------------|------------|------------------|-----------|------------|
| | | | of Landline | Annually | Lost | Lost | % Lost |
| 2010 | 64,665 | 2,456,821 | 2.63 | | | | |
| 2011 | 73,659 | 2,395,628 | 3.07 | 61,193 | 2.5 | (8,994) | -14 |
| 2012 | 72,213 | 2,073,415 | 3.48 | 322,213 | 13.5 | 1,446 | 2 |
| 2013 | 40,412 | 1,948,566 | 2.07 | 124,849 | 6.0 | 31,801 | 44 |
| 2014 | 33,802 | 1,885,102 | 1.79 | 63,464 | 3.3 | 6,610 | 16 |
| 2015 | 28,009 | 1,870,814 | 1.50 | 14,288 | 0.8 | 5,793 | 17 |
| 2016 | 24,850 | 1,811,065 | 1.37 | 59,749 | 3.2 | 3,159 | 11 |
| 2017 | 20,368 | 1,727,387 | 1.18 | 83,678 | 4.6 | 4,482 | 18 |
| 2018 | 16,395 | 1,530,627 | 1.07 | 196,760 | 11.4 | 3,973 | 20 |

relatively stable in recent years because the proportion of TAP subscribers to landlines has been relatively stable. Recently, a smaller percent of landline owners are subscribing to the TAP program, bolstering the TAP Fund balance.

Significantly, annual rates of decline are worsening for both the number of landlines (11.4 percent annual decline) and the number of subscribers (20 percent annual decline).

V. Updated TAP Outreach and Budget Summary

Preparation of the Updated TAP Outreach and Budget proposal was directed in this docket by the Commission in its order of January 15, 2019, ordering provision 2. The responsive proposal was drafted by the Consumer Affairs Office (CAO) and initially presented to the TAP/Lifeline Advisory Group at its February 15, 2019 meeting for discussion. The advisory group affirmed the direction of the outreach plan and the \$50,000 magnitude of the proposed budget. (See TAP/Lifeline Advisory Group Meeting Notes, Docket No. 18-190, February 26, 2019.) CAO continued development of the proposal and budget details resulting with its proposal in Attachment A.

The biggest obstacle to the success of the TAP and Lifeline programs is the lack of awareness that they exist. To address this, CAO proposes two broad approaches to reach program qualified Minnesota residents. First, through contact with key government agencies. Second, through contact with telecom providers.

Details of the CAO's "first approach", working through government agencies, is presented in Attachment A on pages 10 to 14. Working through government agencies focuses on their clients, many of whom would likely qualify for TAP/Lifeline through participation in qualifying programs administered by that agency. Groups presently anticipated for outreach include:

- Department of Human Services
- Veteran Affairs contact at the Housing Committee Authority
- HeatShare Advisory Board
- Minnesota Social Service Association conference in downtown Minneapolis
- Minnesota Bar Associations' Telecom group

Agency staff training would be provided. CAO will create a training webinar for government agency employees on TAP and Lifeline, participant eligibility and how agencies can help their clients apply. CAO will also offer on-site training to those agencies desiring it.

Newly developed materials (e.g., flyers, brochures, cards) would be developed and placed on-site at these agencies, included on their web sites, and/or distributed jointly with their materials. In addition, TAP/Lifeline outreach may be integrated into existing agency tools such as the Combined Application Form illustrated in Attachment A on page 12.

Cooperating agencies are being invited to participate in the TAP/Lifeline Advisory Group to provide additional perspective and insight. The Department of Commerce Telecom division has

assisted CAO with proofing the webinar draft. The Office of Attorney General agreed to coordinate with CAO to ensure that Minnesota telephone customers calling the OAG's complaint line are getting information on TAP and Lifeline.

Details of CAO's second approach, working through telecom providers, are provided in Attachment A on pages 16 to 22. CAO will work with telecom providers on better marketing participation in TAP and/or Lifeline. To accomplish this, Advisory Group members will help CAO to engage the Minnesota Telecom Association Customer Service Representative conference and to prepare possible marketing ideas. Public Utilities Commission staff have drafted flyers, mailings, bill inserts, and web content similar to initiatives with government agencies. In addition, CAO plans include a 15-20 minute detailed webinar for company customer service representatives and a shorter, 2-minute consumer webinar for posting on closed circuit, web pages, and elsewhere.

CAO also anticipates using additional outreach methods with advertising, community groups and local events as described in Attachment A on pages 24 and 25.

A budget is proposed in the amount of \$50,000 to be used for outreach over the next year. (See Attachment A on pages 27 to 29 for details.) Advisory group members did not oppose the \$50,000 amount stating that as long as the funding was used effectively, they were comfortable with the proposal. (See TAP/Lifeline Advisory Group Meeting Notes, Docket No. 18-190, February 26, 2019.)

To evaluate the proposal's effectiveness, CAO will track TAP/Lifeline participation rates, and CAO inquiry logs. CAO will also survey event participants, cooperating agencies and consumers engaged by the outreach initiative.

VI. Staff Analysis

A. TAP Fund Report July-Dec. 2018 Six-Month Review

TAP Fund report provides closure to the 2018 calendar year for the TAP Fund. The updated data has been used to update the TAP trends and the spreadsheets used to evaluate the fiscal effect of the proposed expenditures.

Staff recommends acceptance of the TAP Report July-Dec, 2018 Six-Month Review submitted by the TAP Administrator on March 18, 2019.

B. Program Outreach and Budget

The proposed outreach initiative envisions a systematic program to multiply CAO labor effectively through collaboration with government agencies, service providers and others. Rapidly declining program participation and widespread unawareness of the programs indicates the need for such an undertaking. The proposal set forth by CAO provides a broad set of initiatives with a large number of potential partners of different kinds. This offers a good sampling of partnership prospects. The methods proposed (material development and training) will yield good feedback where they are applied, offering guidance for future outreach focus.

The budget notes in Attachment A on pages 27 to 29 offer reasonable overview of the deployment of the funds involved. Staff notes that while administrative costs have been recovered by parties administering TAP/Lifeline in the past, this is the first initiative of such scale and scope in recent years for training, material development and deployment both in print and on-line. As such, there are experimental aspects to this undertaking. Periodic updates to the advisory group and Commissioners would provide information during the upcoming year and be more useful than an uncertain, more detailed budget estimate at this time.

For perspective, \$50,000 represents 4.4 percent of the TAP Fund balance at the beginning of calendar 2019. A one-time expenditure of this amount will have only a very, very small direct effect on the fund balance over time.

Nonetheless, Staff has provided a short updated analysis of the expenditure impact in Attachment B. Noting the increasing rate at which both subscribers and landlines are being lost to the program (see earlier in Table 2), Staff contemplates line losses at 10 percent and 15 percent per year. Although illustrative of rates at, or greater than, recent annual landline declines, Staff believes this provides a cautious estimation. Similarly, subscriber participation losses are contemplated as remaining at 20 percent, slowing to half to a 10 percent loss, to a 5 percent loss, no loss and finally with gains of 5 and 10 percent. These rates anticipate some program successes but are still estimated to be fiscally cautious. Similarly, staff notes the recent stabilization of the TAP Fund balance and uses the 2019 calendar year's beginning balance as its starting point.

As can be seen in Attachment B, in the cases where line losses continue at 10 percent per year the TAP fund would over-collect if subscriber participation declined at rates of 10 percent or more. However, if the subscriber participation slowed to a 5 percent loss or no losses at all, the fund is stable on a 4-5 year horizon. Only if the program immediately reversed from its present 20 percent annual participation losses to an annual gain of 5 to 10 percent would fund solvency need to be revisited within the next 2 to 3 years. In no case would the expenditure of an additional \$50,000 in the upcoming year be consequential.

These conclusions remain broadly valid even if the loss of landlines were at 15 percent per year (nearly double the overall rate of the past decade)

Staff concludes that under all likely scenarios the TAP fund experiences negligible fiscal impact from the proposed one-time expenditure of \$50,000. Staff further anticipates continuing solvency of the TAP Fund through the upcoming year and beyond.

Staff recommends the Commission approve the proposed outreach initiative described in Attachment A and expenditure of \$50,000 for CAO's outreach expenses during the upcoming fiscal year.

C. Status of Dockets Complementary to Outreach Program

The Commission may wish to ask the Department about the workgroup it was directed to convene in Docket 17-509. That docket was opened in mid-2017 to develop proposed customer notice and outreach requirements for ETCs in Minnesota. There is nothing from the Department in the docket beyond an October 2017 notice to interested parties. The proposed customer notice and outreach requirements on ETCs could play a complementary role to the outreach program CAO will be performing as a result of the outcome of this TAP docket.

VII. Decision Options

A. TAP Fund Report July-Dec. 2018 Six-Month Review

- 1. Accept the TAP Fund 6-month review submitted on March 18, 2019 for the period July-December, 2018. **(Staff Recommended)**
- 2. Reject the TAP Fund 6-month reviews submitted on March 18, 2019 for the period July-December, 2018.

B. Outreach Program Update and Budget Recommendation

- 1. Accept the CAO proposed outreach program plan update as described in Attachment A and the \$50,000 expenditure from the TAP Fund for CAO's outreach expenses during the upcoming fiscal year. (Staff Recommended)
- 2. Modify the CAO proposed outreach program plan update as described in Attachment A and/or the \$50,000 expenditure from the TAP Fund for CAO's outreach expenses during the upcoming fiscal year.
- 3. Other action as the Commission deems appropriate.

Staff Briefing Papers for Docket No. P999/CI-18-112

Proposal

TAP Outreach Program Update And Budget Recommendations



Minnesota's Low Income Telephone and Broadband Programs

February 15, 2019

Recap of Previous Meetings

Overview of TAP and Lifeline programs

Commission issued a formal decision authorizing monies for outreach to increase enrollment in programs

Advisory group had outreach ideas and the consensus was to hire a student worker to put together an outreach plan

Recap of Lifeline and TAP

- Lifeline is federal program
 - FCC issues regulations governing the program but state
 PUCs handle certain implementation issues
- Lifeline: \$9.25 credit, wireless, landline, or broadband
- TAP is state program, landline only, \$3.50 credit (but see next slide)
- The access recovery charge (ARC) is waived for Lifeline customers that subscribe to telephone service
- Customer applies directly to the carrier right now (National Verifier will be in place in future)

Agenda Meeting: December 20th, 2018

Decision 1: Commissioners voted to increase the TAP credit from \$3.50 to \$7.00 (Effective July 1st, 2019)

Decision 2: Directive to telecom carriers to provide – 1) Web content on TAP and 2) additional outreach on TAP to customers behind on their bills

Decision 3: Commissioners request that the advisory group recommend a budget AND outreach plan by July 1st, 2019



5/28/2019

Overview of Outreach Program



Goals



Increase awareness of the Minnesota Public Utilities Commission, TAP, and the Lifeline program

Increase TAP and Lifeline program enrollment

Overview of Outreach Program



Proposed Plan



Partner with federal and state agencies that would provide resources to programqualified Minnesotans for ideas and ways to connect to population

Reach out to and partner with telecom providers on ideas to increase enrollment among low-income citizens Other community organizations and agencies may be better to target certain populations

Reach out with ideas, and receive feedback to increase efforts and enrollment

Overview of Outreach Program



First Approach: Program Qualified Minnesota Residents

- Low-Income Minnesota Residents
- Specifically, those qualifying for:
 - Supplemental Nutrition Assistance Program (SNAP)
 - Medicaid
 - Veterans Pension and Survivors Pension
 - Tribally Administered Temporary Assistance for Needy Families (TANF)
 - Minnesota Family Investment Program (MFIP)
 - Federal Public Housing Assistance (FPHA)
 - Supplemental Security Income (SSI)

*Anyone who is eligible for these programs (except MFIP) is eligible for the TAP/Lifeline discount

SNAP & Medicaid

MN Department of Human Services

- Idea of adding Lifeline/TAP ad to "Combined Application Form" – Cash Assistance programs
- Presentations and/or training events for staff and intake workers

County

- Place on T.V.'s in waiting area while clients wait to be seen
- Display brochures and/or flyers at centers e.g. waiting room, inside case manager's office
- Have volunteers fill form out with client e.g. Hennepin County
- Update or add TAP and Lifeline program information onto county websites for easier and faster access

Supplemental Nutrition Assistance Program and Medicaid



MN Department of Human Services



County

Combined Application Form



Combined Application Form Apply online at <u>surrapplymin.dbs.mo.eer</u>

This application can be used to apply for any of the following programs:

Supplemental Nutrition Assistance Program (SIGUP)

SNAP helps has income Mannestana get the band they need for much materian and well balanced much if you ace age oil and older and are applying for bill \$2 only. please use the 'supplemental Notestans Association Propagates NAP Apple steen by sensing (1988) 52-59

Cash assistance programs

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5/28/2019

If you need help paying for child care, ask your worker how to apply for the Child Care Assistance Program

Need to apply for Health Care coverage?

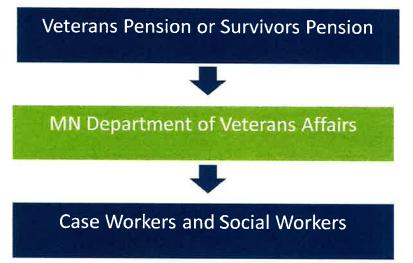
Apply for fee or low-cost coverage at MNsure, Minnesota's online health insurance marketplace Go to www.mnsure.org or call \$55-366-7873

Need help paving your phone bill?

You may qualify for the Telephone Assistance Plan or for the federal Lifeline credit. Program eligibility is based on income. Contact us at 800-***.**** or visit https://mn.gov/puc/telecommunications/telephone-discounts/for information or an application.

Veterans Pension or Survivors Pension & Tribally Administered Temporary Assistance for Needy Families

Veterans Pension

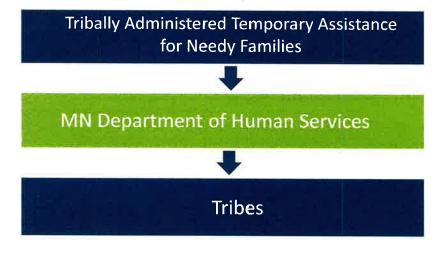


MN Department of Veterans Affairs

- Provide staff with presentations and/or training
- Possible booth at VA health and career fairs
- Add TAP and Lifeline to MDVA brochure

Case workers and social workers

Can post brochures at desk or inside office



Tribal TANF

MN Department of Human Services

- Would allow staff to become competent in answering questions and provide us with ideas on where to promote TAP/Lifeline
- · Presentation/training events for staff and intake workers

Tribes

- Have applications on hand
- Have staff drop off brochures/posters

MFIP, FPHA, & SSI



MN Department of Human Services

- Add Lifeline/TAP ad to "Combined Application Form" – Cash Assistance programs
- Presentation/training events for staff and intake workers

County

- Place on T.V.'s in waiting area while clients wait to be seen
 Citywide Resident Council
- Display brochures and/or flyers at centers e.g. waiting room, inside case manager's office
- Have volunteers fill form out with client e.g. Hennepin County
- Offer outreach materials in different languages
 onsite



- Present information and connect to residents from the family sites
- Door-to-door handing out brochures



MN Department of Employment and Economic Development

 Provide TAP/Lifeline information to staff at DEED

Disability Services

- Information on living independently
- Vocational Rehabilitation Services Counselors will work to explore choices and eligibility such as SSI, GA, MFIP/TANF

CareerForce

- Post posters around center, brochures can be placed at the front desk
- Possible screen saver advertisement on computers

5/28/2019

TAP/Lifeline Program | https://mn.gov/puc

Overview of Outreach Program



Second Approach: Telecom Providers -Ways to Raise Awareness and Increase Participation

- Solicit ideas and feedback from carriers
- Provide an easier way to access information on website
- Clarifying information on website (e.g. Arvig)
- Create flyers that could be posted at locations and kiosks throughout state
- Offer ideas on bill onserts/inserts
- Website package designed for telecom providers
- Brochure
- Post Card
- Webinar training for Customer Service Representatives

Flyer



Minnesota's Telephone Assistance Plan (TAP) and the federal LIFELINE Program help make telephone service affordable to low-income consumers.

TAP offers a \$7.00 per month discount on home landline telephone service.

The Lifeline Program offers a \$9.25 per month discount on home landline or internet service OR on cell phone service.

How do I find out if I am eligible?

Contact your service provider to ask if you qualify. Consumers enrolled in the following programs may already be eligible:

- Federal Public Housing Assistance
- Medical Assistance
- Supplemental Nutrition Assistance Program
- Supplemental Security Income
- Veterans Pension or Survivors Pension Benefit
- Bureau of Indian Affairs General Assistance
- Tribally-Administered Temporary Assistance for Needy Families
- Head Start
- Food Distribution Program

How do I apply?

Your phone service provider can assist you with the application(s) or contact the Minnesota Public Utilities Commission for assistance, <u>consumer.puc@state.mn.us</u> or 651-296-0406 or 1-800-657-3782.

Bill Onsert



| HI, | |
|--|---------|
| WHAT DO I OWE? Your Amount Due is: | |
| Current Charges Are Due By Jan 19, 2019 | \$47.96 |
| | |
| ACCOUNT SUMMARY | |
| Previous Balance | 47,96 |
| Payment Received 12/17/18 | - 47,96 |
| Total New Charges | 47.95 |
| Total Amount Due By Jan 19, 2019. | \$47.96 |

| SERVICES | | |
|---|---------|--|
| Home Phone | 47.96 | |
| TOTAL SERVICES | \$47.96 | |
| laving trouble paying for phone or internet | | |

Firsting footace paying for plant in meller service? You may qualify for the Telephone Assistance Plan or for the federal Lifeline credit. Program eligibility is based on income. TAP is limited to landline home service, Contact us at 800fineter or visit https://mn.gov/puc/ telecommunications/telephone-discounts/ for information or an application. -county - county - county - county - county

JUST FOR YOU

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MANAGE YOUR ACCOUNT



Stil need to speak with an Agent? You I need to have your account number which is at the top of the page. Just enter it is our automated system so we can get you to the right department.

Faynients Billing/Products Services 1 800-344-1111 Tech Support Proper Service 1 800-573-1311

Our Customer Service Representatives are available from Sam--Epril Monday strough Feday Having trouble paying for phone or internet service? You may qualify for the Telephone Assistance Plan or for the federal Lifeline credit. Program eligibility is based on income. TAP is limited to landline home service. Contact us at 800-***-**** or visit https:// mn.gov/puc/telecommunications/telephone-discounts/ for information or an application.

Paper Insert

Telephone Discount

Looking to Save Money?

Minnesota Telephone Discounts provide affordable telephone services to low-income consumers. The discounts help you stay connected with jobs, family, and emergency services:

Minnesota Telephone Discounts includes two programs:

- 1. Telephone Assistance Plan (TAP)
 - A discount for approved landline companies.
 - The TAP discount is \$7.00 per month (beginning July 1st, 2019)
- 2. Lifeline
 - A federal discount for approved landline, wireless, and broadband companies.
 - The Lifeline discount is \$9.25 per month.
 - Some wireless and broadband companies offer free phone, free minutes, or free data.

How do I apply?

Get an application from your phone or broadband company or from the Public Utilities Commission.

MINNESOTA

Public Utilities Commission

Consumer Affairs Office 121 7th Place E., Suite 350 Saint Paul, MN 55101-2147 tgl: 651-296-0406 toll free: 1-800-657-3782 email: consumer.puc@state.mn.us

5/28/2019

- 1/3 of a brochure one sided
- Could be placed inside envelope along with phone bill

Electronic Media



Postcard

Front

MINNESOTA PUBLIC STILLFIES COMMISSION

121 7th Place East Suite 350 Saint Paul, Minnesota 55151

Do you or someone you know need help paying telephone bills?

The Telephone Assistance Plan, or TAP, may be able to help. Visit mn.gov/puc/telecommunications or call 1-800-657-3782 to get help or to apply. Mailing Address Line 1 Mailing Address Line 2 Mailing Address Line 3 Mailing Address Line 4 Mailing Address Line 5

PLEASE PLACE

STALIP HERE

Did you know?

Low income households may be eligible for help with telephone bills such as:

Back

- A state credit of \$7.00 for landline phones
- A federal credit of \$9.25 for landline, wireless or internet service

Get started, apply for TAP and Lifeline through your telephone service provider.

To find a TAP provider by visiting mn.gov/PUC/telecommunications or call 1800 657 3782 (press 1 at the prompt).

| OF OWNERS OF | isme phone: |
|--------------|----------------------|
| Sela-init- | of there and when yo |
| 0.7596 | pape |

Samatula Public (Missler Contribution Proble 1, 853, 657, 575) Fax: 555, 555, 5555

TAP/Lifeline Webinar

- Create a detailed webinar for providers and their CSR's
 - 15-20 minutes long
- Create a shorter webinar written for consumers
 - Can be posted on provider web pages
 - Run on closed circuit, YouTube, or lobby television screens
 - Approx. 2 minutes long

Overview of Outreach Program



Additional Outreach Methods

Community Organizations and Agencies

- Schools, medical centers, churches, community centers, senior assistance programs, food shelters, Community Education classes, Head Start
- CareerForce centers
- State Fair
- Programs that work with minority populations

People may not know they qualify

Stigma around receiving or asking for financial assistance

These locations may be closer and easier to access

Additional Outreach Methods: Ways to Increase Awareness and Participation

- Hand brochures and flyers to organizations to place around center and in offices where clients are seen
- Organizations holding financial workshops and coaching can provide information
- Place information about TAP/Lifeline in folders given to immigrants and refugees new to Minnesota
- Presenting at Community Action Partnership (LIHEAP)
- Metro Transit
 - Advertisements on buses, METRO lines, at stops
- Presentations and training events at multiple agencies
- Advertisements on billboards
- Advertisements on kiosks
 - Any public space with info kiosks e.g. malls, grocery stores, etc.

5/28/2019

Overview of Outreach Program



Budget

Proposed Budget Amount: \$50,000 over 1 year

| Activity | Commission or Vendor | Associated Cost Commission | Associated Cost Agencies/Providers |
|---|--|--|--|
| In person meetings or event | Commission staff time and expenses | \$20-\$35 hourly salary \$35 per day car rental \$2.50 gas fuel reimbursement Up to \$35 per diem | |
| Brochures two side tri-fold | Commission provides | Per 10,000=\$1,000 mailing | |
| 1/3 Sheet plain paper printed insert | Commission provides the template for outreach partners and provide to duplicate | | \$10 avg. for a ream of paper (500 sheets) and ink Staff time to print and cut |
| One page full sheet flyer | Commission provides the template for outreach partners and providers to duplicate | | \$10 avg. for a ream of paper (500 sheets) and ink Staff time to print |
| Electronic media | Commission provides the graphic outreach partners and providers to duplicate | | Agency/Provider Tech/webmaster time |

Tap/Lifeline Program | https://mn.gov/puc

Budget (Continued)

Proposed Budget Amount: \$50,000 over 1 year

| A. Commission provides design template | | |
|---|---|---|
| B. Commission provides postcards with MPUC logo and PUC information | | 5,000 postcard 36 cents average cost of printing Mailing 35 cents postage each piece First Class 200 pieces/19 cents Bulk Rate |
| | | Staff time for mailing – if provider uses own information on postcard |
| Commission provides by posting on Telecom "TAP Tools" and "Lifeline Tools" web page | | Staff time for training |
| Commission staff available to answer questions | | |
| Commission staff | \$20-\$35 hourly salary \$35 per day car rental \$2.50- gallon fuel reimbursement Up to \$35 per diem | Staff time for training |
| Commission staff | \$20-\$35 hourly salary | Specific CAO staff available for provider issues and questions |
| | with MPUC logo and PUC information Commission provides by posting on Telecom "TAP Tools" and "Lifeline Tools" web page Commission staff available to answer questions Commission staff | with MPUC logo and PUC informationCommission provides by posting on Telecom "TAP Tools" and "Lifeline Tools" web pageCommission staff available to answer questionsCommission staff available to answer questionsCommission staffVerticeCommission staffVertice |

6/29/18

Budget (Continued)

Proposed Budget Amount: \$50,000 over 1 year

| Activity | Commission or Vendor | Associated Cost Commission | Associated Cost Agencies/Providers |
|--|--|-------------------------------|--|
| Integrate application into other agency systems for simultaneous enrollment, e.g. SNAP, LIHEAP | | | MNIT staff \$35-\$50 hourly to create a product for state use and for testing and deployment |
| Outsource materials development and hire professional communications-marketing staff | Works with Commission staff to create/design materials | \$20-\$35 hourly salary | Cost range for is \$27 to \$81 hourly |

Overview of Outreach Program



Evaluation

- TAP and Lifeline Increased participation rates
- CAO logs an increase in requests for TAP and Lifeline information
- Post-event surveys
- Consumer surveys
- Agency surveys

References

- https://www.interaction-design.org/literature/article/the-benefits-of-planning-your-user-research
- http://www.24point0.com/ppt-shop/meeting-agenda-powerpoint-templates
- https://www.slidegeeks.com/business/product/3-ways-to-achieve-the-business-goals-powerpoint-slide-designs
- <u>https://www.google.com/search?q=plan&rlz=1C1GCEA_enUS828US828&source=lnms&tbm=isch&sa=X&ved=OahUKEwimyIHfkvPf</u> <u>AhVirYMKHWMvBvMQ_AUIDigB&biw=1920&bih=889#imgrc=sDK7CsVEhNFLrM</u>:
- <u>https://www.desktop-documentaries.com/building-an-audience-for-your-documentary.html</u>
- https://www.etsy.com/au/listing/511716747/state-of-minnesota-mn-svg-outline-laptop
- http://www.clker.com/clipart-black-phone.html
- https://www.vectorstock.com/royalty-free-vector/cartoon-money-bills-dollar-cash-vector-12235930
- https://www.google.com/search?rlz=1C1GCEA_enUS828US828&biw=1920&bih=889&tbm=isch&sa=1&ei=XJg_XJiNDcvDjgSSkKoBw &q=picture+of+evaluation+cartoon+checklist&oq=picture+of+evaluation+cartoon+checklist&gs_l=img.3...13884.17718..17781...0.0 ..0.142.1191.0j9.....1...1..gws-wiz-img.GbzVUnbquoE#imgrc=gfXL0r2Ah2lxzM:
- https://www.fiverr.com/pawan27india/professional-ppt-presentation-for-you





| Michelle Rebholz | Anne Thom | Miriam Diaz | Sally Anne McShane |
|------------------|---------------|---------------|--------------------|
| Pa Stelzner | Erin Petschel | Charley Bruce | |

Staff Briefing Papers for Docket No. P999/CI-18-112

TAP Fund Fiscal Impact Scenarios

Annual wireline losses at 10 percent and 15 percent.

Annual subscriber losses at 20 percent, 15 percent, 5 percent; no loss; and gains of 5 percent and 10 percent.

| | | | | \$0.10 Su | rcharge \$7 ci | redit | t | | |
|------|-------------|-----|--------|-----------------|----------------|-------|------------|-----------------|-----------------|
| | Reduced 10% | | | | Increase-20% | ź | | | Less 1 time |
| FY | Wirelines | Sur | charge | Revenue | Subscribers | Еx | penditures | TAP Fund | \$50,000 |
| | | | 0.1 | | | | 7 | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 13,116 | \$ | 1,101,744 | \$ 1,691,293 | \$ 1,641,293 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 10,493 | \$ | 881,395 | \$ 2,297,667 | \$ 2,247,667 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 8,394 | \$ | 705,116 | \$ 2,931,544 | \$ 2,881,544 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 6,715 | \$ | 564,093 | \$ 3,572,544 | \$ 3,522,544 |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 5,372 | \$ | 451,274 | \$ 4,205,854 | \$ 4,155,854 |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 4,298 | \$ | 361,019 | \$ 4,820,960 | \$ 4,770,960 |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 3,438 | \$ | 288,816 | \$ 5,410,657 | \$ 5,360,657 |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 2,751 | \$ | 231,052 | \$ 5,970,266 | \$ 5,920,266 |

| | | | | \$0.10 Su | rcharge \$7 ci | redi | t | | | |
|------|-------------|-----|--------|-----------------|----------------|------|-------------|-----------------|----|-------------|
| | Reduced 10% | | | | Increase-15% | 6 | | | | Less 1 time |
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E | xpenditures | TAP Fund | | \$50,000 |
| | | | 0.1 | | | | 7 | | | ,, |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ | 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 13,936 | \$ | 1,170,603 | \$ 1,622,434 | Ś | 1,572,434 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 11,845 | \$ | 995,013 | \$ 2,115,191 | \$ | 2,065,191 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 10,069 | \$ | 845,761 | \$ | Ś | 2,558,423 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 8,558 | \$ | 718,897 | \$ 3,094,620 | Ś | 3,044,620 |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 7,275 | \$ | 611,062 | \$ | Ś | 3,518,141 |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 6,183 | \$ | 519,403 | \$ 4,024,864 | Ś | 3,974,864 |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 5,256 | \$ | 441,492 | \$ 4,461,885 | Ś | 4,411,885 |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 4,467 | \$ | 375,269 | \$ 4,877,278 | \$ | 4,827,278 |

| | Reduced 10% | | | | rcharge \$7 cı Increase-10% | t | | | Less 1 time |
|------|-------------|-----|--------|-----------------|--------------------------------|-----------------|----|-----------|-----------------|
| FY | Wirelines | Sur | charge | Revenue | Subscribers | kpenditures | · | TAP Fund | \$50,000 |
| | | | 0.1 | | | 7 | | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ 1,377,180 | \$ | 1,139,960 | \$ 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 14,756 | \$ 1,239,462 | \$ | 1,553,575 | \$ 1,503,575 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 13,280 | \$ 1,115,516 | \$ | 1,925,829 | \$ 1,875,829 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 11,952 | \$ 1,003,964 | \$ | 2,260,857 | \$ 2,210,857 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 10,757 | \$ 903,568 | \$ | 2,562,383 | \$ 2,512,383 |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 9,681 | \$ 813,211 | \$ | 2,833,755 | \$ 2,783,755 |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 8,713 | \$ 731,890 | \$ | 3,077,991 | \$ 3,027,991 |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 7,842 | \$ 658,701 | \$ | 3,297,803 | \$ 3,247,803 |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 7,058 | \$ 592,831 | \$ | 3,495,634 | \$ 3,445,634 |

\$0.10 Surcharge \$7 credit

| | Reduced 10% | | | | Increase-5% | | | | | Less 1 time |
|------|-------------|-----|--------|-----------------|-------------|----|-------------|----|-----------|-----------------|
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E | xpenditures | - | TAP Fund | \$50,000 |
| | | | 0.1 | | | | 7 | | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 15,575 | \$ | 1,308,321 | \$ | 1,484,716 | \$ 1,434,716 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 14,796 | \$ | 1,242,905 | \$ | 1,729,581 | \$ 1,679,581 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 14,057 | \$ | 1,180,760 | \$ | 1,887,813 | \$ 1,837,813 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 13,354 | \$ | 1,121,722 | \$ | 1,971,185 | \$ 1,921,185 |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 12,686 | \$ | 1,065,636 | \$ | 1,990,133 | \$ 1,940,133 |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 12,052 | \$ | 1,012,354 | \$ | 1,953,905 | \$ 1,903,905 |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 11,449 | \$ | 961,736 | \$ | 1,870,682 | \$ 1,820,682 |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 10,877 | \$ | 913,649 | \$ | 1,747,694 | \$ 1,697,694 |

| | | | | | \$0.10 Su | rcharge \$7 ci | red | lit | | | |
|------|---|------------|-----|--------|-----------------------|----------------|-----|--------------|----|-----------|-----------------|
| | P | educed 10% | | | | Increase 0% | | | | | Less 1 time |
| FY | | Wirelines | Sur | charge | Revenue | Subscribers | E | Expenditures | - | TAP Fund | \$50,000 |
| | | | | 0.1 | | | | 7 | | | |
| 2020 | | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ 1,089,960 |
| 2021 | | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 16,395 | \$ | 1,377,180 | \$ | 1,415,857 | \$ 1,365,857 |
| 2022 | | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 16,395 | \$ | 1,377,180 | \$ | 1,526,447 | \$ 1,476,447 |
| 2023 | | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 16,395 | \$ | 1,377,180 | \$ | 1,488,259 | \$ 1,438,259 |
| 2024 | | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 16,395 | \$ | 1,377,180 | \$ | 1,316,172 | \$ 1,266,172 |
| 2025 | | 903,820 | \$ | 0.10 | \$ 1,084,584 | 16,395 | \$ | 1,377,180 | \$ | 1,023,576 | \$ 973,576 |
| 2026 | | 813,438 | \$ | 0.10 | \$ 976,126 | 16,395 | \$ | 1,377,180 | \$ | 622,522 | \$ 572,522 |
| 2027 | | 732,094 | \$ | 0.10 | \$ 878,5 13 | 16,395 | \$ | 1,377,180 | \$ | 123,855 | \$ 73,855 |
| 2028 | | 658,885 | \$ | 0.10 | \$ 790,662 | 16,395 | \$ | 1,377,180 | \$ | (462,664) | \$ (512,664) |

\$0.10 Surcharge \$7 credit

| | Reduced 10% | | | | Increase 5% | | | | Less 1 time |
|------|-------------|-----|--------|-----------------|-------------|----|-------------|-------------------|-------------------|
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E: | xpenditures | TAP Fund | \$50,000 |
| | | | 0.1 | | | | 7 | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 17,215 | \$ | 1,446,039 | \$ 1,346,998 | \$ 1,296,998 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 18,075 | \$ | 1,518,341 | \$ 1,316,427 | \$ 1,266,427 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 18,979 | \$ | 1,594,258 | \$ 1,061,161 | \$ 1,011,161 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 19,928 | \$ | 1,673,971 | \$ 592,284 | \$ 542,284 |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 20,925 | \$ | 1,757,669 | \$ (80,802) | \$ (130,802) |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 21,971 | \$ | 1,845,553 | \$ (950,229) | \$ (1,000,229) |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 23,069 | \$ | 1,937,831 | \$ (2,009,547) | \$ (2,059,547) |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 24,223 | \$ | 2,034,722 | \$ (3,253,607) | \$ (3,303,607) |
| | | | | | | | | | |

| | | | | \$0.10 Su | rcharge \$7 cr | ec | dit | | |
|------|-------------|-----|--------|-----------------|----------------|----|--------------|-------------------|-------------------|
| | Reduced 10% | | | | Increase 10% |) | | | Less 1 time |
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E | Expenditures | TAP Fund | \$50,000 |
| | 10. | | 0.1 | | | | 7 | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ 1,089,960 |
| 2021 | 1,377,564 | \$ | 0.10 | \$ 1,653,077 | 18,035 | \$ | 1,514,898 | \$ 1,278,139 | \$ 1,228,139 |
| 2022 | 1,239,808 | \$ | 0.10 | \$ 1,487,769 | 19,838 | \$ | 1,666,388 | \$ 1,099,521 | \$ 1,049,521 |
| 2023 | 1,115,827 | \$ | 0.10 | \$ 1,338,992 | 21,822 | \$ | 1,833,027 | \$ 605,487 | \$ 555,487 |
| 2024 | 1,004,244 | \$ | 0.10 | \$ 1,205,093 | 24,004 | \$ | 2,016,329 | \$ (205,749) | \$ (255,749) |
| 2025 | 903,820 | \$ | 0.10 | \$ 1,084,584 | 26,404 | \$ | 2,217,962 | \$ (1,339,128) | \$ (1,389,128) |
| 2026 | 813,438 | \$ | 0.10 | \$ 976,126 | 29,045 | \$ | 2,439,758 | \$ (2,802,760) | \$ (2,852,760) |
| 2027 | 732,094 | \$ | 0.10 | \$ 878,513 | 31,949 | \$ | 2,683,734 | \$ (4,607,982) | \$ (4,657,982) |
| 2028 | 658,885 | \$ | 0.10 | \$ 790,662 | 35,144 | \$ | 2,952,108 | \$ (6,769,428) | \$ (6,819,428) |

| | Reduced 15% | | | rcharge \$7 ci | | it | | | | | | |
|------|-------------|------------|-----------------|-----------------------------|----|-------------|-----------------|----|-------------------------|----|--|--|
| FY | Wirelines | rcharge | Revenue | Increase-20% Subscribers | - | xpenditures | TAP Fund | | Less 1 time \$50,000 | | | |
| | | 0.1 | | | | 7 | | | . , . | | | |
| 2020 | 1,530,627 | \$ 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ | 1,089,960 | | | |
| 2021 | 1,301,033 | \$ 0.10 | \$ 1,561,240 | 13,116 | \$ | 1,101,744 | \$ 1,599,456 | | 1,549,456 | | | |
| 2022 | 1,105,878 | \$ 0.10 | \$ 1,327,054 | 10,493 | \$ | 881,395 | \$ 2,045,114 | | 1,995,114 | | | |
| 2023 | 939,996 | \$ 0.10 | \$ 1,127,996 | 8,394 | \$ | 705,116 | \$ 2,467,993 | Ś | 2,417,993 | | | |
| 2024 | 798,997 | \$ 0.10 | \$ 958,796 | 6,715 | \$ | 564,093 | \$ 2,862,697 | Ś | 2,812,697 | | | |
| 2025 | 679,147 | \$ 0.10 | \$ 814,977 | 5,372 | \$ | 451,274 | \$ 3,226,399 | | 3,176,399 | | | |
| 2026 | 611,233 | \$ 0.10 | \$ 733,479 | 4,298 | \$ | 361,019 | \$ 3,598,859 | Ś | 3,548,859 | | | |
| 2027 | 519,548 | \$ 0.10 | \$ 623,457 | 3,438 | \$ | 288,816 | \$ 3,933,500 | ' | 3,883,500 | 15 | | |
| 2028 | 441,616 | \$ 0.10 | \$ 529,939 | 2,751 | | 231,052 | \$ 4,232,387 | \$ | 4,182,387 | | | |

| | Reduced 15% | | | | ircharge \$7 ci Increase-15% | | t | | Less 1 time |
|------|-------------|-----|--------|-----------------|---------------------------------|----|-------------|-----------------|-----------------|
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E> | kpenditures | TAP Fund | \$50,000 |
| | | | 0.1 | | | | 7 | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ 1,139,960 | \$ 1,089,960 |
| 2021 | 1,301,033 | \$ | 0.10 | \$ 1,561,240 | 13,936 | \$ | 1,170,603 | \$ 1,530,597 | \$ 1,480,597 |
| 2022 | 1,105,878 | \$ | 0.10 | \$ 1,327,054 | 11,845 | \$ | 995,013 | \$ 1,862,638 | \$ 1,812,638 |
| 2023 | 939,996 | \$ | 0.10 | \$ 1,127,996 | 10,069 | \$ | 845,761 | \$ 2,144,872 | \$ 2,094,872 |
| 2024 | 798,997 | \$ | 0.10 | \$ 958,796 | 8,558 | \$ | 718,897 | \$ 2,384,772 | \$ 2,334,772 |
| 2025 | 679,147 | \$ | 0.10 | \$ 814,977 | 7,275 | \$ | 611,062 | \$ 2,588,687 | \$ 2,538,687 |
| 2026 | 611,233 | \$ | 0.10 | \$ 733,479 | 6,183 | \$ | 519,403 | \$ 2,802,763 | \$ 2,752,763 |
| 2027 | 519,548 | \$ | 0.10 | \$ 623,457 | 5,256 | \$ | 441,492 | \$ 2,984,728 | \$ 2,934,728 |
| 2028 | 441,616 | \$ | 0.10 | \$ 529,939 | 4,467 | \$ | 375,269 | \$ 3,139,398 | \$ 3,089,398 |
| | | | | | | | | | |

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| | \$0.10 Surcharge \$7 credit | | | | | | | | | | | |
|------|-----------------------------|-----|--------|----|-----------|--------------|--------|-------------|----------|-----------|----|-------------|
| | Reduced 15% | | | | | Increase-10% | , S | | | | | Less 1 time |
| FY | Wirelines | Sur | charge | | Revenue | Subscribers | E | xpenditures | TAP Fund | | | \$50,000 |
| | | | 0.1 | | | | | 7 | | | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ | 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ | 1,089,960 |
| 2021 | 1,301,033 | \$ | 0.10 | \$ | 1,561,240 | 14,756 | \$ | 1,239,462 | \$ | 1,461,738 | \$ | 1,411,738 |
| 2022 | 1,105,878 | \$ | 0.10 | \$ | 1,327,054 | 13,280 | \$ | 1,115,516 | \$ | 1,673,275 | \$ | 1,623,275 |
| 2023 | 939,996 | \$ | 0.10 | \$ | 1,127,996 | 11,952 | \$ | 1,003,964 | \$ | 1,797,307 | \$ | 1,747,307 |
| 2024 | 798,997 | \$ | 0.10 | \$ | 958,796 | 10,757 | \$ | 903,568 | \$ | 1,852,535 | \$ | 1,802,535 |
| 2025 | 679,147 | \$ | 0.10 | \$ | 814,977 | 9,681 | \$ | 813,211 | \$ | 1,854,301 | \$ | 1,804,301 |
| 2026 | 611,233 | \$ | 0.10 | \$ | 733,479 | 8,713 | \$ | 731,890 | \$ | 1,855,890 | \$ | 1,805,890 |
| 2027 | 519,548 | \$ | 0.10 | \$ | 623,457 | 7,842 | \$ | 658,701 | \$ | 1,820,646 | \$ | 1,770,646 |
| 2028 | 441,616 | \$ | 0.10 | \$ | 529,939 | 7,058 | \$ | 592,831 | \$ | 1,757,754 | \$ | 1,707,754 |

\$0.10 Surcharge \$7 credit

| | | | | J0.10 Ju | i chaige ș7 c | reu | ι | | | | |
|------|-------------|-----|--------|-----------------|---------------|-----|-------------|----|-----------|----|-------------|
| | Reduced 15% | | | | Increase-5% | | | | | | Less 1 time |
| FY | Wirelines | Sur | charge | Revenue | Subscribers | E | xpenditures | | TAP Fund | | \$50,000 |
| | | | 0.1 | | | | 7 | | | | , , |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ | 1,089,960 |
| 2021 | 1,301,033 | \$ | 0.10 | \$ 1,561,240 | 15,575 | \$ | 1,308,321 | \$ | 1,392,879 | \$ | 1,342,879 |
| 2022 | 1,105,878 | \$ | 0.10 | \$ 1,327,054 | 14,796 | \$ | 1,242,905 | \$ | 1,477,027 | Ś | 1,427,027 |
| 2023 | 939,996 | \$ | 0.10 | \$ 1,127,996 | 14,057 | \$ | 1,180,760 | \$ | 1,424,263 | Ś | 1,374,263 |
| 2024 | 798,997 | \$ | 0.10 | \$ 958,796 | 13,354 | \$ | 1,121,722 | \$ | 1,261,338 | Ś | 1,211,338 |
| 2025 | 679,147 | \$ | 0.10 | \$ 814,977 | 12,686 | \$ | 1,065,636 | Ś | 1,010,679 | Ś | 960,679 |
| 2026 | 611,233 | \$ | 0.10 | \$ 733,479 | 12,052 | \$ | 1,012,354 | \$ | 731,804 | \$ | 681,804 |
| 2027 | 519,548 | \$ | 0.10 | \$ 623,457 | 11,449 | \$ | 961,736 | \$ | 393,525 | Ś | 343,525 |
| 2028 | 441,616 | \$ | 0.10 | \$ 529,939 | 10,877 | \$ | 913,649 | \$ | 9,814 | \$ | (40,186) |
| | | | | | | | | | | | |

| | Reduced 15% | | | \$0.10 Su | rcharge \$7 ci Increase-0% | | it | | | | Less 1 time |
|------|-------------|-----|--------|-----------------|-------------------------------|----|-------------|----|-------------|----|-------------|
| FY | Wirelines | Sur | charge | Revenue | Subscribers | Ε | xpenditures | | TAP Fund | | \$50,000 |
| | | | 0.1 | | | | 7 | | | | +20,000 |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ | 1,089,960 |
| 2021 | 1,301,033 | \$ | 0.10 | \$ 1,561,240 | 16,395 | \$ | 1,377,180 | \$ | 1,324,020 | \$ | 1,274,020 |
| 2022 | 1,105,878 | \$ | 0.10 | \$ 1,327,054 | 16,395 | \$ | 1,377,180 | \$ | 1,273,893 | \$ | 1,223,893 |
| 2023 | 939,996 | \$ | 0.10 | \$ 1,127,996 | 16,395 | \$ | 1,377,180 | \$ | 1,024,709 | \$ | 974,709 |
| 2024 | 798,997 | \$ | 0.10 | \$ 958,796 | 16,395 | \$ | 1,377,180 | \$ | 606,325 | Ś | 556,325 |
| 2025 | 679,147 | \$ | 0.10 | \$ 814,977 | 16,395 | \$ | 1,377,180 | Ś | 44,122 | \$ | (5,878) |
| 2026 | 611,233 | \$ | 0.10 | \$ 733,479 | 16,395 | \$ | 1,377,180 | \$ | (599,579) | | (649,579) |
| 2027 | 519,548 | \$ | 0.10 | \$ 623,457 | 16,395 | \$ | 1,377,180 | \$ | | Ś | (1,403,302) |
| 2028 | 441,616 | \$ | 0.10 | \$ 529,939 | 16,395 | \$ | 1,377,180 | \$ | (2,200,543) | \$ | (2,250,543) |

| | | | | | \$0.10 Su | rcharge \$7 ci | red | it | | | | |
|------|-------------|-----|--------|----|-----------|----------------|-----|-------------|---------|-------------|----|-------------|
| | Reduced 15% | | | | | Increase 5% | | | | | | Less 1 time |
| FY | Wirelines | Sur | charge | | Revenue | Subscribers | Ε | xpenditures | | TAP Fund | | \$50,000 |
| | | | 0.1 | | | | | 7 | | | | +) |
| 2020 | 1,530,627 | \$ | 0.10 | \$ | 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | Ś | 1,089,960 |
| 2021 | 1,301,033 | \$ | 0.10 | \$ | 1,561,240 | 17,215 | \$ | 1,446,039 | Ś | 1,255,161 | Ś | 1,205,161 |
| 2022 | 1,105,878 | \$ | 0.10 | \$ | 1,327,054 | 18,075 | \$ | 1,518,341 | Ś | 1,063,873 | Ś | 1,013,873 |
| 2023 | 939,996 | \$ | 0.10 | \$ | 1,127,996 | 18,979 | \$ | 1,594,258 | \$ | 597,611 | Ś | 547,611 |
| 2024 | 798,997 | \$ | 0.10 | \$ | 958,796 | 19,928 | \$ | 1,673,971 | Ś | (117,564) | T | , |
| 2025 | 679,147 | \$ | 0.10 | \$ | 814,977 | 20,925 | \$ | 1,757,669 | \$ | (1,060,257) | • | (167,564) |
| 2026 | 611,233 | \$ | 0.10 | \$ | 733,479 | 21,971 | \$ | 1,845,553 | • | | - | (1,110,257) |
| 2027 | 519,548 | \$ | 0.10 | \$ | 623,457 | 23,069 | \$ | 1,937,831 | ې \$ | (/ / / / | - | (2,222,330) |
| 2028 | 441,616 | \$ | 0.10 | \$ | 529,939 | | | | • | (3,486,704) | | (3,536,704) |
| | 141,010 | Ļ | 0.10 | Ş | 529,939 | 24,223 | \$ | 2,034,722 | \$ | (4,991,487) | \$ | (5,041,487) |

\$0.10 Surcharge \$7 credit

| | | | | \$0.10 Su | ircharge \$7 ci | redi | it | | | | | | | | |
|------|-------------|-----|--------|-----------------|-----------------|--------------|-----------|----|-------------|----|---|--|--|--|--|
| | Reduced 15% | | | | Increase 10% | Ś | | | Less 1 time | | | | | | |
| FY | Wirelines | Sur | charge | Revenue | Subscribers | Expenditures | | | TAP Fund | | \$50,000 | | | | |
| | | | 0.1 | | | | 7 | | | | , | | | | |
| 2020 | 1,530,627 | \$ | 0.10 | \$ 1,836,752 | 16,395 | \$ | 1,377,180 | \$ | 1,139,960 | \$ | 1,089,960 | | | | |
| 2021 | 1,301,033 | \$ | 0.10 | \$ 1,561,240 | 18,035 | \$ | 1,514,898 | \$ | | \$ | 1,136,302 | | | | |
| 2022 | 1,105,878 | \$ | 0.10 | \$ 1,327,054 | 19,838 | \$ | 1,666,388 | \$ | | \$ | 796,967 | | | | |
| 2023 | 939,996 | \$ | 0.10 | \$ 1,127,996 | 21,822 | \$ | 1,833,027 | \$ | | \$ | 91,936 | | | | |
| 2024 | 798,997 | \$ | 0.10 | \$ 958,796 | 24,004 | \$ | 2,016,329 | \$ | (915,597) | • | (965,597) | | | | |
| 2025 | 679,147 | \$ | 0.10 | \$ 814,977 | 26,404 | \$ | 2,217,962 | | | • | (2,368,582) | | | | |
| 2026 | 611,233 | \$ | 0.10 | \$ 733,479 | 29,045 | \$ | 2,439,758 | \$ | (4,024,861) | | (4,074,861) | | | | |
| 2027 | 519,548 | \$ | 0.10 | \$ 623,457 | 31,949 | \$ | 2,683,734 | \$ | | | (6,135,138) | | | | |
| 2028 | 441,616 | \$ | 0.10 | \$ 529,939 | 35,144 | \$ | 2,952,108 | \$ | (8,507,307) | - | | | | | |
| | | | | | , = | r | _,, | Ŷ | (0,007,007) | ç | (8,557,307) | | | | |